

AREAS OF SPECIALIZATION

# ACCOUNTING & INFORMATION ASSURANCE

This area offers creative and motivated students the opportunity to push the boundaries of traditional accounting with a variety of research topics in empirical accounting, accounting theory and financial accounting.

## FACULTY

- Shijun Cheng
- Lawrence Gordon
- Rebecca Hann
- Oliver Kim
- Michael Kimbrough
- Martin Loeb
- Tharindra Ranasinghe
- Nick Seybert
- Musa Sabasi
- Emanuel Zur

## JOURNALS

- The Accounting Review
- The Journal of Accounting Research
- Journal of Accounting and Economics
- Journal of Accounting and Public Policy



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## AREA OF SPECIALIZATION: ACCOUNTING & INFORMATION ASSURANCE

### PLACEMENTS

- American University
- Andrews University
- California State University-East Bay
- Chinese University of Hong Kong
- City University of Hong Kong
- College of William and Mary
- Creighton University
- CUNY: Baruch College
- CUNY: Hunter College
- Florida International University
- Hong Kong University of Science and Technology
- Howard University
- IE Madrid
- Kingston University
- McGill University
- National Taiwan University
- Northeastern Illinois University
- North Carolina Central University
- Pace University
- Pennsylvania State University, Harrisburg
- Rowan University
- Sam Houston State University
- Seattle University
- Singapore Management University
- Southern Utah University
- St. Mary's University
- Temple University
- Texas A&M University
- University of Arkansas
- University of Baltimore
- University of Connecticut
- University of Delaware
- University of Hong Kong
- University of Illinois, Urbana-Champaign
- University of Massachusetts, Amherst
- University of Michigan
- University of Seoul
- University of Southern California
- Villanova University
- Washington University of St. Louis

## Smith Doctoral Programs

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## AREAS OF SPECIALIZATION

# FINANCE

This area provides rigorous development at the highest levels of theoretical and empirical research in financial theory and practice and explores topics within asset pricing, market microstructure, risk management and more.

## FACULTY

- Cecilia Bustamante
- Michael Faulkender
- Steve Heston
- Albert “Pete” Kyle
- Mark Loewenstein
- Vojislav (Max) Maksimovic
- Richmond Mathews
- Lemma Senbet
- Pablo Slutzky
- Geoffrey Tate
- Haluk Unal
- Russell Wermers
- Liu Yang

## JOURNALS

- Journal of Finance
- Journal of Financial Economics
- Review of Financial Studies
- Journal of Economic Theory
- American Economic Review



## AREA OF SPECIALIZATION: FINANCE

### PLACEMENTS

- American University
- Babcock University
- Banque De France
- Bentley University
- Chinese University of Hong Kong (Shenzen)
- Columbia College
- Drexel University
- Federal Reserve Board
- Florida State University
- George Mason University
- George Washington University
- Georgetown University
- Hong Kong University of Science and Technology
- Howard University
- Illinois State University
- Indian School of Business
- James Madison University
- Johns Hopkins University
- Ozyegin University
- Sabanci University
- Security Exchange Commission
- Towson University
- Tsinghua University
- UNIST
- University of California, Los Angeles
- University of California, Riverside
- University of Michigan
- University of Minnesota
- University of Queensland
- University of Warwick
- Vanderbilt University
- Virginia Tech University
- Washington University in St. Louis
- World Bank
- Yonsei University

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## AREAS OF SPECIALIZATION

# INFORMATION SYSTEMS

This area focuses on the role of information systems within the broad topics of economics, behavioral and social issues, marketing and healthcare.

## FACULTY

- Ritu Agarwal
- G. "Anand" Anandalingam
- Joseph P. Bailey
- Jessica M. Clark
- Guodong "Gordon" Gao
- Anandasivam Gopal
- Il-Horn Hann
- Peng Huang
- Kislaya Prasad
- Gorkem Turgut Ozer
- Siva Viswanathan
- Kunpeng Zhang

## JOURNALS

- Information System Research
- Management Science
- Management Information Systems Quarterly
- Academy of Management



## AREA OF SPECIALIZATION: INFORMATION SYSTEMS

### PLACEMENTS

- American University
- Baylor University
- Case University
- City University of Hong Kong
- Florida Institute of Technology
- Fordham University
- George Mason University
- Georgia State University
- George Washington University
- Georgia Institute of Technology
- HEC Paris
- Hong Kong University of Science and Technology
- IE Madrid
- Indiana University
- Kuwait University
- Louisiana State University
- McGill University
- Purdue University
- Rensselaer Polytechnic Institute
- Rutgers University
- Simon Fraser University
- SUNY: University of Albany
- University of Alabama
- University of Cincinnati
- University of Colorado
- University of Notre Dame
- University of Southern California
- University of Utah
- University of Virginia
- Virginia Commonwealth University

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## AREAS OF SPECIALIZATION

# MARKETING

This area conducts research ranging from highly quantitative models of market behavior to experimental studies of consumer behavior and decision making.

## FACULTY

- Ali Faraji-Rad
- Rosellina Ferraro
- David Godes
- Bruno Jacobs
- Yogesh Joshi
- P.K. Kannan
- Amna Kirmani
- Liye Ma
- Wendy Moe
- Rebecca Ratner
- Roland Rust
- Michael Trusov
- Yajin Wang
- Michel Wedel
- Lingling Zhang
- Jie Zhang
- Bo "Bobby" Zhou

## JOURNALS

- Journal of Marketing
- Journal of Marketing Research
- Marketing Science
- Journal of Consumer Research



## AREA OF SPECIALIZATION: MARKETING

### PLACEMENTS

- CUNY: Baruch College
- Duke University
- Erasmus University
- European School of Management and Technology
- George State University
- George Washington University
- Georgetown University
- High Point University
- Johns Hopkins University
- Indiana University
- Lehigh University
- New York University
- North Carolina State University
- Oklahoma State University
- Purdue University
- Rice University
- Santa Clara University
- Seattle University
- Southwestern University of Economics and Finance
- Temple University
- Towson University
- Tulane University
- University of Baltimore
- University of California, Los Angeles
- University of Miami
- University of North Carolina
- University of North Carolina, Greensboro
- University of Southern California
- University of South Carolina
- Villanova University
- Virginia Commonwealth University

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## AREAS OF SPECIALIZATION

# OPERATIONS MANAGEMENT/ MANAGEMENT SCIENCE

This area includes analytical and empirical research to aid managerial decision making in the design and management of an organization's systems and processes. This is done through models and algorithms, like agent-based modeling, discrete-event simulation, and network analysis in various industries.

## FACULTY

- Michael Ball
- Margret Bjarnadottir
- Zhi-Long Chen
- Wedad Elmaghraby
- Michael Fu
- Bruce Golden
- Ashish Kabra
- S. Raghu Raghavan
- Ilya Ryzhov
- Tunay Tunca
- Yi Xu

## JOURNALS

- Management Science
- INFORMS Journal on Computing
- Operations Research
- Transportation Science
- Manufacturing & Service Operations Management
- Productions and Operations Management



## AREA OF SPECIALIZATION: OPERATIONS MANAGEMENT / MANAGEMENT SCIENCE

### PLACEMENTS

- Adobe
- American University
- California State University, Long Beach
- Case Western Reserve University
- Chinese University of Hong Kong (Shenzen)
- CUNY: Baruch College
- Drexel University
- Elder Research
- Federal Reserve Bank
- IE Madrid
- IESE Barcelona
- Indiana University
- Nanyang Technological University
- Oracle
- Ozyegin University
- Peking University
- Uber
- University of Alabama, Huntsville
- University of Arizona
- University of Baltimore
- University of Colorado
- University of Miami
- University of New Hampshire
- University of Notre Dame
- West Point, U.S. Military Academy

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## AREAS OF SPECIALIZATION

# ORGANIZATIONAL BEHAVIOR/ HUMAN RESOURCE MANAGEMENT

This area explores the behaviors of individuals and groups within organizations and investigates how to enhance human capital to achieve organizational goals.

## FACULTY

- Kathryn Bartol
- Gilad Chen
- Rellie Derfler-Rozin
- Trevor Foulk
- Hui Liao
- Jennifer Carson Marr
- Myeong-Gu Seo
- Debra Shapiro
- Subra Tangirala
- Vijaya Venkataramani

## JOURNALS

- Academy of Management Journal
- Academy of Management Review
- Journal of Applied Psychology



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## AREA OF SPECIALIZATION: ORGANIZATIONAL BEHAVIOR / HUMAN RESOURCE MANAGEMENT

### PLACEMENTS

- American University
- College of William & Mary
- Cornell University
- Dartmouth College
- George Washington University
- Georgetown University
- Georgia Institute of Technology
- Florida Atlantic University
- Hong Kong University of Science and Technology
- Indian Institute of Management
- London Business School
- Merrimack College
- Michigan State University
- New York University
- Northeastern University
- Rutgers University
- Sacramento State University
- Seattle University
- Seoul National University
- Southern Methodist University
- Sungkyunkwan University
- Syracuse University
- Texas Christian University
- Tsinghua University
- University of Alabama
- University of Arizona
- University of California, Santa Barbara
- University of Cincinnati
- University of Connecticut
- University of Florida
- University of Houston
- University of Iowa
- University of Kansas
- University of Minnesota
- University of Nottingham
- University of South Carolina
- University of Texas, Austin
- University of Toronto
- University of Washington
- Villanova University
- Wake Forest University
- West Virginia University

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## AREAS OF SPECIALIZATION

# STRATEGIC MANAGEMENT & ENTREPRENEURSHIP

This area examines the creation, growth, transformation and performance of firms and industries, including the effectiveness of various attributes and actions to gain competitive advantage.

## FACULTY

- Rajshree Agarwal
- Serguey Braguinsky
- Waverly Ding
- Brent Goldfarb
- Anil K. Gupta
- David Kirsch
- Evan Starr
- David Waguespack

## JOURNALS

- Academy of Management Journal
- Strategic Management Journal
- Management Science
- Organization Science



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## AREA OF SPECIALIZATION: STRATEGIC MANAGEMENT & ENTREPRENEURSHIP

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- California State University, Los Angeles
- Cornell University
- Florida Institute of Technology
- George Mason University
- Harvard University
- Hong Kong Polytechnic University
- Hong Kong University in Science and Technology
- Indian School of Business
- Indiana University
- Johns Hopkins University
- KAIST
- London Business School
- National Sun Yat-sen University
- North Carolina State University
- Ohio State University
- Purdue University
- Rice University
- San Francisco State University
- Simon Fraser University
- Towson University
- University of Calgary
- University College, Dublin
- University of Connecticut
- University of Georgia
- University of Kentucky
- University of Michigan
- University of Minnesota
- University of South Carolina
- University of South Florida
- University of Virginia
- University of Wisconsin
- Villanova University
- Washington University in St. Louis

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AREAS OF SPECIALIZATION

# SUPPLY CHAIN MANAGEMENT

This area focuses on empirical methodologies in supply chain management research, including archival data analysis, simulation, experimental design and survey analysis.

## FACULTY

- Thomas Corsi
- Martin Dresner
- Philip T. Evers
- Adams B. Steven
- Niratcha "Grace" Tungtisanont

## JOURNALS

- Transportation Journal
- Transportation Research
- Journal of Business Logistics
- Journal of Supply Chain Management
- Academy of Management Journal
- Strategic Management Journal
- Management Science
- Production and Operations Management
- Journal of Operations Management



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## AREA OF SPECIALIZATION: SUPPLY CHAIN MANAGEMENT

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- Concordia University
- George Washington University
- Florida Southern University
- Howard University
- John Carroll University
- Lehigh University
- Marquette University
- Miami University of Ohio
- National Taiwan University
- Northeastern University
- Pennsylvania State University
- Sam Houston State University
- San Jose State University
- Texas Tech University
- Towson University
- Universidad de Los Andes
- University of Arkansas
- University of Denver
- University of Houston
- University of Massachusetts, Amherst
- University of Nevada
- University of New Orleans
- University of North Texas
- University of Rhode Island
- University of South Carolina
- University of Texas
- University of Western Ontario
- University of Wisconsin, Eau-claire

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## AREAS OF SPECIALIZATION

# MANAGERIAL ECONOMICS

This area analyzes individual, firm and government decision making by combining the empirical methods of economics with a more diverse set of conceptual perspectives.

## FACULTY

- Wilbur Chung
- Ryan Cooper
- Cristian Dezso
- Rachelle Sampson
- Bennet Zelner

## JOURNALS

- Strategic Management Journal
- Management Science
- Academy of Management
- Organization Science
- Journal of Economics and Management Strategy
- Journal of International Business Studies

## PLACEMENTS

- Not yet applicable  
(Program began in 2017)

