7th MIS Academic Leadership Conference
November 9th – 11th, 2017
Robert H. Smith School of Business
University of Maryland
College Park MD

Location: Frank Auditorium, Van Munching Hall, College Park, MD

Thursday, 9th November
6:00 – 8:00 PM: Welcome Reception
UMD Golf Course
3800 Golf Course Road, College Park, MD 20742
UMD Shuttle leaves from Sheraton @ 5:45 PM; return @ 8:15 PM

Friday, 10th November
8:00 – 9:00 AM: Breakfast and Registration (Shuttle leaves from Sheraton @ 7:45 AM)
9:00 – 9:30 AM: Welcome Remarks
Dr. Alex Triantis, Dean and Professor, Smith School of Business
Dr. Michael Ball, Senior Associate Dean & Dean's Chair in Management Science, Smith School of Business
Dr. Ritu Agarwal, Dean's Chair of Information Systems & Senior Associate Dean for Faculty and Research, Smith School of Business
Dr. Michael Fu, Smith Chair of Management Science and Chair, DOIT, Smith School of Business

9:30 – 10:45 AM: Masters Programs in Information Systems – Challenges, Experiences, and Strategies for Success
Dr. Rahul Telang, Professor of Information Systems, Heinz College, Carnegie Mellon University
Dr. Susan Brown, McClelland Professor of MIS and Department Head, University of Arizona
Dr. Bala Ramesh, Distinguished University Professor, Georgia State University
Dr. Syam Menon, Professor and Area Coordinator, University of Texas at Dallas
Dr. Don Riley, Professor of Information Systems and Director of MS-IS Program, University of Maryland (Moderator and Chair)

11:00 – 12:15 PM: Masters Programs in Business Analytics – Sources of Differentiation and Value
Dr. De Liu, Associate Professor & 3M Fellow and Program Director, MS in Business Analytics, University of Minnesota
Dr. Anitesh Barua, David Bruton, Jr. Centennial Chair in Business, University of Texas at Austin
Dr. Ram Chellappa, Professor and Faculty Director, MSBA Program, Emory University (Moderator and Chair)

Dr. Tunay Tunca, Professor of Management Science and Director of MS-BA Program, University of Maryland

12:15 - 1:30 PM: **Lunch**
Frank Auditorium Atrium, Van Munching Hall

1:30 – 2:45 PM: **Information Systems Education – The View from the Dean’s Suite**
Dr. Bruce Weber, Dean of Lerner College, University of Delaware
Dr. Paulo Goes, Dean and Halle Chair in Leadership, Eller College of Management, University of Arizona
Dr. Paul Pavlou, Milton F. Stauffer Professor and Senior Associate Dean, Temple University
Dr. Sulin Ba, Treibick Family Endowed Chair and Associate Dean for Academic and Research Support, University of Connecticut
Dr. Ritu Agarwal, Dean's Chair of Information Systems & Senior Associate Dean for Faculty and Research, Smith School of Business (Moderator and Chair)

2:45 – 3:00 PM: **Coffee Break**
Frank Auditorium Atrium, Van Munching Hall

3:00 – 4:30 PM: **Online Programs and MOOCs – Opportunities and Challenges**
Dr. Ben Bederson, Associate Provost of Learning Initiatives and Professor of Computer Science, University of Maryland
Dr. Jen Golbeck, Associate Professor, College of Information Studies, and Director Social Intelligence Lab, UMD.
Dr. Ram Subramanyam, Associate Professor, University of Illinois at Urbana-Champaign
Dr. Anant Agarwal, CEO, edX and Professor of Electrical Engineering, MIT
Dr. Amy Peterson, Vice-President of Academic Strategy, Pearson

4:30 – 4:45 PM: **Break**

4:45 – 5:45 PM: **Industry-Academic Collaborations and Research Grants**
Dr. Olivia Sheng, Presidential Professor and Emma Eccles Jones President's Chair, University of Utah (Moderator and Chair)
Dr. Foster Provost, Professor of Data Science and Information Systems, New York University
Dr. Michael Fu, Smith Chair of Management Science and Chair, DOIT, Smith School of Business

5:45 - 6:45 PM: **Reception and Happy Hour**
Frank Auditorium Atrium, Van Munching Hall

*BYOD – Volunteers to Help with Logistics*

*Shuttle to Sheraton @ 6:45 PM*
**Saturday, 11th November**
**Frank Auditorium**

8:00 – 9:00 AM: Breakfast  (Shuttle leaves from Sheraton @ 7:45 AM)

9:00 – 10:15 AM: **Editors Panel – New Frontiers in IS Research: Where are we headed? And why?**
   
   **Dr. Arun Rai**, Regents' Professor and J. Mack Robinson Chair, Georgia State University, Editor-in-Chief *MIS Quarterly* (Moderator and Chair)
   **Dr. Anandhi Bharadwaj**, Professor of Information Systems and Goizueta Term Chair, Emory University, Departmental Editor (IS) *Management Science*
   **Dr. Alok Gupta**, Associate Dean of Faculty and Research and Curtis L. Carlson Schoolwide Chair, University of Minnesota, Editor-in-Chief *Information Systems Research*
   **Dr. Suprateek Sarker**, Rolls-Royce Commonwealth Commerce Professor, University of Virginia, Editor-in-Chief *Journal of the AIS*
   **Dr. James Marsden**, Board of Trustees Distinguished Professor, University of Connecticut, Editor-in-Chief *Decision Support Systems*

10:15 – 10:30 AM: Break

10:30 – 12:00 AM: **The Student Experience – Admissions, Placement, Visas, Academic Issues and Challenges**
   
   **Indiana University**
   **Dr. Ramesh Venkatraman**, John R. Gibbs Professor
   **Dr. Bipin Prabhakar**, Chair of the IS Graduate Programs

   **University of Maryland**
   **Dr. Don Riley**, Professor of Information Systems
   **Mr. John Malone**, Placement Director, MS-IS Program

   **Temple University**
   **Dr. David Schuff**, Professor of Information Systems (Moderator and Chair)

   **University of Memphis**
   **Dr. Robin Poston**, Professor of Business Information and Technology

12:00 Noon: Closing Remarks

12:15 Boxed Lunch

*Volunteers to Help with Logistics for Travel*