

Business Four Year Academic Plan (Marketing)

Effective Fall 2012

Year 1	Fall		Spring	
	Credit	Grade	Credit	Grade
	ENGL101 (AW)	3	ECON201 (HS)	4
	MATH220, 140, or 130 (AR)	3	BMGT230 (AR)	3
	ECON200 (HS)	4	COMM100, 107, or 200 (OC)	3
	BMGT110	3	Natural Science Non-Lab (NS)*	3
	Lower Level Elective	3	Lower Level Elective	3
Year 2	Fall		Spring	
	Credit	Grade	Credit	Grade
GATEWAY REQUIREMENT MATH220/140/130, ECON200, BMGT220, and BMGT230 must be completed with a C or higher by 45 credits (AP/IB credits excluded).	BMGT220	3	BMGT221	3
	Natural Science Lab (NL)*	4	Humanities (HU)*	3
	Humanities (HU)*	3	Scholarship in Practice (SP) non-major	3
	Lower Level Elective	3	BMGT367 (College Core)	1
	Lower Level Elective	3	Lower Level Elective	3
			Lower Level Elective	3
Year 3	Fall		Spring	
	Credit	Grade	Credit	Grade
	BMGT301 (College Core)	3	BMGT451 (Major Requirement 1 of 6)	3
	BMGT340 (College Core)	3	Major Requirement (2 of 6) from options	3
	BMGT350 (College Core)	3	BMGT364 (College Core)	3
	Upper Level ECON (from options)	3	BMGT391 (College Core)	1
	Upper Level Elective	3	Professional Writing (PR)	3
			Upper Level Elective	3
Year 4	Fall		Spring	
	Credit	Grade	Credit	Grade
	BMGT452 (Major Requirement 3 of 6)	3	BMGT457 (Major Requirement 5 of 6)	3
	Major Requirement (4 of 6) from options	3	Major Requirement (6 of 6) from options	3
	BMGT380 (College Core)	3	BMGT495 (SP/College Core)	3
	BMGT499 (College Core)	1	Upper Level Elective	3
	Upper Level Elective	3		

NOTES:

*All students must complete two Distribute Studies courses that are approved for I-series courses. Students may also fulfill Understanding Plural Society and Cultural Competence with courses from Distributive Studies.

Students must complete ECON201 and BMGT221 with at least a C or higher by 60 credits (AP/IB credits excluded).

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General Education Requirements				Major Requirements		
Fundamental Studies				Gateway Requirements		
<i>Requirements: 15 credits</i>	Course	Credits	Grade	(Must be completed with a C or higher by 45 credits excluding AP/IB credits)		
Academic Writing (AW)	ENGL101	3		Course	Credits	Grade
Professional Writing (PR)	ENGL39x	3		MATH220/140/130	3	
Oral Communication (OC)	COMM100/107/200	3		ECON200	4	
Math (MA)	-----	3				
Analytic Reasoning (AR)	MATH220/140/130 or BMGT230	3		BMGT220	3	
Distributive Studies				BMGT230	3	
<i>Requirements: 27 credits</i>	Course	Credits	Grade	Major Requirements		
Natural Science Lab (NL)		4		Course	Credits	Grade
Natural Science (NS)		3		BMGT451	3	
History/Social Science (HS)	ECON200	4		BMGT452	3	
History/Social Science (HS)	ECON201	4		BMGT457	3	
Humanities (HU)		3		Marketing option	3	
Humanities (HU)		3		Marketing option	3	
Scholarship in Practice (SP)	BMGT495	3		Marketing option	3	
Scholar. in Pract. (SP) non-major		3		Major Supporting Sequence		
I-Series				Course	Credits	Grade
(Normally double counted with Distributive Studies)				COMM100/107/200	3	
<i>Requirements: 6 credits</i>	Course	Credits	Grade	ECON201	4	
I-Series (IS)		3		BMGT110	3	
I-Series (IS)		3		BMGT221	3	
Diversity				BMGT301	3	
(Overlap permitted with Distributive Studies and/or I-Series)				BMGT340	3	
<i>Requirements: 6 credits</i>	Course	Credits	Grade	BMGT350	3	
Understanding Plural Soc. (UP)		3		BMGT364	3	
Understanding Plural Soc. (UP) or Cultural Competence (CC)		3		BMGT367	1	
Experiential Learning (optional)				BMGT380	3	
(Overlap permitted with other requirements/courses)				BMGT391	1	
<i>Requirements: 0 credits</i>	Course	Credits	Grade	BMGT495	3	
				BMGT499	1	
Students must earn a minimum of 120 credits to complete a degree.				ECON305/306/330/340	3	
Requirements for Graduation						
__ 50% of BMGT credits completed at UMCP.						
__ 45 credits of BMGT coursework completed.						
__ 60 credits earned at a 4-year school.						
__ 57 upper level credits completed.						
__ Last 30 credits completed at UMCP.						