

Gordon Prize

in

Managing Cybersecurity Resources

The Gordon Prize is awarded annually for the best essay on the topic of "Managing Cybersecurity Resources." The focus of the essay should be on "managing cybersecurity resources" from a managerial accounting and/or economics perspective. The winning essay of the Gordon Prize will receive \$1,000 (U.S. dollars) and a plaque commemorating the Prize. In the event the Gordon Prize is awarded to a paper that has more than one author, the \$1,000 will be split evenly among the authors.

Submission Guidelines:

1. Essays must be in English and between 800 and 1500 words, including text, diagrams, figures, tables and references.
2. Essays for the 2010 Prize must be received by December 10, 2010. The award will be announced by January 7, 2011.
3. Submission of an essay should be accompanied by a statement noting that the essay is to be considered for the Gordon Prize. Essays that are written by more than one author must have the submission approval of all of the authors. Essays submitted for consideration for the Gordon Prize must be the original property of the author(s) and not already published prior to the awarding of the Gordon Prize. All essays, including the winning essay, remain the property of the authors. The title of the winning essay and the name(s) of its author(s) will be announced by the Gordon Prize Committee. However, essays submitted in connection with the Gordon Prize (including the winning essay) will not be published by the Gordon Prize Committee. Thus, authors are free to pursue publication of their essays in any outlet they deem appropriate.
4. Paper copies of essays submitted for the Gordon Prize should be sent to the Chair of the Accounting and Information Assurance (AIA) Department, University of Maryland, Robert H. Smith School of Business, College Park, MD 20742, United States. Electronic copies of essays being submitted for the 2010 Gordon Prize should be sent to mloeb@rhsmith.umd.edu. The Chair of the AIA Department at the Smith School will appoint and Chair a committee, of no less than three individuals, to select the winner of the Gordon Prize. This committee will be known as the Gordon Prize Committee. The decision of the Gordon Prize Committee is final and not subject to appeal.
5. Essays submitted for the Gordon Prize can approach the topic of "Managing Cybersecurity Resources" from a variety of perspectives. These perspectives include, but are not limited to:
 - determining how much to invest in cybersecurity
 - capital vs. operating expenditures on cybersecurity
 - cost--benefit analysis for managing cybersecurity resources
 - global aspects of resource allocation decisions related to cybersecurity
 - cybersecurity risk management

- assessing the economic cost of cybersecurity breaches to organizations
- deriving performance metrics for assessing the return on cybersecurity investments
- developing a framework for incorporating cybersecurity resource allocation decisions into the design and implementation of a management accounting system.

Selection Criteria:

1. The primary criterion for evaluating essays submitted for the Gordon Prize will be an essay's ability to provide an innovative solution to the problem(s) associated with managing cybersecurity resources.

2. A secondary criterion for evaluating essays submitted for the Gordon Prize will be the essay's clarity in describing its innovative solution to the problem(s) associated with managing cybersecurity resources.

*The Gordon Prize is named after Dr. Lawrence A. Gordon, Ernst & Young Alumni Professor of Managerial Accounting and Information Assurance, at the University of Maryland's Robert H. Smith School of Business.