GLOBAL BUSINESS RESILIENCE AND LEADERSHIP IN TIMES OF ADVERSITY AND GLOBAL HEALTH CRISIS

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Keywords:
global pandemic, technology investment, digital adoption, innovation, global mindset, putting employees and clients first, corporation definition, corporate social responsibility (CSR)

Synopsis:
EY Global Chairman and CEO, Carmine Di Sibio shared how he has been leading his global firm of 300,000 people across more than 150 countries through the Covid-19 pandemic, how corporations can play a significant role in addressing societal issues, and how students can prepare to have an impact through their career.

EY was a part of a 2019 Business Roundtable Pledge by corporate leaders to redefine a corporation’s purpose to benefit all stakeholders, not just shareholders. EY is one of the Big Four professional services firms working with Bank of America as part of the World Economic Forum’s International Business Council, to develop common metrics and consistent reporting of sustainable value creation - people, planet, prosperity, and governance.

Speaker:
• Carmine Di Sibio, Global Chairman and CEO of EY
• Moderated by Interim Dean Ritu Agarwal of Maryland Smith

Critical Thinking and Discussion Questions:
1. How has EY adapted its strategy and priorities since the Covid-19 pandemic?
2. What should resilient leadership look like in response to the global health crisis and economic uncertainty?
3. How should one build trust and relationships in a virtual environment?
4. Why is it important that people continue to think globally amid the rising geopolitical tensions?
5. How does a large organization like EY build a collaborative culture with many distinct dynamics of internal teams and external clients across the globe?
6. Should the definition and purpose of a corporation be redefined? If so, why and how?
7. What are the common traits of individuals who succeed and make an impact through their careers?

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