Global Study Abroad Students Meet with the Financial Accounting Foundation Leadership

January 3, 2109 Norwalk, CT—front row, from left: Teresa S. Polley, Financial Accounting Foundation (FAF), President & CEO; Dave R. Bean, Governmental Accounting Standards Board (GASB) Director; Russell G. Golden, Financial Accounting Standards Board (FASB) Chairman; Middle row from left: Jack Iler, Jason Recht, Auran Shereet, Alexis Bartley, Halle Lerner, Jennifer Zheng, Kyle McCabe, Rob Viglione, Nicholas Grau; Back row, from left: Chris Schooley, Dr. James McKinney, KeAsia Coates, Jahl Jones, Fernando Cavallo, Amanda Schweitzer, Jessica Ridgwell, Teddy Joseph, Marc Rodriguez (see page 8 for full story).

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FROM THE CHAIR

DUAL BS/MS ACCOUNTING PROGRAMS ARE OVERTAKING THE TRADITIONAL FOUR-YEAR BS PROGRAMS

Based on their own experiences and interactions with practitioners from leading accounting firms, accounting educators across the country have come to realize that there must be a significant transformation in the structure of accounting programs. Such a transformation is driven by two separate, but not totally unrelated, trends. One trend has been the increasing diversity and complexity of business transactions. A reflection of this trend is seen in the proliferation of accounting standards with the FASB Accounting Standard Codification® covering well over 7,000 pages. A second trend is the rapid growth in technology affecting all aspects of society including the accounting profession.

In order to be ready to contribute effectively in the workplace upon graduation, today's students must have strong training in both the traditional areas of accounting (e.g., financial accounting, managerial accounting, auditing, and tax accounting) and in the current and emerging areas of technology that are or will be applied in practice. Accounting educators have increasingly concluded that providing students with such focused training, while exposing them to broader areas that enhance their skills in critical thinking, communications, and ethical decision-making, cannot be accomplished within a traditional four-year baccalaureate program. Thus, it is not surprising to see the rapid rise in Dual BS/MS Accounting Programs that allow students to earn both degrees by adding another year to their studies and simultaneously meeting the 150-credit CPA requirement.

At the Smith School, our Plus 1 Dual BS/MS Accounting Program has become increasingly popular with both students and employers. Our Plus 1 (and stand-alone MSA) program offers an ABCD Technology Focus, where the acronym is shorthand for Artificial Intelligence/Machine Learning, Blockchain, Cybersecurity, and Data Analytics, as recently put forth in “The Impact of Technology on Contemporary Accounting: An ABCD Perspective” by AIA Professor Lawrence A. Gordon published in Transactions on Machine Learning and Artificial Intelligence.* To this end our program includes courses covering ABCD topics in such courses as: (i) Accounting Analytics, (ii) Auditing with Automated Procedures, (iii) Information Security, Audit and Control, and (iv) Research on Accounting and Economic Aspects of Cybersecurity.

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* See page 18 for a complete reference
Deloitte CEO Cathy Engelbert Featured at CEO@Smith Event

The professional services firm, Deloitte US, being one of the Big Four accounting firms and employing more than 90,000 professionals, is well-known to the Smith School community. At the March 14, 2018 CEO@Smith event, Deloitte CEO, Cathy Engelbert, pointed out that Deloitte employs 900 University of Maryland alumni, making Maryland the largest alumni network of any university at Deloitte.

Engelbert, who was recognized as No. 16 of the 50 Most Powerful Women by Fortune magazine and No. 21 of the 50 Most Powerful Moms by Working Mothers magazine, reviewed her own career path, balancing family life with work. She also discussed numerous other topics including the importance of developing technological/analytic skills, interpersonal and leadership skills, and embracing life-long learning.

In past years, the CEO@Smith series has featured the CEOs from major accounting firms EY, PwC, KPMG, and RSM, as well as the CEOs of firms such as Marriott, PepsiCo, Northrop Grumman, and McCormick.

DELOITTE EMPLOYS 900 UNIVERSITY OF MARYLAND ALUMNI, MAKING MARYLAND THE LARGEST ALUMNI NETWORK OF ANY UNIVERSITY AT DELOITTE.
In 1981, the Journal of Accounting and Public Policy (JAPP) was founded by AIA Professors Lawrence A. Gordon (hereafter Larry) and Stephen E. Loeb (now emeritus) and they selected Elsevier as the publisher. The first issue of the journal was published in 1982. From its inception, JAPP’s mission was to foster theoretical and empirical accounting research that has a public policy perspective. The academic accounting profession was quick to embrace JAPP and the journal quickly gained a reputation for being open to various research methodologies and to researchers around the world. In 2001, after serving as Co-Editor of JAPP for 20 years, Stephen Loeb decided to devote more time to his other academic activities. Larry asked AIA Professor Martin P. Loeb (hereafter Marty) to join him at the helm of the editorial team, with Marty becoming Editor and Larry becoming Editor-in-Chief.

With the accounting scandals of the late 1990s and the passage of the Sarbanes-Oxley Act of 2002 (SOX), accounting researchers became acutely aware of the link between accounting and public policy. Consequently, submissions to JAPP accelerated at a rapid pace. Thus, in 2003, as a response to a large number of manuscripts being submitted to JAPP, JAPP changed from a quarterly journal to a bi-monthly journal publishing approximately 24 papers per year.

Over the years, JAPP published a number of special issues, including those on the environment, healthcare, Enron, IFRS, and sustainability. A related important JAPP development began in 2012 with an international conference rotating among the London School of Economics and Political Science, the IE Business School, and the University of Maryland’s Robert H. Smith School of Business (see page 3).

During the summer of 2017 after serving as the editors of JAPP for 37 and 17 years respectively, Larry and Marty decided that it was time to transition the Journal to a new editorial team in order for them to devote more to time to their joint pioneering research on cybersecurity economics. For example, Larry is a Co-PI on a 5-year, $5M, NSF Grant related to cybersecurity and is actively engaged in his international lecture series focusing on explaining how organizations could use the Gordon-Loeb Model to estimate the amount to invest in cybersecurity. (Thus far, Larry has delivered lectures in Japan, the Netherlands, the U.K., and the U.S.). In addition to his joint research with Larry, Marty maintains heavy administrative duties as the Chair of the AIA Department.

The official transition of the Editors of JAPP took place as of July 1, 2018, and was announced on June 7, 2018 at JAPP’s international conference held at the London School of Economics and Political Science. As noted during the transition announcement, this was a friendly transition and not a hostile takeover. Indeed, Larry and Marty could not be more pleased with the new team of editors, led by Professor Marco Trombetta from the IE Business School in Madrid. Larry and Marty look forward to seeing JAPP continue to grow in stature over the coming years.

The theme of the 2019 conference will be: Empirical Accounting and Policy Making.

* Large portions of this article are from a forthcoming 2019 editorial by Lawrence A. Gordon and Martin P. Loeb to be published in Vol. 38, No. 1 of the Journal of Accounting and Public Policy.
On June 7, 2018 the Journal of Accounting and Public Policy (JAPP) held its seventh in a continuing series of conferences that rotate among the London School of Economics (LSE), the IE Business School in Spain, and the University of Maryland’s Smith School of Business. The 2018 Conference was held at LSE and the conference theme was "The Limits of Accounting Regulation." Professors Ainoor Bhimani (LSE) Salvador Carmona (IE) coordinated the conference along with AIA Professors Lawrence A. Gordon and Martin P. Loeb.

Authors of papers presented at the 2018 JAPP Conference came from leading universities in Australia, Canada, the United Kingdom, and the United States. The keynote speaker was Joel Tan-Torres, Chairman, Professional Regulatory Board of Accountancy in the Philippines.
Congratulations to AIA PhD Alumna, Dr. Suzanne Corey, recipient of the 2018 Texas Society of CPAs Outstanding Educator Award.

Recent AIA Alumna Chetachi (Cece) Ukejianya was profiled on the 2018 Poets & Quants Best and Brightest from University of Maryland. Among her many leadership activities on campus, Cece served as president of the Accounting and Business Association (ABA) and as an Accounting Teaching Scholar (ATS). Cece, who grew up in Baltimore, has started her career in audit at the Los Angeles Deloitte office. For her full profile, see https://poetsandquantsforundergrads.com/2018/04/01/2018-best-brightest-cece-ukejianya-university-of-maryland-smith/

In 2018 the Real Estate Club was reconstituted and run by a student executive board. Jeffrey Milton, who teaches Real Estate Taxation in the MS program, served as the faculty advisor in the club’s first year and will continue as same in 2019. The Real Estate Club featured guest speakers from real estate development companies and government agencies as well as “hard hat” tours of construction projects including the recently completed Hotel project on Route 1 in College Park, The Parks at Walter Reed, and the Wharf project in Washington. The Club also provided valuable links to real estate news sources for the members and provided information for internships and jobs. The Club addressed such diverse topics as “house flipping” and the “credit crunch” and featured a presentation on “The Greater College Park 2020” from the UMD Office of Real Estate and the Terrapin Development Company.

At the April 2018 Conference Luncheon of the Eastern Finance Association, in Philadelphia, AIA Assistant Professor Dr. Musa Subasi’s co-authored paper, “Investor Conferences, Firm Visibility, and Stock Liquidity,” was announced as the winner of “The Financial Review Readers’ Choice Best Paper Award.” A plaque for this award was presented to Dr. Subasi at the Luncheon.

Michael S. Wetklow, 1993 UMD accounting alumnus, joins the AIA Board of Advisors after having extensive experience in government agencies (e.g., Department of Homeland Security, Government Accountability Office, National Science Foundation, Office of Management and Budget) as well as with KPMG in the private sector.

Alan Einhorn (’76 BS/Accounting) became a Smith Executive in Residence. In this capacity, he will be sharing his knowledge and network as a nationally recognized expert in the areas of risk management and professional standards through guest lectures, student mentorship and engagement with faculty. Einhorn was the recipient of the 2012 Arthur J. Dixon Memorial Award, the highest award given by the accounting profession in the area of taxation. Einhorn retired from Deloitte Tax LLP in May 2016 where his two most recent roles were Chief Quality Officer and Chief Succession Officer. As a proud Terp since his undergraduate days studying in Tydings Hall, he has continued to display commitment to his alma mater including serving on the Accounting and Information Assurance Advisory Board and the Smith School Board of Advisors.
My name is Katya, and I am a recent graduate from the Plus 1 Accounting Program at the Robert H. Smith School of Business. I am very grateful I had the opportunity and the support of the faculty to take advantage of such a great program. The Plus 1 Program enabled me to complete both my Master’s and Bachelor’s degrees within four years. This program saved me time by eliminating the need to prepare and take the GMAT exam and by eliminating other bureaucratic procedures that can be found when separately applying for a Master’s program. Additionally, students can double count ten credits from the Master’s curriculum towards the bachelor’s degree, which saves additional time (as well as money). For me, time was the most important factor. Moreover, the Plus 1 Program provided me with a once-in-a-lifetime opportunity to be a Graduate Assistant. I closely worked with, and learned from, our great faculty—the brightest minds that can be found out there. There are also financial benefits when working as a Graduate Assistant.

Nowadays, I work as a Tax Consultant at Deloitte and I love what I am doing. Every day I learn something new and ask my supervisors questions to help me comprehend the complexities that arise. The Plus 1 Accounting Program provided me with the fundamentals and broad knowledge to understand the bigger picture, to be able to process vast amount of information, think critically and recognize the things I do not understand, and knowing what information I need to look for. The knowledge I gained in the program enables me to navigate through the complexities of information and to connect the dots. Without the broad knowledge and the ability to think and recognize the known and unknown, my transition to the real world would have been more difficult.

“A master’s degree symbolizes a higher commitment and much deeper understanding of a subject matter and highlights for potential employers that you possess a skill set not found in a bachelor’s degree alone and I believe that is true whether you obtain a bachelor’s degree with one major or a double major. Employers recognize the value that a potential employee with a master’s degree can bring to its organization immediately and over the long-term.”

— Timothy M. Phelps, KPMG Partner, Department of Professional Practice, New York, NY
12th Annual Scholarship Dinner
IN HONOR OF JAMES BEERS

When James Beers, founding partner of Beers & Cutler (now part of Baker Tilly) retired, his firm made a large donation to establish scholarships in Jim’s honor. Jim immediately matched the donation and the endowed scholarship fund began. On February 11, 2019, Baker Tilly sponsored the twelfth annual dinner to honor the latest James Beers Scholarship winners which featured a talk by Jim Beers.

From left: Assistant Dean Chris Dax, Scholarship Awardees: Sunny Kim, Allison Winston, Jeremy Folsom, Dylan Watts, Scholarship namesake Jim Beers, and Baker Tilly Partner Gregg Weiss

The Smith MSA Program

The Robert H. Smith School of Business’ Master of Science in Accounting (MSA) program is now in its thirteenth year. The latest MSA cohort includes students from our dual BS/MSA program. This program (also known as the Plus 1 Program) provides students with an opportunity to obtain a rich education in accounting, achieving both their Bachelor’s and Master’s degrees in five years or less.

MSA students follow tracks that take into account their prior accounting education. Students entering the program with undergraduate degrees in accounting choose between the Accounting, Analytics, and Auditing track with its ABCD focus (see story on the inside front cover) and the Tax track. MSA students also have the opportunity to take a mini-specialization in Accounting and Cybersecurity. Students in all tracks now take more analytics and technology based courses – including Data Driven Decision Making, Systems for Data Analysis, and Accounting Analytics.

Students with a minimal background in accounting usually take the Public Accounting track. This track prepares students for jobs in public accounting or other areas of the accounting profession irrespective of their undergraduate studies. In recent cohorts, we have had students whose undergraduate degrees were in unrelated fields (including Biology, Statistics, Criminology, Public Policy and Japanese) as well as related fields (Economics, Marketing, and Finance). The MSA Academic Director, Dr. Stephen Brown, whose own undergraduate major was in engineering science and economics before moving into public accounting for Arthur Andersen, particularly promotes the route of non-accounting majors into the program.
AIA Faculty Receive Major Teaching Awards

At the Smith School’s May 2018 College Assembly, AIA faculty members received a major portion of the School’s most prestigious teaching awards:

Clinical Associate Professor Eugene Cantor and Adjunct Lecturer Jeffrey Milton each received a Krowe Teaching Excellence Award. This award, established by Maryland Accounting Alumnus (class of 1954) Allen J. Krowe, is presented to faculty who consistently go above and beyond to inspire students and instill learning skills that prepare students for a lifetime of learning.

Clinical Professor Progyan Basu received the 2018 CIBER Award for Teaching.

Innovation in Global Learning. This award was given in recognition of Basu’s leadership in the Global Business Course for MBA students entitled, Doing Business in India: An Engine for Growth and Opportunities. Through business visits and consulting projects with Indian firms, students gain insight into the fundamental question of what conditions facilitate economic growth in India and the social, political, and cultural determinants of the business environment.

EY Alumni Professor of Managerial Accounting and Information Assurance Lawrence A. Gordon received the 2018 Legg Mason Teaching Innovation Award for development and teaching of Accounting and Economic Aspects of Cybersecurity. This course is part of the ACES (Advanced Cybersecurity Education for Students) program of the UMD’s Honors College. Gordon is also a Co-Principal Investigator of the $5M National Science Foundation Grant awarded to UMD related to the ACES Program.

In addition to the four major teaching awards discussed above, AIA faculty members Stephen Brown, Gary Bulmash, Eugene Cantor, Samuel Handwerger, Rebecca Hann, and David Sites were recognized with Distinguished Teaching Awards at the May 2018 College Assembly.
Adjunct Spotlight: Brent S. Solomon
SUCCESSFUL ALUM INVIGORATES CURRICULUM WITH FAIR VALUE

For the past several years, Smith students have enjoyed the high energy and real world experience that 1985 UMD Accounting Alumnus Brent S. Solomon brings to classroom. In 2016, Solomon retired from CohnReznick (a top twenty accounting firm) as their National Director of Valuation and Transaction Advisory Service. Today, in addition to teaching at Smith, Solomon represents private equity funds and growing closely held businesses as a valuation and transaction advisory specialist and CFO advisor. Using the expertise gained in practice, Solomon has developed and teaches a course in fair value accounting.

Fair value is one of the most complex areas for financial reporting and auditing – affecting all industries, public and closely held businesses and is the primary driver of financial reporting in private equity. Understanding fair value from the corporate and audit perspective is a key skill in today’s marketplace. Thanks to Solomon, the Smith School is now one of just a few schools in the country offering a course dedicated to fair value accounting.

Teaching at UMD has been a real homecoming for Solomon. Terrapin pride runs in his family – Solomon’s father and mother were both Maryland graduates, as are most of his aunts, uncles and cousins. To his delight, his daughter is now a Terp as well. Solomon grew up going to Maryland basketball games with his father and it is still rare for him to miss a game. His students know that most of his classes start and end with “Go Terps!”

McKinney Organizes and Leads Winter Global Study Course
FOCUS ON ACCOUNTING STANDARD SETTING, CURRENT ISSUES, AND THE HISTORY OF ACCOUNTING

AIÀ Clinical Professor James McKinney led 17 University of Maryland undergraduate students, primarily accounting majors, on an accounting-focused global immersion course for three weeks during January 2019 (see cover page). This course explored current topical themes in accounting and auditing in the United States, United Kingdom, France, Italy, and worldwide, as well as looked at historic foundations of accounting and auditing that brought us to the present day.

Students visited organizations that create, influence, regulate, and interact with accounting standard setting organizations in addition to organizations reflecting the historical aspects of accounting. The trip included stops in New York, London, Paris, Florence, Venice, Sansepolcro, Rome, and Washington, DC. Visits were made with the CNCC (France), CONSOB (Italy), CSOEC (France), FASB (and FAF) (U.S.), FRC (U.K.), ICAEW (U.K.), IASB (and IFRSF) (U.K.), MoF (Italy), and the PCAOB (U.S.), as well as various country and world headquarters of large accounting firms (CohnReznick, BDO, Deloitte, EY, Grant Thornton, KPMG, PwC, and RSM). Of historic interest to accounting, visits were made to see the cuneiform collections at the British Museum and rare accounting books at the ICAEW, as well as hearing lectures on early renaissance accounting in Venice and Sansepolcro, Italy. The students were even able to hear a special presentation on the Panama Papers by two-time Pulitzer Prize winning investigative journalist, Jake Bernstein.
Competitively Selected AIA Students Support Accounting Principles Classes

The Accounting Teaching Scholars (ATS) program, which is a part of the Smith School’s Undergraduate Fellows Program, has established a reputation for being one of the most rewarding and engaging experiences for Smith undergraduate accounting majors. Dr. Progyan Basu and Dr. Gary Bulmash, who teach the large lectures section of our Accounting Principles courses, are co-champions of the ATS program. Each spring, in a highly competitive process, they select top undergraduate accounting majors to serve as teaching assistants in the two Accounting Principles courses. Smaller breakout sections, where the Accounting Teaching Scholars serve as discussion leaders, supplement the lectures in these two courses. The ATS also hold several office hours every week to provide one-on-one help to over 2,000 students enrolled in these classes. In the process, our ATS sharpen their accounting skills and further develop their confidence and public speaking skills. Working as a team, our Teaching Scholars go a long way toward improving the learning environment in the Principles courses. In the end of semester course evaluations, a large number of our students remark how they appreciate the help received from our ATS. The ATS share office space in the AIA faculty area of Van Munching Hall, where they make lifetime friendships and a strong professional network. Thanks in part to corporate and accounting firm sponsorship, the ATS also earn bi-weekly pay.
The Federal Trade Commission (FTC) asked AIA Professor Lawrence A. Gordon to discuss the Gordon-Loeb Model at its Hearings on Investing in Data Security. In his discussion, Gordon emphasized that the Model is best received as a framework that can assist firms in carrying out the process of deciding how much to invest in cybersecurity.

**THE MAJOR COMPONENTS OF THE FRAMEWORK ARE:**

1. Assessing the value of the information being protected
2. The probability of a cybersecurity breach occurring
3. The productivity of investments in cybersecurity

As described in the figure below, there is a simple four-step procedure for implementing the Model.

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**Gordon-Loeb Model for Cybersecurity Investments**

![Diagram of the Gordon-Loeb Model](diagram)

**Benefits and Costs of an Investment in Cyber/Information Security**

- **Key components of optimal amount to invest:**
  - Potential loss from cybersecurity breaches (based on the value of information that could be breached)
  - Vulnerability or probability of breach
  - Productivity of investments

- **Optimal level of cybersecurity investments does not always increase with level of vulnerability.**
- **Firms should generally invest ≤ 3% of expected loss (i.e., invest, but invest wisely).**

**How Can Organizations Use the Gordon-Loeb Model?**

1. Estimate the potential loss (L) from a cybersecurity breach for each set of information (information segmentation is important).
2. Estimate the probability (x) that an information set will be breached by examining its vulnerability (x) to attack.
3. Create a grid with all the possible combinations of the first two steps, from low value, low vulnerability, to high value, high vulnerability.
4. Focus spending where it should reap the largest net benefits based on productivity of investments.

See YouTube Video explaining the Gordon-Loeb Model: [Link](https://www.youtube.com/watch?v=edJTH5wghQ)

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15th Annual Cybersecurity Forum

AIA AND CPPPE CELEBRATE LENGTHY PARTNERSHIP

On January 9, 2019, the 15th Annual Forum on Financial Information Systems and Cybersecurity: A Public Policy Perspective was held in Van Munching Hall, home to both the Robert H. Smith School of Business and the UMD’s School of Public Policy. This annual Forum is jointly hosted by the School of Public Policy’s Center for Public Policy and Private Enterprise (CPPPE) and the Smith School of Business.

For the fifteenth year, EY Alumni Professor of Managerial Accounting and Information Assurance Lawrence A. Gordon, AIA Professor and Deloitte & Touche LLP Faculty Fellow Martin P. Loeb, and Research Professor and Director of Research for CPPPE William Lucyshyn coordinated the Forum. The annual Forum attracts scholars and practitioners from business, academia, and government with backgrounds in accounting, computer science, public policy and law. This year the Forum participants came from as far away as Singapore and Japan.

The 2019 Forum featured Antigone Davis, Facebook’s Head of Global Safety, as the luncheon speaker. Davis outlined Facebook’s approach, including the use of artificial intelligence, to protect its users and mitigate liability. The 2019 Ira H. Shapiro Memorial Lecture, entitled “The Role of Cybersecurity in Accounting” was presented by Gerasimos (Gerry) J. Steliatos, a Principal in PwC’s Cyber Incident Threat Management Practice. Other speakers at the Forum, included Shaun Wang, professor and director of

Forum Coordinators: From left, Lawrence A. Gordon, Martin P. Loeb, William Lucyshyn

the Insurance Risk and Finance Research Center at Nanyang Technological University, Stacey Ferris of RM Advisory Services, Shouhuai Xu, professor and Director of Laboratory of Cybersecurity Dynamics at the University of Texas-San Antonio, UMD School of Public Policy Associate Research Professor Charles Harry, and Notable Software CEO Rebecca Mercuri.

Financial Information Systems and Cybersecurity: A Public Policy Perspective
**FULL-TIME ACCOUNTING AND INFORMATION TECHNOLOGY**

**Progyan Basu**, PhD, Clinical Professor, has over 25 years of teaching a variety of accounting courses in the U.S. and abroad. At the Smith School, he teaches Financial and Managerial Accounting at the undergraduate, MBA, and EMBA levels. He received numerous teaching excellence awards, including the CIBER Teaching Award for Teaching Innovation and Learning (2018), Distinguished Teaching Awards (2013-14, 2014-15, 2015-16), Undergraduate Studies Faculty Fellowship (2014-15), UMD Teaching and Learning Transformation Center Elevate Fellowship (2013-14), and a Krowe Teaching Excellence Award (2012). At the Smith School he serves as faculty co-champion for the Undergraduate Accounting Teaching Scholars program (see page 9), Faculty Director for the PTMBA, Cohort Director of EMBA program, as a member of the Smith School’s Faculty Council, and as a member of the MBA Oversight Committee. At the university level, he serves on the UMD Senate Academic Procedures and Standards Committee.

**Stephen Brown**, PhD, Clinical Associate Professor, serves as the Academic Director of the Masters of Science in Accounting program. He holds a doctorate in accounting from Northwestern University and a Masters degree in Engineering Science and Economics from the University of Oxford. He has published a number of articles in the *Journal of Accounting and Economics* and has also published in the *Review of Accounting Studies* and the *Journal of Business Finance & Accounting*. During 2007/08, Brown served as an academic fellow in the Office of the Chief Accountant at the Securities and Exchange Commission. On graduation from Oxford, he joined Arthur Andersen and worked as a Chartered Accountant in both the audit and tax divisions. He ran his own accounting practice before coming to pursue his PhD in the United States. He has been a member of faculty of Goizueta Business School at Emory University in Atlanta and Bristol Business School at the University of the West of England.

**Gary Bulmash**, DBA, Clinical Professor and award-winning teacher, is the faculty advisor to the College Park and Shady Grove Chapters of the Accounting and Business Association. He has accompanied accounting students to New York on trips sponsored by the Smith Office of Career Services in fall semesters every year since 2008. Bulmash began teaching at Maryland as a doctoral student in the late 1960s and, after thirty years on the faculty of American University, joined the Maryland faculty in 2005. He was also employed by the AICPA and wrote parts of the CPA Exam from 1973-1975. Bulmash regularly conducts continuing education for CPAs and speaks at numerous conferences. He is a licensed CPA in Maryland and Virginia. In addition, he serves on various committees for the Smith School.

**Eugene Cantor**, JD, LLM, Associate Chair and Clinical Associate Professor, teaches courses in federal income taxation and financial and managerial accounting in the Smith School’s undergraduate, online and on-ground MBA, and MS programs. Previously, Cantor served 31 years with several federal government agencies, including the Comptroller of the Currency, General Accounting Office, Securities and Exchange Commission, and Department of Housing and Urban Development. He also practiced tax and corporate law in Miami and was the general counsel of a Miami-based investment banking firm. He holds a BS in accounting from the University of Maryland, a JD from Emory University and an LLM (Tax) from Georgetown University. Cantor is a member of the Florida Bar and a Maryland CPA. He received the Smith School’s Krowe Teaching Excellence Award in 2007 and 2018 and has received teaching recognition awards every year he has taught at Maryland.

**Shijun Cheng**, PhD, Associate Professor of Accounting and Information Assurance, focuses his research on the role of accounting information in corporate governance and management control. His research has been published in journals such as *The Accounting Review, The Review of Financial Studies, Journal of Financial Economics, Journal of Accounting and Public Policy,* and *Contemporary Accounting Research*. He serves on the editorial boards of *Contemporary Accounting Research* and *China Journal of Accounting Research*.
Michael Finch, PhD, is the senior Tyser Teaching Fellow in the department. In addition to teaching a variety of undergraduate courses, he has taught the two core MBA accounting courses to thousands of Smith MBA students at our Baltimore, College Park, D.C., and Shady Grove campuses. He has also taught the core MBA accounting courses at Smith School programs around the world.

Lawrence A. Gordon, PhD, is the EY Alumni Professor of Managerial Accounting and Information Assurance. An award-winning teacher, his research focuses on cybersecurity economics, corporate performance measures, cost management systems, and capital investments. He authored several books and over 100 articles published in various journals (e.g., The Accounting Review; ACM Transactions on Information and System Security; MIS Quarterly; Journal of Computer Security; Journal of Financial and Quantitative Analysis; Journal of Accounting and Public Policy; Journal of Cybersecurity, and Accounting, Organizations and Society). He was a Founding Co-Editor and then Editor-in-Chief of the Journal of Accounting and Public Policy. Gordon, a pioneer in the field of cybersecurity economics, coauthored the Gordon-Loeb Model for Cybersecurity Investments and, in 2007, gave Congressional Testimony on his cybersecurity economics research. In 2016, he received an award from NSA for his contribution to the scientific cybersecurity literature.

Sam Handwerger, CPA, is a full-time Lecturer in the department, and is a University of Maryland undergraduate accounting alumnus. He also holds a Master of Science in Taxation degree from the University of Baltimore. Handwerger was a Senior Tax Researcher with EY in New York City and later led the Tax Planning and Preparation Departments of the Baltimore based CPA firm HCFL. In 1996, he was awarded the Governor’s Volunteer of the year award in the State of Maryland for financial and management advisement to non-profit organizations. He received the Smith School’s Krowe Teaching Excellence Award for the 2016-2017 academic year. Under Handwerger’s direction, the Smith School now has a Volunteer Income Tax Assistance program (VITA) called TerpTax using business student volunteers. In 2018, TerpTax assisted over 1,100 individuals with their income tax filings.

Rebecca Hann, PhD, Associate Professor of Accounting and Information Assurance, is the KPMG Faculty Research Fellow. Hann earned her PhD from Pennsylvania’s Wharton School. She is an award-winning teacher having taught in the Smith School’s MBA, EMBA and PhD programs. She is also the PhD director for the Accounting Doctoral Program at Smith and she has advised over a dozen doctoral students, who are now faculty members at universities around the world, including the HKUST, Singapore Management University, and the University of Michigan. Hann’s research examines issues surrounding financial reporting and disclosure, corporate diversification, and the role of accounting information in the macroeconomy. Hann has published in leading accounting and finance journals, including The Accounting Review, Journal of Accounting and Economics, Journal of Accounting Research, Journal of Finance, and Review of Accounting Studies. She is an editorial board member of The Accounting Review.

Mary Keim, PhD, Tyser Teaching Fellow, joined the AIA faculty in January 2013. She earned her PhD in 1998 from Carnegie Mellon University and her BA from Hastings College. She is a licensed CPA and has more than 20 years of experience teaching accounting and business topics at the undergraduate and graduate level. Her research areas have been in accounting for not-for-profits and in teaching cases, primarily in the area of accounting ethics. She has been an active member of the American Accounting Association, the American Institute of CPAs, and the California Society of CPAs. At the Robert H. Smith School of Business, she teaches primarily Intermediate Accounting, Auditing and Managerial Accounting at the undergraduate level.

Michael Kimbrough, PhD, Associate Professor of Accounting and Information Assurance, joined the department in 2010 after eight years on the faculty of Harvard Business School. Professor Kimbrough earned his BA in Economics from Washington University in St. Louis and his PhD in Accounting from Indiana University. Professor Kimbrough's research has been published in leading academic journals including The Accounting Review, Journal of Accounting Research, Review of Accounting Studies, Journal of Marketing Research, and MIS Quarterly. He is a member of the American Accounting Association and currently serves on the editorial board of The Accounting Review and the Journal of Financial Reporting. Professor Kimbrough has received numerous teaching awards, including the Krowe Award for Teaching Excellence.

Hanna Lee, PhD, Assistant Professor of Accounting and Information Assurance, earned her PhD in accounting at Columbia University, and earlier completed a Master’s degree in statistics from Harvard University. Lee also studied economics for a summer at the London School of Economics, after completing her BS degree at Seoul National University. Lee has professional experience working for Goldman Sachs in New York, Deutsche Bank, Citibank, and AsiaNet Corp. in Asia. Her research interests include the study of debt markets, default prediction, disclosure, and financial reporting quality. Lee’s 2019 Management Science publication examines how equity ownership affects corporations’ cost of debt.

Martin Loeb, PhD, is Professor of Accounting and Information Assurance and a Deloitte & Touche Faculty Fellow. Loeb’s research has been published in leading academic journals in economics (e.g., The American Economic Review and Journal of Law and Economics), accounting (e.g., The Accounting Review and Journal of Accounting Research) and computer security (e.g., ACM Transactions on Information and System Security and Journal of Computer Security). Loeb served on editorial boards of The Accounting Review, Journal of Business Finance & Accounting, and Review of Accounting Studies, and served as an editor of the Journal of Accounting and Public Policy. He is a coauthor of Managing Cybersecurity Resources: A Cost-Benefit Analysis and his research has been supported by the National Security Agency and the Homeland Security Department. Loeb’s papers have garnered over 8,000 Google Scholar citations, including citations by 11 winners of the Nobel Prize in Economics.

James McKinney, PhD, Clinical Professor, is an award-winning author of accounting research, teacher, and student organization faculty advisor. McKinney was the 2011 President of the Academy of Accounting Historians (now part of the AAA), former Trustee, and past editor of The Accounting Historians Notebook. He is a member of the SEC Historical Society Museum Committee and Board of Advisors. McKinney is a past board member of the Maryland Association of Certified Public Accountants (MACPA) and currently co-chairs the MACPA Educators Committee. He is also a Board member of the Accounting Information Systems Educator Association. At the Smith School, McKinney is the faculty adviser for chapters of the National Association of Black Accountants, Association of Latino Professional in Finance and Accounting, Ascend, and Alpha Kappa Psi Business Fraternity.
Tharindra Ranasinghe, PhD, Assistant Professor of Accounting and Information Assurance, joined the Smith School in 2016. Previously, he was a faculty member at the Singapore Management University. His teaching interests include both financial and managerial accounting. Tharindra conducts empirical research on hedging and derivative instruments, executive compensation, and voluntary disclosure. His research has been published in leading journals such as *The Accounting Review* and *Journal of Accounting and Public Policy*. Tharindra earned his doctorate degree from the University of Houston. He is also a CFA charter holder.

Nick Seybert, PhD, Associate Professor of Accounting and Information Assurance, earned his bachelor’s degree in accounting from the Smith School and master’s and doctorate degrees from Cornell University. He is interested in financial accounting and behavioral finance, with a recent focus on how CEO and CFO psychology influences corporate investment and financial reporting. His research has been published in leading journals, including *The Accounting Review*, *Accounting, Organizations and Society*, *Journal of Accounting Research*, *Management Science*, and *Review of Accounting Studies*. He is an award-winning teacher whose primary course offering is Financial Statement Analysis to MS and MBA students.

Musa Subasi, PhD, Assistant Professor of Accounting and Information Assurance, joined the Smith School in 2015. He earned a master’s degree in economics from the University of Texas at Austin and a PhD in accounting from the University of Texas at Dallas. Prior to joining the Smith School, Subasi was a faculty member at the University of Missouri-Columbia. He has taught classes in the undergraduate, MBA, and PhD programs. His research interests include information intermediaries and information aggregators as well as the interaction between companies, institutional/individual investors, and sell-side analysts. He has extensive research experience on broker/analyst hosted investor conferences and their consequences for firms and analysts/brokers hosting them. His research papers have been published in leading accounting and finance journals, including *The Journal of Accounting Research*, *Journal of Accounting and Economics*, and *Journal of Financial Economics*.

Lei Zhou, PhD, Research Scholar, first came to the Smith School to do doctoral work after earning a BS degree in Economics and Management from China’s prestigious Tsinghua University. Her doctoral thesis was on information security auditing and, with PhD in hand, she joined the Faculty of Management at McGill University. She is interested in economics of cybersecurity and managerial accounting. Zhou has published her research in *European Accounting Review*, *Journal of Computer Security*, *Journal of Accounting and Public Policy*, *Journal of Cybersecurity*, and *Journal of Information Security*. She also enjoys teaching managerial accounting, accounting systems and accounting analytics to Smith MS, Online MBA and undergraduate students.

Emanuel Zur, PhD, Assistant Professor of Accounting and Information Assurance, joined the faculty in 2013. Prior to joining Maryland’s AIA faculty, Emanuel was an assistant professor of accounting at Baruch College and a visiting assistant professor at MIT’s Sloan School of Management. He holds an LLB in law and a BA in economics from Tel-Aviv University in Israel, as well as an MPhil in management, and a PhD in business administration (accounting) from New York University’s Stern School of Business. Before entering academia, Emanuel worked as a consultant for EY and as a lawyer for one of the leading law firms in Israel. His research has been published in *The Accounting Review*, *Journal of Finance*, *Review of Financial Studies*, *Management Science*, and *Contemporary Accounting Research*. He has presented research papers at leading universities in Asia, Europe, and North America. His work on hedge fund activists has been cited in such media outlets as CNBC, *The Washington Post*, *Forbes Magazine*, and *The New York Times*.
Smith School Accounting Clubs

The Smith School and the AIA Department have active chapters of the National Association of Black Accountants (NABA), Association of Latino Professionals for America (ALPFA), Ascend at UMD (formerly the Asian Business Association), Accounting Business Association (ABA) at both College Park and Shady Grove, TerpTax (Volunteer Income Tax Assistance chapter), and Club 5 (for our Plus 1 BS/MS dual-degree program students). Together these clubs hold more than 80 events per year and provide numerous hours of service to the larger community and University.

KeiAsia Coates (pictured left) was chosen as NABA’s Eastern Region Outstanding Student. The Eastern Regional Scholarship Committee recognized KeiAsia as an outstanding individual exhibiting academic excellence who also excelled in their community and most importantly, the organization itself.
AT THE ACCOUNTING TEACHING SCHOLARS (ATS) DINNER

Kyle Brown (center) was recognized by Drs. Martin Loeb (left) and Progyan Basu (right) for his Outstanding Senior in Accounting Award. At the ATS Dinner, Kyle, along with Allison Herskovitz (pictured top-right) shared some highlight of the ATS experience with the audience that included the incoming ATS, ATS alumni, faculty, and corporate partners.

Dr. James McKinney presenting Hunter Stevens with the Maryland Association of CPAs Award.

Dr. Mary Keim presenting Bryant Bowman the Award for Outstanding Accounting Senior in Shady Grove.

Nicholas Zemili, an ATS Alumnus (2010) gave the Alumni talk reflecting on how being an ATS benefited him in his professional life.

Club Enhances Professional Development of Dual BS/MSA Degree Students

Student-Run Club 5 Contributes to Dramatic Growth of Plus 1 Program

With the guidance of faculty advisor Dr. Mary Keim, the Club 5 student group has also been active in enhancing the academic and professional lives of undergraduate and graduate students that are currently enrolled, or considering enrolling, in the Smith School Dual Bachelor’s/Master’s Accounting Degree Program (also known as the Plus 1 Program). The club brings in a broad range of speakers to campus to expand students’ understanding of the career choices available to them with a Master’s degree in Accounting. Organizations represented or scheduled during the current academic year include the CIA, the FBI, the GAO, and the Smithsonian Institute, as well as large and small CPA firms.

One of the strongest advantages of the Plus 1 program is the placement of graduates. At the time of this writing, the employment of Plus 1 graduates is 100%, as is the percentage of students receiving financial aid from generous donors who believe in the advantages of the Plus 1 dual degree program. The Plus 1 Program has enjoyed more than a 60% increase in enrollments over the past year, due in part to the technology focused enhancements in the curriculum addressing the impact of technology in contemporary accounting.
Highlights of AIA faculty publications


Volunteer Income Tax Assistance Program
THE BEST IN EXPERIENTIAL LEARNING WHILE SERVING THE COMMUNITY

Mr. S. of Hyattsville, Md. recently called AIA Lecturer Sam Handwerger asking for an appointment with the Volunteer Income Tax Assistance (VITA) program at the Smith School of Business. Mr. S. said, “Your business students helped me so much last year that I just had to come back to you all this year for my 2018 tax return.”

Mr. S. is one of about 1,100 people that VITA served during the 2018 tax season and for the 2019 tax season they are prepared to serve even more. With over 130 student volunteers the VITA program at Smith is one of the top tier such programs in the U.S.

The experience for students is fantastic... getting IRS certificates of expertise in tax topics and then actually preparing tax returns. The VITA program, which prepares tax returns for free for eligible individuals, is run just like a sophisticated tax department in a public accounting firm. The students get real experience and exposure to the world of taxation.

Even if students do not pursue a career in taxation the VITA bullet on their resume is always a winner. It demonstrates volunteerism, work experience, and the expansion of their knowledge base. And many a job interviewer has volunteered for VITA themselves yielding for the job applicant an automatic bond of commonality.

Handwerger, who oversees the Smith School’s VITA says, “The students are truly dedicated to the cause and have a wonderful experience in the program – making friends and helping people at the same time.” And the celebratory end of tax season dinner is a not-to-be-missed event!

“Your business students helped me so much last year that I just had to come back to you all this year for my 2018 tax return.”
– Mr. S of Hyattsville, Md.

Accounting Career Fair

Accounting Club Link Students to Alumni, Faculty and Employers

The Accounting and Business Association (ABA) is one of a number of student-run organizations providing a wonderful way for Smith School students to connect with each other, as well as interact with faculty, alumni and potential employers. On September 17, 2018, the College Park chapter held its annual Undergraduate Accounting Career Fair at the Adele H. Stamp Student Union. The event attracted more than 30 firms and organizations.

ABA co-presidents: (from left): Gabrielle Bianchi, Bethany Scheerer
How you can help

At the Robert H. Smith School of Business, we are driven by the idea that education can change the world. By discovering new ideas, nurturing fearless leaders and boldly pursuing new knowledge, the Smith School is developing the next generation of global citizens who are poised to positively impact the economy and the business community.

Your gift today to a designation such as the BS/MS Accounting Scholarship Fund will directly support the Plus 1 program. These scholarship encourage accounting student to invest in their future, and the return in the long-term a master's degree provides, as they obtain the credit hours required to sit for the CPA exam.

To make your gift today visit go.umd.edu/plus1 or utilize the enclosed envelope.

Thank you for your consideration.
Accounting News 2018-2019

The Annual Newsletter of the Smith School's Accounting and Information Assurance Department

Members of the 2017-2018 Accounting Teaching Scholars Fellows Program with Program Co-Champions

For a description of the Accounting Teaching Scholars (ATS) Program and the 2018-2019 ATS, see page 9.

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