AGENDA

Federal Employee Viewpoint Survey (FEVS) data from many agencies indicates that many federal employees do not feel their creativity or innovation is recognized or rewarded. In general, despite the moon landings, Global Entry, tax e-filing and countless other game changers, government isn’t seen as a hot bed of new ideas. We are here to change all that.

Tuesday, September 22, 2015

8:00 AM – 8:30 AM  WELCOME AND INTRODUCTIONS

**Liz Barron**, Senior Director, Executive Education, Office of Executive Programs, Robert H. Smith School of Business, University of Maryland

8:30 AM – 12:00 PM  FOSTERING AND UNLEASHING INNOVATION IN GOVERNMENT

The overarching objective of this course is to guide and enable leaders to pursue and mobilize their team from insight to action. Participants will be able to learn how to lead by embracing the courageous exploration of pragmatic innovation; create a process to make innovation part of the daily work-life; engage in opportunity-scouting and reframing techniques that enable discovery and revitalization of “entrepreneurial alertness” in government settings; ignite genuine multidisciplinary and cross-functional interactions and create the conditions for progressive collaboration; develop the skills needed to observe the mundane and inspire the uncommon; unleash the power of imagination by applying design thinking tools to translate possibilities into utility.

**Dr. J. Gerald Suarez**, Professor of the Practice, Department of Management and Organization, Robert H. Smith School of Business, University of Maryland; author, *Leader of One*

12:00 PM – 1:00 PM  LUNCH
1:00 PM – 4:00 PM  FOSTERING AND UNLEASHING INNOVATION IN GOVERNMENT (Continued)

Wednesday, September 23, 2015

8:00 AM – 12:00 PM  THE DISCIPLINE OF CREATIVITY DEVELOPED AT APPLE

Participants will be introduced to the “Create Lead Achieve” executive education series developed at Apple in order to “think and work differently.” The program employs methods used by ancient wisdom traditions, including the Samurai, as well as the latest research findings in neuroscience and evolutionary psychology.

Kamran Loghman, Global Chief Instructor for Apple Create Lead Achieve Program

12:00 PM – 1:00 PM  LUNCH

1:00 PM – 4:00 PM  BUILDING INNOVATION CULTURE AND STRATEGIES

Government agencies require the successful implementation of new ideas and the removal of old ones – just like commercial businesses. But too often they struggle with finding suitable innovation processes and strategies. They allow undiscovered external and unchecked internal forces to prevent or kill innovative action.

At core of the session is the identification of “innovation killers” and the culture that is required to keep them from doing harm. The session explores keys to innovation and finds out what individuals and small groups can do to promote innovation in a larger organization. The session introduces building blocks for an innovation culture and strategies to shift the organization when it is off-track with regards to innovation. Students will be introduced to an organizational framework (“Innovation Greenhouse”) that can be the foundation to incorporate innovation into day-to-day operations.

Dr. Oliver Schlake, Clinical Professor, Department of Management and Organization, Robert H. Smith School of Business, University of Maryland
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