



A Newsletter for Smith School Alumni Volume 1 • Number 3 Sept. 7, 2001

More Good Rankings News

The Smith School took a giant leap in national recognition yesterday when *U.S. News & World Report* reported that the school's undergraduate program ranked #16 overall in the news magazine's annual survey. This comes on the heels of *The Wall Street Journal* survey in which recruiters ranked the Smith MBA program #5 among top public schools and #13 worldwide.

"We're extremely gratified by the rankings," said a jubilant Dean Howard Frank. "For alumni, staff, faculty, and students, this is outstanding news and well deserved."

In addition to the #16 overall ranking by *U.S. News*, the Smith School earned the following undergraduate specialization rankings:

- #4 in e-commerce
- #4 in supply chain management/logistics
- #10 in management information systems
- #11 in entrepreneurship
- #14 in management
- #16 in production/operations management.

Welcome Assistant Dean Scricca!

She had to come all the way from California. But now that she's on board, students, staff, and faculty offer a hearty welcome to the new assistant dean of master's programs, Cherie A. Scricca. Cherie is the former director of MBA admissions at the Haas School of Business, University of California, Berkeley. She is responsible for admissions, operations, student services, and faculty services for the Smith School's master's programs. Please join us in welcoming Cherie.



Don't Forget Fall Fest!

Take a boat. Take a plane. Walk, run, or drive. But if you're looking for career opportunities, get to Fall Fest 2001 tomorrow, Saturday, September 8. Come in under the "big top" at Ludwig Field between Lot 1 and University College just before the Maryland/Eastern Michigan football game. You'll find major regional and national companies very interested in talking with Smith School alumni. Festivities include food, spirits, games, music, and career-networking opportunities. For more information, contact Francena Jackson at fjackson@rhsmith.umd.edu or Cornelia Kennedy at ckennedy@accmail.umd.edu.

Job Openings at Smith

The Smith School is currently looking for candidates to fill the following positions:

- **Adjunct faculty member** to teach entrepreneurship courses in Baltimore, College Park, Shady Grove, and Washington, D.C.;
- **Two MBA advisors**, one in Baltimore and one in Shady Grove, to advise evening MBA students;
- **Information technology coordinator** to implement the activities of the school's chief of information strategy, technology resources director, and Netcentric Research Laboratory manager, and to handle other special projects.

Upcoming Events

Don't forget about the Alumni Golf Tournament, Thursday, Sept. 20

It doesn't get any better than this! Join our corporate sponsors, other alumni, and students in a super setting for networking and fun. Where? At the alumni golf tournament, of course. Shotgun rings at 1:00 PM at the University of Maryland golf course. Funds raised will be distributed to the Alumni Endowed Scholarship Fund and to alumni programs.



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University of Maryland Homecoming Festival, Saturday, Oct. 20

What better way to celebrate homecoming than to grill the Duke Blue Devils! Get your game tickets now for the Maryland vs. Duke game and join us outside Byrd Stadium's Tyser Tower for the Smith School celebration, compliments of the University of Maryland Alumni Association. Fun starts, rain or shine, three hours before the game (game time TBA).

Frontiers in Services Conference, Oct. 25-28

Interested in discovering the latest ideas on the hottest topics in business today? Join us for the 10th Annual Frontiers in Services Conference, October 25-28, at the Hyatt Regency in Bethesda. Sponsored by the Smith School's Center for e-Service and the American Marketing Association, this world-class gathering of outstanding authors, researchers, and business experts is something you won't want to miss. Alumni who register by September 25 save \$100!

Questions or comments about *Smith Newslink*? E-mail us at alumni@rhsmith.umd.edu.