



## About the Integrating QUEST (IQ) Thought Leadership Events

QUEST students attend one thought leadership event each semester to enrich their learning on a variety of relevant topics. These events, called “Integrating QUEST” or “IQ” events, allow companies to share their thought leadership with interested students. Topics range from career coaching to scientific research presentations to skills useful in the workplace.

Previous IQ Events include:

- Resume Workshop and Ice Cream Social
- Diversity Panel Discussion
- How to Nail a Case Interview
- Money Management Workshop
- Etiquette Dinner
- Lessons from a Real-Life Astronaut

We can help you tailor the event to highlight your company and fit the needs of the QUEST student community.

## Why sponsor a QUEST IQ Thought Leadership Event?

- ▶ Interact with students interested in your company and your thought leadership
- ▶ Access premier University of Maryland students in engineering, business, technology and science disciplines
- ▶ Identify potential candidates for hire for internships and full-time positions among the entire QUEST community of sophomores, juniors and seniors
- ▶ Interact with University of Maryland undergraduate students, faculty and staff

Current and previous IQ thought leadership event sponsors include Johnson & Johnson, Capital One, NASA, Unilever, KPMG, Deloitte, and PwC.

## IQ Event Sponsorship

For a donation to the QUEST Fund of the College Park Foundation of \$1,500, sponsors will receive:

- One and a half hours of presentation time with a group of 30-40 QUEST students
- Recognition in the QUEST Senior Conference Brochure along with other sponsors, as well as on the QUEST website
- Ability to network with QUEST students from all cohorts (sophomore, junior and senior students)
- QUEST Staff will order food for the event based on your preferences

Additional opportunities are available for corporate sponsorship in the QUEST program, including sponsorship of the QUEST Senior Conference and consulting projects with multidisciplinary teams of seniors.

For more information, please contact:  
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