

# **Annual CIBER Statistical Study**

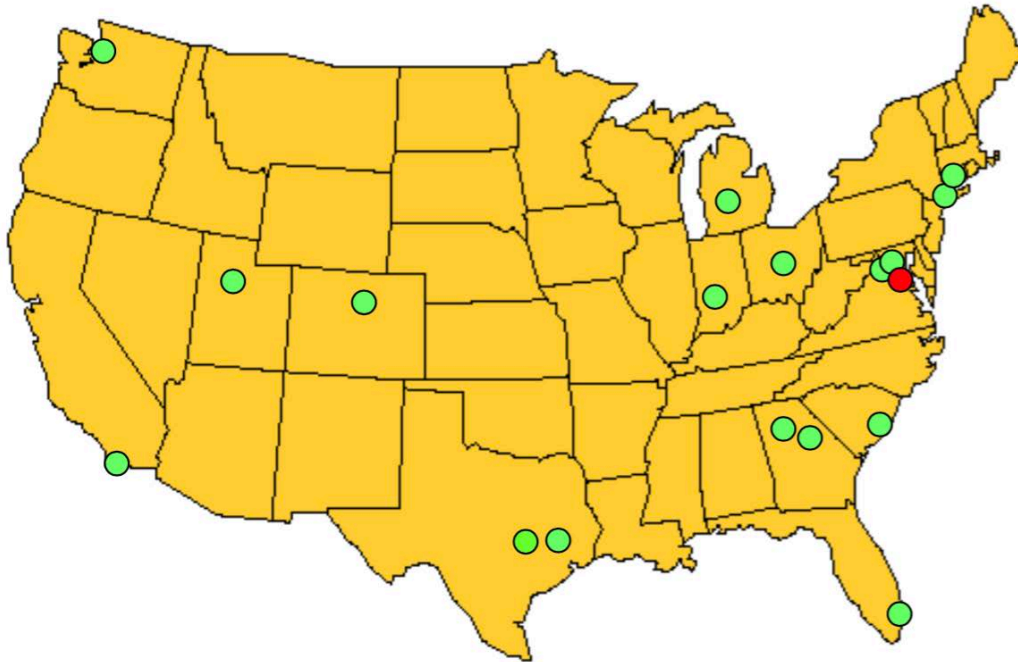
**Data from the Centers for International Business Education  
authorized under Title VI Part B of the Higher Education Act of 1965  
as amended**



**Prepared for the Association of International  
Business Education and Research**

**Data 2017-2018  
Cumulative Results 1989-2018**

## Centers for International Business Education and Research (2017-2018)



Brigham Young University  
Georgia Institute of Technology  
Georgia State University  
George Washington University  
Indiana University  
Michigan State University  
San Diego State University  
Temple University  
Texas A&M University

The Ohio State University  
The University of Texas at Austin  
University of Colorado at Denver  
University of Connecticut  
University of Maryland  
University of Miami  
University of South Carolina  
University of Washington

## **The CIBER Program**

The Centers for International Business Education and Research (CIBERs) were created by Congress under the Omnibus Trade and Competitiveness Act of 1988 to increase and promote the nation's capacity for international understanding and competitiveness.

Administered by the U.S. Department of Education under Title VI, Part B of the Higher Education Act of 1965, the CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country. The seventeen Centers serve as regional and national resources to business people, students, and teachers at all levels.

## **Scope of the Report**

The Association of International Business Education and Research (AIBER) is an incorporated association representing the Centers for International Business Education and Research. Under AIBER auspices the University of Texas at Austin, CIBER collected data for the *Annual CIBER Statistical Summary* from 1989 to 2017 to demonstrate the impact of programs of the institutions funded by the CIBER grants. Data collection transitioned to the Indiana University CIBER in 2017. The current report shows data from the most recent academic year, as well as cumulative statistics for the program since 1989.

## Curriculum and Study Abroad

### 1. Total IB courses taught:

<u>Cumulative 89-18</u>	
Undergraduate	55,695
Graduate	55,224

<u>2017-2018</u>	
Undergraduate	2,311
Graduate	1,531

### 2. Students enrolled in IB courses:

<u>Cumulative 89-18</u>	
Undergraduate	3,325,397
Graduate	1,561,772

<u>2017-2018</u>	
Undergraduate	163,317
Graduate	46,110

### 3. Newly created or significantly upgraded IB courses:

Cumulative 89-18	11,089
2017-2018	577

### 4. Students experiencing overseas learning through CIBER programs:

Cumulative 89-18	188,434
2017-2018	5,947

### 5. IB degree programs initiated or revised:

Cumulative 89-18	1,653
2017-2018	36

## Educational Outreach to Faculty and Students

### 6. Regional/National Faculty and Ph.D. IB Development Programs:

#### a. Faculty Workshops:

<u>Cumulative 89-18</u>	
Programs	5,847
Participants	283,503

<u>2017-2018</u>	
Programs	120
Participants	4,146

#### b. Faculty Study Tours:

<u>Cumulative 89-18</u>	
Programs	1,567
Participants	16,266

<u>2017-2018</u>	
Programs	39
Participants	426

#### c. Workshops for Ph.D. students:

<u>Cumulative 89-18</u>	
Programs	1,960
Participants	60,549

<u>2017-2018</u>	
Programs	30
Participants	397

#### d. Total students impacted:

Cumulative 89-18	30,349,129
2017-2018	280,813

### 7. Total number of CIBER web site accesses:

Cumulative 89-18	567,854,547
2017-2018	10,891,498

## Research

### 8. IB faculty/Ph.D. research projects supported:

Cumulative 89-18	12,227
2017-2018	195

### 9. Working papers published by CIBERs:

Cumulative 89-18	12,313
2017-2018	102

### 10. IB research conferences sponsored:

Cumulative 89-18	3,372
2017-2018	84

## Language Curriculum and Faculty Development

### 12. a. Business language courses taught:

<u>Cumulative 89-18</u>	
Undergraduate	10,699
Graduate	7,110

<u>2017-2018</u>	
Undergraduate	614
Graduate	122

### b. Students enrolled in business language courses:

<u>Cumulative 89-18</u>	
Undergraduate	401,462
Graduate	78,447

<u>2017-2018</u>	
Undergraduate	26,180
Graduate	897

### 13. a. CIBER language faculty workshops offered:

Cumulative 89-18	1,413
2017-2018	29

### b. Participants in language faculty workshops:

Cumulative 89-18	70,557
2017-2018	1,801

### c. Total students served:

Cumulative 89-18	6,974,774
2017-2018	86,016

## Business Outreach

### 14. a. Conferences, workshops, seminars held for regional international business community:

Cumulative 89-18	9,870
2017-2018	207

### b. Business people attending these events:

Cumulative 89-18	852,008
2017-2018	14,307

### 15. a. Business people attending executive training programs with an international/global component at CIBER schools since the inception of CIBER: 383,256

### b. Business people attending executive training programs with an international/global component at CIBER schools in 2017-2018: 8,911

*(Note: these may or may not have been sponsored by CIBERs. The presumption is that CIBERs would have had at least an indirect impact on these programs via faculty development activities.)*

## Student Placement

### 16. a. Students who graduated with some concentration of IB training:

#### Cumulative 89-18

Undergraduate	<b>234,987</b>
Graduate	<b>209,516</b>

#### 2017-2018

Undergraduate	<b>11,824</b>
*masters	<b>4,838</b>
*PhD	<b>444</b>

\*breakdown data for masters and PhDs collected only since 2004-2005.

### b. Of the students noted in (a) above, those working in internationally related positions 5 years after graduation:

#### Cumulative 89-18

Undergraduate	<b>97,820</b>
Graduate	<b>100,865</b>

#### 2017-2018

Undergraduate	<b>3,279</b>
*Masters	<b>1,889</b>
*PhD	<b>86</b>

\*breakdown data for masters and PhDs collected only since 2004-2005.

### 17. Students placed in jobs with multinational companies:

Cumulative 89-18	<b>108,635</b>
2017-2018	<b>3,498</b>

## 2017-2018 CIBER Funding Sources

### 19. Amount of CIBER funding received from each of the following sources:

a. CIBER Grant	<b>\$4,442,080</b>
b. Institution	<b>\$6,189,048</b>
c. Private Sources	<b>\$883,166</b>



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