

Tuesday, February 10, 2015, 12-1pm (VMH 1107)

**MY FEARLESS IDEA
BATTLES
CYBERSECURITY RISKS**

He's a pioneer in the field of cybersecurity economics.

He's been funded by NSA and currently leads a \$670K research project for DHS.

He's been cited over 5,000 times in Google Scholar.

His banner is flying near the main entrance to campus right now in recognition of his outstanding contributions to cybersecurity.

... And guess what?

**He wants to take
YOU to lunch.**

ISEP Council invites all interested students and staff on **February 10th, from 12-1pm**, to a discussion and free pizza lunch with acclaimed **UMD Professor Lawrence A. Gordon** from the **Robert H. Smith School of Business**. He will speak on cybersecurity risk, dynamic changes in the field, and the now-classic model he developed (with Dr. Martin Loeb) for helping companies determine how much to spend on cyber investments.



FEARLESS RESEARCH
LAWRENCE A. GORDON / ACCOUNTING

RSVP HERE: <https://www.surveymonkey.com/s/LF3QNS3>

Sponsored by ISEP Council, University of Maryland School of Public Policy