1. CORE Liberal Arts & Sciences
   (D- or higher, regular grading option)
   ** a. Fundamental Studies  
      ___ ENGL101 (3)  
      ** MATH (satisfied by MATH220/140 below)
   ** b. Distributive Studies  
      ___ Literature – HL (3)  
      ___ History or Theory of the Arts – HA (3)  
      ___ Add’l Arts & Humanities – HO/HA/HL/IE (3)  
      ** Math or Formal Reasoning - MS (satisfied by MATH220/140 below)  
      ___ Physical or Life Science Lab – LL/PL (4)  
      ___ Physical or Life Science Non-lab or Lab – LS/PS/LL/PL (3/4)  
      ___ Social or Political History – SH (3)  
      ** Behav. & Social Science - SB (satisfied by ECON200 & 201 below)  
      (Diversity – D see below)  
   
2. Smith School Lower Level Core
   (C- or higher, regular grading option)
   ___ MATH220 or MATH140 Calculus 1 (3/4)  
   ___ BMGT220 Prin. of Acctg 1 (3)  
   ___ BMGT221 Prin. of Acctg 2 (3)  
   ___ BMGT230 or 231 (or equivalent) Bus. Statistics (3)  
   ___ ECON 200 Prin. Micro-Economics (4)  
   ___ ECON 201 Prin. Macro-Economics (4)  
   ___ COMM100/107/200 Public Speaking (3)  
   
   Cum Credit Total (23-24): ____

3. Electives 100-200 level
   (D- or higher)
   
   ___  
   ___  
   ___  
   ___  
   ___  
   
   Cum Credit Total (15-17): ____

   Total Lower Level Credits (62): ____

Note: A maximum of 62 lower level credits can apply to the 120 total credits required for a degree. If you complete more than 58 upper level credits you can complete fewer lower level credits to reach 120 total credits. If you exceed 62 lower level credits, you will exceed 120 total credits to complete the degree.

4. Smith School Upper Level Core
   (C- or higher, regular grading option)
   ___ BMGT301 Intro to Info Systems (3)  
   ___ BMGT340 Business Finance (3)  
   ___ BMGT350 Marketing Principles (3)  
   ___ BMGT364 Management & Org Principles (3)  
   ___ BMGT367 Career Search Strategies in Business (1)  
   ___ BMGT380 Business Law 1 (3)  
   ___ BMGT495 Business Policies (3)  
   
   Cum Credit Total (19): ____

5. Upper Level Economics Requirements
   (C- or higher, regular grading option)
   ___ Choose One: ECON 305/325, 306/326, 330 or 340 (3)  
   
   Cum Credit Total (3): ____

6. Major Requirements (effective Fall 2010)
   (C- or higher, regular grading option)
   ___ BMGT 451 Consumer Analysis (3)  
   ___ BMGT 452 Marketing Research Methods (3)  
   ___ BMGT 457 Marketing Policies and Strategies (3)  
   
   Complete combined total of 3 courses (9cr) from list below:
   ___  
   ___  
   ___  
   ____ (3)  
   ___ BMGT 352 Customer-Centric Innovation  
   ___ BMGT 353 Retail Management  
   ___ BMGT 357 Retail &MktgIntnship(3cr max)  
   ___ BMGT 372Intro to Logistics & SCM  
   ___ BMGT 450 Integrated MktgComm  
   ___ BMGT 454 International Marketing  
   ___ BMGT 455Sales Management  
   ___ BMGT 458Spec Topics in Mktg(6cr max)  
   ___ BMGT 484 Electronic Marketing  
   ___ BMGT 498B Design in Marketing  

   Cum Credit Total (18): ____

7. Upper Level University Requirements
   (D- or higher, regular grading option)
   ___ Choose One: ENGL 394, 391, 392, 393, 395, 398 (3)  
   ____ Advanced Studies (3)  
   
   Note: Cannot be a BMGT or ECON class. Must be a 3 or 4-credit 300 or 400-level course. Cannot be an experiential learning/skills class.  
   
   Cum Credit Total (6): ____

8. Upper Level Electives
   (D- or higher)
   
   ___  
   ___  
   ___  
   ___  
   ___  
   
   Cum Credit Total (12): ____

   Total Upper Level Credits (58): ____

   Total Degree Credits (120): ____

Other Requirements
- “C-” or higher in all Smith required courses taken at UMCP. For courses taken outside UMCP a “C-” must equate to a 2.0, otherwise a “C” is required.
- 50% of BMGT credits completed at UM.
- 45 credit of BMGT coursework.
- 60 credits earned at a 4-year school.
- Last 30 credits at UM.
- Overall cumulative GPA of 2.000 at UMCP.
- Diversity: ___________________ (regular grading option only)