

**Bachelor of Science in Business Administration**  
**Marketing Major**  
**(suggested 4 year plan)**

**Year 1, First Term**

<b>Courses</b>	<b>Credits</b>
ENGL101 (if not exempt) or elective	3
MATH 220 (or as placed)	3
ECON200	4
CORE class	3
Lower level elective	3
	16

**Year 1, Second Term**

<b>Courses</b>	<b>Credits</b>
ECON201	4
MATH220 (if still needed) or BMGT230	3
COMM107	3
CORE	3
CORE	3
	16

**Year 2, First Term**

<b>Courses</b>	<b>Credits</b>
BMGT220	3
BMGT230 (if still needed) or elective	3
Lower level elective	2
BMGT201 (if not exempt) or elective	3
CORE (Lab Science)	4
	15

**Year 2, Second Term**

<b>Courses</b>	<b>Credits</b>
BMGT221	3
CORE	3
Remaining electives	6
CORE	3
	15

**Year 3, First Term**

<b>Courses</b>	<b>Credits</b>
BMGT350 (College Core)	3
Upper level elective (1 of 4)	3
College Core	3
College Core	3
Upper level ECON (from list)	3
BMGT367 (College Core)	1
	16

**Year 3, Second Term**

<b>Courses</b>	<b>Credits</b>
BMGT451 (Major requirement 1 of 6)	3
Upper level elective (2 of 4)	3
College Core	3
Advanced Studies Core	3
2nd Upper level ECON (from list)	3
BMGT367 (if still needed)	1
	15-16

**Year 4, First Term**

<b>Courses</b>	<b>Credits</b>
BMGT452 (Major requirement 2 of 6)	3
Marketing elective (Major req. 3 of 6)	3
Marketing elective (Major req. 4 of 6)	3
Professional Writing	3
Upper level elective (3 of 4)	3
	15

**Year 4, Second Term**

<b>Courses</b>	<b>Credits</b>
BMGT457 (Major requirement 5 of 6)	3
BMGT495 (College Core) (340/350/364 prereqs)	3
Marketing elective (Major req. 6 of 6)	3
Upper level elective (4 of 4)	3
	12

Please note that this is a potential plan for completing your degree within four years. The order of the classes does not necessarily need to be followed exactly as written.

Remember that you must complete ECON200 or ECON201, BMGT220, BMGT 230 or BMGT231, and MATH220 or MATH140 by the end of the semester in which you reach 45 credits (Advanced Placement credits excluded).