Leading Telehealth and Mobile Health Programs

May 18 and June 2, 2015

Leading Telehealth and Mobile Health Programs is a two-day custom executive education program delivered by the University of Maryland’s Robert H. Smith School of Business through the Maryland Health Leaders Network. It was designed for healthcare industry executives responsible for leading the development of programs to improve care, advance competitiveness and create economic value through innovations in technology.

If you are a health industry professional responsible for patient care programs, population management, innovation or quality, Leading Telehealth and Mobile Health Programs will help you discover ways to use healthcare technology more effectively and to infuse transformative change into your organization.

MARYLAND HEALTH LEADERS NETWORK

The Maryland Health Leaders Network aims to advance Maryland as a hub for health system excellence and innovation. It is the result of a collaborative effort by the Robert H. Smith School of Business’ Center for Health Information and Decision Systems (CHIDS) and the Office of Executive Programs (OEP), in partnership with the Maryland HealthTech Coalition, Howard Community College Workforce Development Program and the Tech Council of Maryland.
The Maryland Health Leaders Network advances Maryland’s capacity for health innovation, value and excellence by:

1. Delivering cutting-edge research, training and professional insights around digital health strategy, operations and market opportunities

2. Fostering peer relationships between those leaders responsible for providing and paying for care and developing solutions

About Leading Telehealth and Mobile Health Programs

The best health organizations around the nation and worldwide use strategies, cases and practices that yield value from the use of health information technologies. However, there is a range of business and policy issues associated with harvesting optimal value from digital health investments. Technical skills at this level are generally present, but deciding how to strategically and operationally integrate and manage new digital health programs while reducing risk and advancing performance can be challenging.

The inaugural Maryland Health Leaders Network course, Leading Telehealth and Mobile Health Programs, is focused on telehealth and mobile health (“mhealth”). These technology domains are growing rapidly, fueled by advances in mobile technologies, smartphone and sensor usage, healthcare reform and expansion of broadband networks.

Key Topics Include:
- Strategies for telehealth and mhealth program development, adoption and integration
- Current and emerging regulations and policies related to telehealth and mhealth
- Management of telehealth and mhealth programs
- Reimbursement and value creation with telehealth and mhealth programs
- Telehealth and mhealth data analytics and interoperability
- Telehealth and mhealth solution evaluation

Top Instructors
You’ll be taught by industry experts and Smith faculty, authorities in the strategic management of information technologies in the healthcare industry.

Convenience
The course will consist of two half-day sessions with executive dinner policy briefings on May 18 and June 2, 2015.

Value
The cost for the two sessions is $1,500, with the first 15 qualified participants receiving a $1,000 discount supported by the Maryland Department of Labor and Licensing EARN Program.

Learn more: visit us on the web at ter.ps/earn
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