Master of Science
BUSINESS AND MANAGEMENT

Maryland Smith’s Master of Science in Business and Management (MSBMGT) program provides you with a solid management foundation that will help you smoothly transition into the workplace and excel in any professional industry. You’ll learn key business strategy skills and gain exposure to business areas such as marketing, finance and consulting. Our students also explore innovative ways to handle workplace challenges through case competitions, business scenarios and other exciting learning experiences.

GAIN VALUABLE BUSINESS ACUMEN

**Strategic Management**
Learn how to identify profit opportunities and adapt a company’s strategy as business conditions change.

**Data-Informed Decision Making**
Discover the best ways to model and analyze business decisions and dissect common business concepts, such as risk and uncertainty.

**Leadership and Teamwork**
Explore how effective communication, team-building and decision-making skills are critical to managerial success.

KEY CONCEPTS EXPLORED

- Analytics
- Finance
- Operations
- Organizational behavior
- Marketing and brand management
- Leadership strategy
- Project management
- Supply chain management

FACULTY PROFILES

**Neta Moye**
Leads leadership development workshops for the World Bank, the World Health Organization and other major businesses.
Expert in executive coaching and designing and delivering leadership development courses.

**Tunay Tunca**
Dean’s Professor of Management Science and Operations Management.
Allen J. Krowe Teaching Excellence Award recipient.
Expert in forecasting, supply chain risk and the economics of security.

MSBMGT AT A GLANCE

2 Semesters
30 Credits
Ideal for recent graduates, including those with a non-business bachelor’s degree
Where Your Degree Can Take You

**$65K - $95K**  
Annual base starting salary range for new master’s in management hires*

**$10K - $40K**  
Starting salary difference between new hires with a bachelor’s degree and those with a master’s in management degree*

**FORTUNE 500**  
Companies most likely to hire master’s in management graduates*

**POPULAR INDUSTRIES**
- Consulting
- Finance
- Marketing management
- Project management
- Strategy and innovation
- Supply chain management

**BUSINESSES WHO HIRE OUR STUDENTS INCLUDE:**

*Source: GMAC Corporate Recruiters Survey, 2019*

The MSBMGT program gives you advanced business knowledge to supplement or diversify your undergraduate degree. When you also consider the career resources available to Maryland Smith students, you will be well prepared for success after graduation.

Wendy Moe  
Associate Dean of Master's Programs and Dean's Professor of Marketing

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