



Course Sequence Guide

For students entering Fall 2018 and after - falling under Gen Ed requirements

Accounting Major					
First Term, Year 3			Second Term, Year 3		
BMGT 310 Intern Accounting I	3	ACCT	BMGT 301 Intro Info Systems	3	BMGT
BMGT 340 Business Finance	3	BMGT	BMGT 311 Intern Accounting II	3	ACCT
BMGT 350 Mktg Principles and Org.	3	BMGT	BMGT 323 Taxation of Individuals	3	ACCT
BMGT 364 Managing People & Org.	3	BMGT	BMGT 495 Strategic Management	3	BMGT
BMGT 367 Career Search Strategies	1	BMGT	Gen Ed*/UL Elective	3	UL
ENGL 394 Business Writing	3	PW			
First Term, Year 4			Second Term, Year 4		
BMGT 321 Managerial Accounting	3	ACCT	BMGT 326 Accounting Systems	3	ACCT
BMGT 422 Auditing Theory & Practice	3	ACCT	BMGT 411 Ethics & Prof. in Accounting	3	ACCT
BMGT 380 Business Law I	3	BMGT	BMGT 417 Corp, Partners & Estate Tax	3	ACCT
ECON 340 International Economics	3	BMGT	Gen Ed*/UL Elective	3	UL
Gen Ed*/Elective**	3	LL/UL	Gen Ed*/UL Elective	3	UL

Management Major					
First Term, Year 3			Second Term, Year 3		
BMGT 340 Business Finance	3	BMGT	BMGT 301 Intro Info Systems	3	BMGT
BMGT 350 Mktg Principles and Org.	3	BMGT	BMGT 495 Strategic Management	3	BMGT
BMGT 364 Managing People & Org.	3	BMGT	BMGT 363 Leadership & Teamwork in Org.	3	MGMT
ENGL 394 Business Writing	3	PW	Gen Ed*/UL Elective	3	UL
BMGT 461 Entrepreneurship	3	MGMT (EF)	Gen Ed*/UL Elective	3	UL
BMGT 367 Career Search Strategies	1	BMGT			
First Term, Year 4			Second Term, Year 4		
BMGT362 Negotiations	3	MGMT	BMGT463 Cross-Cultural Challenges	3	MGMT
BMGT366 Growth Strategies	3	MGMT (EF)	BMGT360 Strategic Mgmt of Human Capital	3	MGMT
BMGT 380 Business Law I	3	BMGT	BMGT467 Strategic Innov. & Entrepreneurship	3	UL (EF)
Gen Ed*/UL Elective	3	UL	Gen Ed*/UL Elective	3	UL
Gen Ed*/Elective**	3	LL/UL	Gen Ed*/UL Elective	3	UL

(EF) = course required of Entrepreneurship Fellows Program

Marketing Major					
First Term, Year 3			Second Term, Year 3		
BMGT 340 Business Finance	3	BMGT	BMGT 301 Intro Info Systems	3	BMGT
BMGT 350 Mktg Principles and Org.	3	BMGT	BMGT 372 Intro Logistics and SCM	3	MKT
BMGT 364 Managing People & Org.	3	BMGT	BMGT 495 Strategic Management	3	BMGT
BMGT 367 Career Search Strategies	1	BMGT	BMGT 451 Consumer Analysis	3	MKT
ENGL 394 Business Writing	3	PW	Gen Ed*/UL Elective	3	UL
Gen Ed*/UL Elective	3	UL			
First Term, Year 4			Second Term, Year 4		
BMGT 452 Mktg Research Methods	3	MKT	BMGT 457 Mktg Policies & Strategies	3	MKT
BMGT 450 Integrated Marketing Comm.	3	MKT	BMGT 455 or BMGT 484 (must choose one)	3	MKT
BMGT 380 Business Law I	3	BMGT	BMGT 392 Intro Int'l Bus Mgt	3	UL
ECON 340 International Economics	3	BMGT	BMGT 360	3	UL
Gen Ed*/Elective**	3	LL/UL	Gen Ed*/UL Elective	3	UL

BMGT = Smith School/College requirement

ACCT, MKT, MGMT = Major requirement

PW = Professional Writing; this is a University requirement

UL = Upper Level Elective; any approved course at 300 or 400 level

***Gen Ed** = General Education; for external transfer students w/o A.A. degree and missing UMD Gen Ed requirements

****Elective (LL/UL)** = Any level elective; for students that need to earn 60 credits @ a 4-year school