

# 2020 ENTREPRENEURSHIP PROGRAMS & COURSES ABROAD



ROBERT H. SMITH  
SCHOOL OF BUSINESS  
CENTER FOR GLOBAL BUSINESS



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SCHOOL OF BUSINESS

DINGMAN CENTER  
FOR ENTREPRENEURSHIP

The key to a successful career mindset isn't just going global, it's thinking like an entrepreneur. In partnership with the Dingman Center for Entrepreneurship, the Center for Global Business has compiled a list of courses you can take while studying abroad to learn about entrepreneurship and innovation from a global perspective. The Dingman Center is the hub of entrepreneurial activity at the Smith School where any UMD student can get access to the resources they need to launch a venture. If you would like to learn more about how to sign up for entrepreneurship programs, courses and events at the Smith School, visit the Dingman Center at 2518 VMH.

## SMITH EXCHANGE PARTNERS

BMGT course codes reflect UMD equivalencies. Courses without UMD equivalencies would need evaluation to count toward degree requirements.

### ASIA

#### Hong Kong University of Science and Technology - HKUST (Hong Kong)

##### Course(s):

- Entrepreneurship and Small Business Studies (BMGT461)
- Entrepreneurship 1001: Building Your Own Future
- Entrepreneurship Mentorship and Readings
- Social Innovations and Entrepreneurship
- Industrial Landscape: Understanding the Elements to Start a Business
- From Product Innovations to Successful Technology Startups
- Global Product Development

##### Programs/Activities:

- China Entrepreneur Network: Entrepreneurship
- Social Innovation Student Organization

#### University of Hong Kong (Hong Kong)

##### Course(s):

- Principles of Technology Entrepreneurship
- Venture and Entrepreneurship Management
- Principles of Entrepreneurship
- Innovation and New Product Development
- Creativity and Business Innovation

#### Singapore Management University (Singapore)

##### Course(s):

- Entrepreneurial Finance (BMGT365)
- Entrepreneurship and Business Creation
- Social Entrepreneurship
- Entrepreneurial Leadership in Ethnic Chinese Business
- Corporate Entrepreneurship and Innovation

#### Guanghua School of Management, Peking University (Beijing, China)

##### Course(s):

- Introduction to Entrepreneurship (BMGT461)
- International Human Resource Management (BMGT468)
- Venture Capital and the Finance of Innovation

### AUSTRALIA

#### RMIT University (Melbourne, Australia)

##### Course(s):

- The Entrepreneurial Process
- Applied Entrepreneurship (L2)
- Driving Innovation in Organizations
- Global Entrepreneurship
- Contemporary Issues in Entrepreneurship Theory & Practice
- Enterprise Beyond Profit
- New Venture Creation
- Entrepreneurial Finance
- Fin & Reg for Entrepreneurs
- HRM for Entrepreneurship and Innovation

##### Programs/Activities:

- SAB Pop-up Shop
- Business Lecture Series

#### University of Melbourne (Melbourne, Australia)

##### Course(s):

- Managing Entrepreneurship and Innovation (BMGT468)
- Design and Desire in the Startup World
- Entrepreneurial Marketing

##### Programs/Activities:

- UniMelb Startup Program

#### University of New South Wales (Sydney, Australia)

##### Course(s):

- Global Entrepreneurship
- Social Entrepreneurship Practicum
- Innovation and Entrepreneurship



# EUROPE

## Vienna University of Economics and Business (Vienna, Australia)

### Course(s):

- Entrepreneurship Camp: Learn how to start your own business! (BMGT461)
- Small Business Management and Entrepreneurship: Innovation and Strategy
- Challenges with Open Innovation

## Solvay Brussels School of Economics and Management (Brussels, Belgium)

### Course(s):

- Introduction to Entrepreneurship (BMGT461)
- Entrepreneurial Finance (BMGT365)

## Copenhagen Business School (Copenhagen, Denmark)

### Course(s):

- Tourism Social Entrepreneurship and Sustainability
- Cultural Entrepreneurship: Arts and Culture
- Entrepreneurship and Innovation in a Global Perspective
- Entrepreneurial Finance
- Entrepreneurship and Global Strategy
- Fashion Entrepreneurship and Business Development

### Programs/Activities:

- CBS Entrepreneurship

## SKEMA Business School (Sophia Antipolis, France)

### Course(s):

- Entrepreneurship & Innovation
- Entrepreneurship and Small Business Management

### Programs/Activities:

- Global Entrepreneurship Initiative
- SKEMA Ventures

## WHU Otto Beisheim School of Management (Vallendar, Germany)

### Course(s):

- Software Dev for Start-up Entrepreneurs (UL Elective)
- Developing Novel Business Models
- Venture capital organizations

### Programs/Activities:

- 3-Day Startup
- IdeaLab! Founders/Venture Capitalist Club
- SensAbility, Social Entrepreneurship Conference
- SmartUp!, Entrepreneurial Club

## Bocconi University (Milan, Italy)

### Course(s):

- Entrepreneurial Strategy (BMGT468)
- Organizing Entrepreneurship
- Digital Disruption and Entrepreneurship
- Entrepreneurship and New Business Startup

### Programs/Activities:

- Bocconi Entrepreneurship Club

## IE University (Madrid, Spain)

### Course(s):

- Entrepreneurship in Emerging Markets (BMGT468)
- Entrepreneurship and Innovation

### Program/Activities:

- Entrepreneurship Evenings
- IE Start-up Lab
- IE Entrepreneurship Club

## University of Navarra (Pamplona, Spain)

### Course(s):

- Entrepreneurial Finance: Mergers and Acquisitions
- Entrepreneurship

## Cass Business School (London, United Kingdom)

### Course(s):

- Entrepreneurship Theory and Practice (BMGT461)

## Manchester University (Manchester, United Kingdom)

### Course(s):

- Creativity, design & entrepreneurship
- Entrepreneurship & Small Business Development