LEAD FEARLESSLY
We’re prestigious.

Our world-class faculty, cutting-edge curriculum and close-knit culture of collaboration are why the Smith School’s undergraduate program is regarded as one of the finest in the United States.

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Employers like what they see.

With more than 60,000 alumni and partnerships with top global and regional businesses, you’ll be in good company. Take a look at just a few of our top employers.
At Smith, you’ll get a lot more than a business degree.

The undergraduate experience at the University of Maryland, Robert H. Smith School of Business is like no other. Our students proudly call it The Smith Experience.

From personal career coaching to the rare suite of activities only Smith offers, you’ll be able to check all the boxes necessary to build your own brand and command your career. You’ll be prepared to take on the responsibilities and intellectual challenges that a keen business sense requires. You’ll develop as a leader, but also have the interpersonal skills to be an invaluable teammate.

“I always wanted to participate in one of Google’s student programs, and I was admitted my freshman year. That’s why I’m so passionate about Smith. It’s a place of endless opportunities. You just have to take advantage of it.”

Cece Ukejianya ’18  Accounting and Finance
Pricewaterhouse Coopers and Deloitte

Eight smart options

We offer a wide variety of academic paths for you to pursue. Each one fosters a deep understanding not only of core principles and best practices but also of the role business plays in society.

Accounting  International Business
Finance  Supply Chain Management
Marketing  Operations Management and
Information Systems  Business Analytics
Management
At Smith everything happens on purpose, for a purpose.

We design and deliver a rigorous academic curriculum coupled with hands-on experiences. It's why Smith graduates are so sought-after among recruiters. With the combination of in- and out-of-class learning, you'll become innovative, informed, influential and international in several core areas.

“Because of my chance to work directly with companies, I now have experience pitching my ideas to CEOs, and learning from their direct feedback. I've built up my confidence. I'll know how to handle those opportunities after I graduate.”

Jordan Steiner ’18, Marketing, Supply Chain Management

Lippincott, New York
I developed the Strategic Design Fellows program for students to sharpen their presentation skills and solve problems through design. Working side by side with corporate executives, they participate in how companies use design in their marketing strategy.”

Mary B. Harms
Clinical Associate Professor, Marketing

SMITH COMMUNITY

From day one, you’ll feel at home. Our environment is one of positive energy, inclusion and genuine support. Smith Start creates a comfort level for first-year students who fast become vital members of the Smith family through a series of personal and professional development activities.

“We look out for each other. It’s not an intense, competitive culture. Everyone lifts one another other up.”

Ivy Xia, ’18

Members of The Dean’s Student Advisory Council (DSAC) provide valuable input to the dean about shaping the student experience. At Smith, feedback is an exchange of ideas, rather than a one-way conversation.
At Smith, it’s not about following the leader. It’s about being one.

What truly defines The Smith Experience are the unique opportunities that exist beyond the classroom. Spread your wings. Share your perspective with your peers. Learn from theirs. Make a difference. Join one or more of the dynamic student-run organizations.

“At the Smith Business Academy it was inspiring to see so many minority men going on to amazing internships and careers. I went from being a member, to serving on the executive board. Now as president, I can influence and mentor others. That’s the best part.”

Brandon Lucas, '19, Information Systems & Management
Ernst & Young, PricewaterhouseCoopers

SMITH FELLOWS
Accounting Teaching Scholars
Banking and Private Wealth Management
Emerging CFOs
Global Consulting Fellows
Information Technology and Business Transformation Fellows
Lemma Senbet Fund
Quantitative Finance Fellows
Social Innovation Fellows
Sophomore Finance Fellows
Strategic Design and Innovation Fellows
Supply Chain Management Fellows
Wall Street Fellows
Business Honors
Innovo Scholars Consulting

SMITH CLUBS
Accounting and Business Association
Ascend at UMD
Alpha Kappa Psi
Association of Latino Professionals for America
Terp American Marketing Association
Black Business Association
Business Information Technology Society
Business Management Association
Consult Your Community
Delta Sigma Pi
International Economics & Finance Society
MasTERPiece
Maryland Music Business Society
National Association of Black Accountants
Operation Business
Operations Management & Business Analytics Society
Phi Chi Theta
Pi Sigma Epsilon
Smith Finance Group
SmithOut
Sports Business Society
Supply Chain Management Society
TAMID Group
Women in Business Association

SUSA, The Smith Undergraduate Student Association, supports and collaborates with Smith's student-run clubs, which are an integral part of the Smith community. Each club has its own unique focus allowing students to explore majors, career paths, cultures and other affinities.
Smith students learn to lead fearlessly. They prepare to be game changers. They gain the confidence and self-esteem to articulate their ideas in classrooms and boardrooms. They grow to understand how to network and what it takes to ace an interview.

Taking Command of Your Personal Brand

You will enjoy access to your very own suite of career services: Mock interviews with top recruiters, resume reviews and door-opening connections to highly sought internships.

There will be formal and casual networking events with local alumni that will extend your reach, well beyond campus.

“I learned about negotiation strategy from sports agents and corporate sponsorship experts. The advantages of being in the D.C. market with so many pro teams has really paid off. Now, I play a role in the Washington Capitals marketing department!”

Erica Sandridge, '19 Marketing
Marketing, Washington Capitals, NHL
SMITH INCLUSION

You’ll easily find your place in our inclusive, collaborative community. Your classmates aren’t your competition - they’re your biggest fans. Smith students share a desire to better the world through business and when they come together as a team, nothing can stand in their way. They passionately support each other in the classroom and on the job search. You can take undergrad Parker Rist’s word for it: “My bond with my Smith peers has been invaluable. I once ran into a fellow student I’d never met in the waiting area of a company. We were both interviewing for the same job. Rather than keep to ourselves as competitors would, we traded interview experiences and wished each other luck.”

“I’m excited to celebrate all facets of the Smith community.”

Victor Mullins
Undergraduate Dean, Diversity Officer

At Smith, you’ll learn by solving the very issues you’ll face in your career.

Big data is here to stay. Now what? We place a unique emphasis on giving you a road map to data driven decision making. Research is important. But it’s the insight into how to best convert big data into sound business decisions that ultimately determines a company’s success or failure.

“My professors do a great job connecting our classes to the real world. Because if you can’t translate what you learn in class to the real world, you’re not truly informed. In my finance class, we were always began with day’s market updates.”

Parker Rist, ‘19 Finance & Information Systems
Bank of America, Merrill Lynch
INTENTIONALLY INFORMED

Learning at Smith is about approaching challenges from a variety of perspectives. Through real-world experiences, collaboration with your peers and networking, you’ll gain a rich understanding of what it means to stay on trend as well as make and present informed decisions.

“The QUEST honors program transformed my Smith experience. I was working with companies, helping to solve real issues. Smith gives you the whole package. I have grown academically, socially and professionally.”

Ivy Xia, ’18 Marketing and Operations Management & Business Analytics
MDB Communications, GAP, Inc. Shanghai
Cultivate A Global Mindset.

It's not just about studying abroad. Thinking globally is a necessary approach for businesses, large and small. To meet this demand, you’re taught the importance of adaptability and the different ways cultures and countries practice business. Smith graduates leave with a reality-based wealth of experiences and a global mindset. It’s intentional.

“I knew I wanted to do something international. The Sophomore Global Mindset Colloquium gave me consulting experience by working on a team to solve a case study on a company’s expansion into another country. Ernst & Young professionals taught the course, so I established a relationship with them and their recruiter offered me the opportunity to interview with them.”

Gerardo Espinosa ’18, Finance
Investment Analyst, JP Morgan
Launch Your Career.

The Smith Undergraduate Career Fair brings together more than 100 top employers and 1,000 talented business school students. All Smith undergraduate students and Smith undergraduate alumni are welcome to attend this fair, which is held twice a year. Students from all eight majors can explore externships, internships and full-time opportunities.

83% of Smith students report completing at least one internship while in college.

53% of Smith students report completing at least two internships while in college.

200+ corporate recruiters visit Smith each year.

SMITH CONNECTIONS

Take it from the top. Above and beyond Smith’s prestigious faculty, you’ll have the rare opportunity to engage with a variety of ground-breaking, industry thought-leaders. Whether in the field or on-campus, Smith students are exposed to business leaders through events like Women Leading Women, CEO@Smith and the Robert G. Hisaoka Speakers Series.

“Wall Street has a presence in our halls. Employers come to us. As a Freshman, I met recruiters from each of the Big 4 consulting firms.”

Gerardo Espinosa ’18

You’re Ready. Lead Fearlessly.

Choose the Smith School of Business. Our intentionally influential, innovative and informed curriculum is designed to prepare you for success. Whether you pursue accounting, finance or any of our eight rigorous business tracks, you’ll be ready to lead... FEARLESSLY.

Enroll Today: 301.314.8377
rhsmith.umd.edu/undergrad

Smith’s Women Leading Women speaker series recently featured Donna Blackman, a Smith executive MBA graduate and current senior vice president of business operations at BET Networks. This annual event offers students unique access to influential alumni and C-suite executives.
The Interstate 95 corridor is at your door.

Whether you’re from north or south of Van Munching Hall, the on-ramp to a home cooked meal and I-95 is just around the corner.

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rhsmith.umd.edu/undergrad