

Eighth Annual Forum on Financial Information Systems and Cybersecurity: A Public Policy Perspective

**1412 Rouse Room
Van Munching Hall
University of Maryland
College Park, MD 20742**

January 18, 2012

Coordinators: Lawrence A. Gordon, Martin P. Loeb, and William Lucyshyn

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| 8:15A - 9:00A | Continental Breakfast |
| 9:00A - 9:10A | Welcome – Anand Anandalingam, Dean, Robert H. Smith School of Business (University of Maryland) |
| 9:10A - 9:50A | “Understanding the Role of Insurance in Cybersecurity Policy” Allan Friedman (Brookings Institution) |
| 9:50A - 10:30A | “Mediocristan Thinking and Other Economic InfoSec Fallacies” Rebecca Mercuri (Notable Software, Inc.) |
| 10:30A -10:50A | Break |
| 10:50A - 11:25A | “Impact on Information Security from the Great East Japan Earthquake on March 11, 2011”
Bongkot Jenjarrussakul, Hideyuki Tanaka & Kanta Matsuura
(The University of Tokyo, Japan) |
| 11:25A – 12:00 Noon | “Cybersecurity Patents: Strategic Considerations for Financial Institutions”
James Denaro (The CipherLaw Group) |
| 12 Noon - 1:30P | Lunch (Atrium, School of Public Policy)
Welcome – Don Kettl, Dean, School of Public Policy (University of Maryland) |

- 1:30P – 2:05P **“SEC Disclosure Guidance on Cybersecurity Risks and Cyber Incidents”** Jacob Olcott (Good Harbor)
- 2:05P – 2:40P **“Managing Incentives for Security in Network Environments”**
Tunay Tunaca (University of Maryland)
- 2:40P – 3:00P **Break**
- 3:00P – 3:40P **“Harnessing a Network Science Approach to Manage Systemic Financial Risk”** John Bagby (Penn State University)
- 3:40P – 4:30P **Ira Shapiro Lecture:**
“The Culture of Yes”
Ed Gibson (PwC)
- 4:45P – 6:30P **Reception – Food and Drinks** (3rd Floor Atrium, South Wing, Van Munching Hall, Smith School of Business)