



*A Newsletter for Smith School Alumni July 20, 2004*

## **Smith Offers Summer Reading List for Business Leaders**

*Headed on vacation? We've got just the book for you to take along!* Smith School faculty members and deans have recommended some of their favorite business books in a **Top 10 Summer Reading List for Business Leaders**. Books include timely thought-provokers like "Rational Exuberance: Silencing the Enemies of Growth and Why the Future Is Better Than You Think" by Michael Mandel, chief economist at *BusinessWeek*. "The book emphasizes the strong importance of technology in economic growth and also pulls together issues of economic policy and innovation," says Smith School Dean Howard Frank. Links to Amazon.com to purchase the books are provided, with all of the referral fees put towards Smith School scholarships.

## **Gary Williams Gets A Slam Dunk at Smith Graduation**

The cheers from the crowd at Comcast Center rivaled that of a Duke game as **Gary Williams '68**, Maryland men's basketball head coach, approached the stage with distinguished faculty members, administrators and guests at Smith's spring commencement ceremony. During his keynote speech, Williams reflected on his undergraduate experience as a marketing major at Smith and a basketball player for the Terps. Excited graduates were delighted when Williams began to shake hands and pose for snapshots with students as they walked across the stage.

## **Looking for Business Solutions?**

If you're looking for high-quality and exceptional value business solutions for your organization, the Smith School offers you two successful programs.

1. **MBA Consulting Program:** Second-year MBA students at the Smith School are teamed up with our top-ranked Smith Faculty to support a real-time client business need. An average of 600 hours is dedicated to the client engagement with mid-project and final presentations and formal usable, relevant deliverables. The cost is \$9,500 for the student/faculty team.



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2. **QUEST Program:** Senior-year business, engineering and computer sciences honors undergraduates at the University of Maryland work together in teams to solve complex, real-time business issues. They draw upon their extensive Six Sigma and Total Quality Management (TQM) training and leverage the University of Maryland's faculty and technology resources. The cost is \$4,500 for the student/faculty team.

Smith has successfully executed over 300 QUEST and MBA Consulting engagements for regional businesses. Both QUEST and MBA Consulting Programs begin on September 3, 2004, with final deliverables due in mid- December 2004. If you are interested in being part of either program, please call Amy Reisner at 301-405-0292 or send e-mail to [amy\\_reisner@rhsmith.umd.edu](mailto:amy_reisner@rhsmith.umd.edu).

### **Sign Up Now for the Alumni Golf Tournament!**

The 15th Annual Robert H. Smith School of Business Alumni Chapter Golf Tournament will take place on Thursday, September 30, at 1:30 p.m. at the University of Maryland Golf Course. To participate or sponsor a foursome, contact Angela Boone at [aboone@rhsmith.umd.edu](mailto:aboone@rhsmith.umd.edu) or 301-405-9456. Speaking of golf, congratulations to Smith School Alumnus George Bradford '97, who made his PGA tour debut last month in the Booz Allen Classic! Read more about Bradford in *The Washington Post*:

<http://www.washingtonpost.com/wp-dyn/articles/A58868-2004Jun21.html>

### **Looking for Outstanding Job Candidates?**

Smith's Office of Career Management (OCM) is ready to help you fill current openings in your organization with skilled and knowledgeable MBA and undergraduate students seeking internships or full-time employment. The process is easy. You provide a description of the job and other information, and then OCM springs into action, posting the position on Smith's online job board, sending you resumes of interested, qualified students, and facilitating face-to-face or telephone interviews on or off-campus. Please contact [Macdilla Walker-Bedell](mailto:Macdilla Walker-Bedell) at 301-405-0444 for job posting or recruiting



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information. For more information about OCM and Smith students, contact **Janet Richert**, managing director, at 301-405-5910.

**Submit Class Notes Online!**

Do you have exciting news to share with your classmates? Did you get a promotion, move companies, get married, or have a baby? To send us your announcements.

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Questions or comments about *Smith Newslink*? E-mail us at [alumni@rhsmith.umd.edu](mailto:alumni@rhsmith.umd.edu).