The center was founded in 2009 in response to students asking the question, “How can business create positive change in the world?” What began as a student inquiry has grown into a portfolio of programming that includes courses, campus-wide gatherings, and experiential learning. Our mission is to educate, engage, and empower Smith students to employ business principles that create economic, social, and environmental prosperity.

**Social Value Creation**

Social Value Creation is the practice of creating value for business and society. It is about collaboration, problem solving and leveraging market systems to create economic, social and environmental prosperity.

**Milestones**

**Social Enterprise Symposium**

- **8 Years**
- 5,000+ Registrants
- 225+ Guest Speakers

**Social Innovation Fellows**

- **5 Years**
- 120+ Inspired Innovators
- 25+ Pop-Up Ventures

**ChangeTheWorld Consulting**

- **8 Years**
- 720+ Student Consultants
- 200+ Client Engagements

**Thank You**

The growing interdependence of our world requires business leaders who think and act differently. The Center for Social Value Creation brings practical guidance, relevant knowledge and experiential learning to current and future business leaders, starting with our own students and alumni. We couldn’t do it without you.

Thank you to those who have supported and invested in our work. If you or your organization would like to further engage with CSVC, please contact Kim Robertella Glinka, associate director, at krobertella@rhsmith.umd.edu.

**Follow CSVC**

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As a freshman, I felt lost when I didn’t see myself or my values reflected in my major. That all changed when I happened upon the Center for Social Value Creation.

Immediately I was drawn in by the idea that businesses could balance public good and bottom-line profits. I watched all the videos I could find (including one by business guru Michael Porter), and visited the CSVC office to learn more. I walked away with a lifelong mentor and list of opportunities to pursue.

Getting involved with CSVC has been one of the best decisions I have made at the University of Maryland. Through the center, I have been able to meet business leaders from across the globe, work as a student consultant to increase the positive impact of a local nonprofit and travel to Seattle for the National Net Impact Conference. The Center for Social Value Creation is truly a ray of light in the Smith School. I can say with confidence that this is only the beginning of my journey.

“I felt lost when I didn’t see myself or my values reflected in my major. That all changed when I happened upon the Center for Social Value Creation.”

—Fasika Delessa, Management Major, Class of 2018