DIGITS 2018
Digital Innovations, Transformation, and Society Conference 2018
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Venue: India Habitat Center, Lodhi Road New Delhi-110003, INDIA
Jointly Organised by
DIGITS, Robert H. Smith School of Business, University of Maryland, USA
&
Birla Institute of Management Technology (BIMTECH), India

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Abstract Submission deadline: 15 October 2017
Decision on Abstracts: 30 October 2017
Submit Full Paper: 30 November 2017

FEATURED SPEAKERS

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Secretary
Ministry of Electronics & Information Technology

Ram Sewak Sharma
Chairman
Telecom Regulatory Authority of India

Radha Chauhan
CEO
Government e-Marketplace (GeM)

Ajay Bhushan Pandey
CEO-Udai on Aadhaar& Chairman GSTN

Deepak Mishra
Co-Director, World Development Report 2016, Development Economics and Chief Economist

Neeraj Mittal
Senior Advisor, World Bank
Washington DC, USA

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About DIGITS

Digital innovations are fundamentally transforming the world of business and the society. It is difficult to think of any business process or functional area in contemporary firms that is unaffected by digital technologies. From our personal experience and from what we witness taking place around us, it is easy to see how digitization is changing our lives in many ways, including how we learn, work, play, communicate, and do business. Because digital technologies create both opportunities and challenges, there is a need for academics, industry and government players to come together to understand their strategic and policy implications for informing their actions.

DIGITS 2018 will feature research papers, panels and keynote speakers to examine strategic, economic, and policy implications of the opportunities and threats of digital innovations and transformations.

- Digital Transformations
- Digital strategies and performance implications
- Entrepreneurship and New Business models enabled by digitization
- Digital platforms and markets
- Crowdsourcing and the sharing economy
- Digitization and co-creation of value
- Productivity and performance effects of digital technologies
- Governance of Digital resources
- Executing and implementing digital strategies

- The economics of digital goods
- Digitization of economies, industries, societies, and culture
- Emerging technologies and innovations such as cloud computing, business and data analytics, machine learning
- Digitization, human capital, & the transformation of labor markets
- Digital skills, digital intelligence, and impacts at individual, household, regional, and firm level
- Dark side of Digital Technology
REGISTRATION

Overseas faculty : USD 275
Overseas doctoral student : USD 150
Indian faculty : INR 6000
Indian doctoral student : INR 3000

ABOUT HOST INSTITUTIONS

The DIGITS conference is hosted by the Center for Digital Innovation, Technology, and Strategy at the Robert H. Smith School of Business at the University of Maryland and BIMTECH, Birla Institute of Management Technology, Greater Noida, India.

The Center for Digital Innovation, Technology, and Strategy at the Robert H Smith School of Business brings together distinguished Smith School faculty and their colleagues from the University of Maryland with special areas of expertise to conduct cutting-edge research. From consumer research and psychology to high-tech systems design and analysis, the faculty offers a diverse, multifaceted perspective on the challenges and rewards of digitization.

The Robert H. Smith School of Business is an internationally recognized leader in management education and research. One of 12 colleges and schools at the University of Maryland, College Park, The Smith School offers undergraduate, full-time, part-time, online, and executive MBA, specialty masters; PhD, and executive education programs, as well as outreach services to the corporate community.

BIMTECH, situated at Greater Noida in National Capital Region, was established in 1988 under the aegis of the “Birla Academy of Art and Culture” and is supported by B.K. Birla Group of companies.

BIMTECH is engaged in delivering research, academic programmes at master and doctoral level, training and consulting to corporate and other organizations. BIMTECH has partnership with 60 foreign universities and organizations and is signatory of Responsible Business Education with PRME and UN Global Compact.

It has been ranked in the top 10 private business schools of India and has come to be regarded as a premier institution to deliver quality education and impart values. There is a focus on fundamentals, respect for the individuals and a seriousness of purpose. This is reflected in various dimensions: interface with corporates, partnership with educational institutions of repute at international levels, building intellectual capabilities, initiatives in areas of societal concern, and strong cultural affinities.