

**Title:** Impact Consulting Fellowship  
**School:** University of Maryland  
**Course:** Foundations of Consulting  
**Term:** June 3 to July 31

The Impact Consulting Fellowship is a two month long remote project open to all undergraduate, MBA and masters students at the University of Maryland. This is an exciting pro-bono consulting opportunity for your organization during this summer! There will be approximately a 2 hour weekly commitment from companies to engage with the students on the project. Interest forms are due **May 17**, and you can apply at [ter.ps/icfcompany!](http://ter.ps/icfcompany!)

## **STUDENT CONSULTANT PROFILE**

- Fellowship students will work in teams to help solve pressing business challenges for real impact driven organizations.
- Student teams will consist of MBA, Masters, and Undergraduate students at the University of Maryland.

## **PROJECT PROFILE**

- We are accepting all projects within the scope of marketing, social media, development and fundraising, data analytics, organizational strategy and budgeting. With this being said, we are open to discussion about other projects, but want to make sure we have the capacity first.

## **ACTION ITEMS:**

- Client should have the following materials prepared before the consulting engagement begins:
  - Pitch decks
  - Marketing materials
  - Any materials about the department they'll be working in
  - Project they'll be working on
  - Key contact details
  - Any other material/information of relevance
- We rely on our companies for timely communication with their consultants. Clients should communicate with students for approximately 2 hours a week. Please be ready to:
  - Designate someone as the point of contact for the team
  - Answer requests for materials in a timely manner
  - Work with students at the beginning of the project to determine how you will best communicate throughout the project.

## **SCHEDULE OVERVIEW**

**ASAP** - All consulting materials ready to share with students

**May 27** - Program starts! Teams, project manager, and clients will be announced.

**June 3** - Kickoff meeting with students at 4:00-5:30 PM.

**July 6** – Midterm meeting.

**July 20** – Final check-ins

**July 31** - Final team meetings

If you have any questions please contact Nima Farshchi at [nfarshchi@rhsmith.umd.edu](mailto:nfarshchi@rhsmith.umd.edu)