

**Bachelor of Science in Business Administration
Marketing Major
(suggested 4 year plan)**

effective Fall 2010

Year 1, First Term

Courses	Credits
ENGL101 (if not exempt) or elective	3
MATH 220 (or as placed)	3
ECON200	4
CORE class	3
Lower level elective	3
	16

Year 1, Second Term

Courses	Credits
ECON201	4
MATH220 (if still needed) or BMGT230	3
COMM107	3
CORE	3
CORE	3
	16

Year 2, First Term

Courses	Credits
BMGT220	3
BMGT230 (if still needed) or elective	3
Lower level elective	2
Lower level elective	3
CORE (Lab Science)	4
	15

Year 2, Second Term

Courses	Credits
BMGT221	3
CORE	3
Remaining electives	6
CORE	3
	15

Year 3, First Term

Courses	Credits
BMGT350 (College Core)	3
Upper level elective (1 of 4)	3
College Core	3
College Core	3
Upper level ECON (from list)	3
BMGT367 (College Core)	1
	16

Year 3, Second Term

Courses	Credits
BMGT451 (Major requirement 1 of 6)	3
College Core	3
College Core	3
Advanced Studies Core	3
Upper level elective (2 of 4)	3
BMGT367 (if still needed)	1
	15-16

Year 4, First Term

Courses	Credits
BMGT452 (Major requirement 2 of 6)	3
Major Requirement (3 of 6) from options	3
Major Requirement (4 of 6) from options	3
Professional Writing	3
Upper level elective (3 of 4)	3
	15

Year 4, Second Term

Courses	Credits
BMGT457 (Major requirement 5 of 6)	3
BMGT495 (College Core) (340/350/364 prereqs)	3
Major Requirement (6 of 6) from options	3
Upper level elective (4 of 4)	3
	12

Please note that this is a potential plan for completing your degree within four years. The order of the

classes does not necessarily need to be followed exactly as written.

Remember that you must complete ECON200 or ECON201, BMGT220, BMGT 230 or BMGT231, and MATH220 or MATH140 by the end of the semester in which you reach 45 credits (Advanced Placement credits excluded).