

DAVID M. WAGUESPACK

Assistant Professor
Management & Organization Department
Robert H. Smith School of Business
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Professional Experience

August 2005 to present Assistant Professor. Management & Organization Department.
Robert H. Smith School of Business. University of Maryland.
Fall 2001 to Summer 2005 Adjunct Assistant Professor. Department of Political Science.
State University of New York, Buffalo.
Fall 1998 to Fall 2001 Project Manager. Center for International Science, Technology and
Cultural Policy. University of California Los Angeles.

Education

Ph.D., Political Science. University of Oregon. 1998.
B.A., Political Science. University of California, Santa Barbara. 1989.

Professional Service

Associate Editor (January 2010 to present), Entrepreneurship and Innovation Department,
Management Science
Editorial Review Board Member (December 2006-present) for *Organization Science*
Guest Editor, Spring 2005, special issue of the *Journal of Engineering and Technology
Management*
Ad hoc reviewing for *Academy of Management Journal*, *Academy of Management Review*,
Administrative Science Quarterly, *Information Systems Research*, *Information Technology
and People*, *Journal of Engineering and Technology Management*, *Journal of
International Business Studies*, *Journal of Business Venturing*, *Management Science*,
Organization Science, and the *Strategic Management Journal*.

Refereed Journal Publications

Simcoe, T. & Waguespack, D.M. Status, Quality and Attention: What's in a (Missing) Name?
Forthcoming at *Management Science*.
Birnir, J.K. & Waguespack, D.M. Economic Performance, Policy Stability and Social Cleavages.
Forthcoming at *Party Politics*.
Waguespack, D.M., & O. Sorenson. The Ratings Game: Asymmetry in Classification.
Forthcoming at *Organization Science*.
Waguespack, D.M., & Fleming, L. 2009. Scanning the Commons? Evidence on the Benefits to
Startups Participating in Open Standards Development. *Management Science*, 55(2): 210-
223.

- Fleming, L. & Waguespack, D.M. 2007. Brokerage, Boundary Spanning, and Leadership in Open Innovation Communities. *Organization Science*, 18(2): 165-180.
- Sorenson, O. & Waguespack, D.M. 2006. Social Structure And Exchange: Self-Confirming Dynamics in Hollywood. *Administrative Science Quarterly*, 51(4): 560-589.
- Waguespack, D.M. 2006. Reconciling garbage cans and rational actors: Explaining organizational decisions about environmental hazard management. *Social Science Research*, 35(1): 40-59.
- Waguespack, D.M., Birnir, J.K., & Schroeder, J. 2005. Technological development and political stability: Patenting in Latin America and the Caribbean. *Research Policy*, 34(10): 1570-1590.
- Waguespack, D.M. & Birnir, J.K. 2005. Foreignness and the diffusion of ideas. *Journal Of Engineering And Technology Management*, 22(1-2): 31-50.
- Southwell, P. & Waguespack, D.M. 1997. Support for Term Limits and Voting Behavior in Congressional Elections. *The Social Science Journal* 34(1): 81-89.

Work in Progress

- "Network Positions, Network Signals, and New Tie Formation: the "et al" Effect," with Lee Fleming and Tim Simcoe. *Working Paper*.
- "Human capital, social capital, and the Peter Principal," with Fern Jira and Lee Fleming. *Working Paper*.
- "Vicarious Learning in the Globalization of Venture Capital," with David Major, Scott Livengood, and Anil Gupta. *Working Paper*.
- "Quality, Taste, and Performance Gaps at the Olympics," with Rob Salomon and Jin-Hyun Bae. *Working Paper*.

Other Publications

- Waguespack, D.M. 2010. Executive summary of "The Ratings Game: Asymmetry in Classification," for the *Robert H. Smith Dingman Center 2010 Entrepreneurship Research Summaries*.
- Waguespack, D.M. 2009. Executive summary of "Scanning the Commons? Evidence on the Benefits to Startups Participating in Open Standards Development," for the *Robert H. Smith Dingman Center 2009 Entrepreneurship Research Summaries*.
- Waguespack, D.M. 2007. "Making the most of your Gaunxi," invited column for the *Chinese Wall Street Journal Online Edition*.
- Sorenson, O. & Waguespack, D.M. 2005. Research on social networks and the organization of research and development: An introductory essay. *Journal of Engineering and Technology Management* 22(1-2): 31-50.
- George, D., Tullius, J., Medler, D., and Waguespack, D.M. 1997. Chapter 5, Political Socialization in *Critical Thinking and American Government*, ed. Kent Brudney and John Culver. Fort Worth, Texas: Harcourt Brace.

Presentations

- "Status, Quality and Attention: What's in a (Missing) Name?" Plenary presentation at the DRUID Summer conference. London, UK. June 2010.
- "Network Positions, Network Signals, and New Tie Formation: the "et al" Effect." Strategy Research Forum. Grindavik, Iceland. May 2010.

- “Quality, taste, and performance gaps at the Olympics.” Smith Entrepreneurship Research Conference. College Park MD. April 2010.
- “Network Positions, Network Signals, and New Tie Formation: the "et al" Effect.” Strategic Management Society Conference 2009. Washington, DC. October 2009.
- "What’s in a (Missing) Name? Status, Quality and Attention in Open Standards Development.” Rutgers University. Newark, NJ. September 2009.
- “The Ratings Game,” University of Reykjavik. August 2009.
- “The Ratings Game,” University of Iceland. August 2009.
- “Network Positions, Network Signals, and New Tie Formation: the "et al" Effect.” Academy of Management. Chicago, IL. August 2009.
- "What’s in a (Missing) Name? Status, Quality and Attention in Open Standards Development.” NET Institute Conference 2009. New York, NY. May 2009.
- “Network Positions, Network Signals, and New Tie Formation: the "et al" Effect.” Smith Entrepreneurship Research Conference. College Park MD. May 2009.
- “The Ratings Game,” Harvard Business School. Cambridge, MA. October 2008.
- “Network Positions, Network Signals, and New Tie Formation: the "et al" Effect.” INFORMS Conference. Washington DC. October 2008.
- “The Ratings Game,” Academy of Management. Anaheim, CA. August 2008.
- “The Ratings Game,” Smith Entrepreneurship Research Conference. College Park MD. April 2008.
- “Status Effects in Technological Communities,” Institutional Foundations for Industry Self-Regulation Conference. Harvard Business School. February 2007.
- "Private Benefit from a Public Good? Startup Strategies for Participation in an Open Standards Community." Strategy Research Forum. Egg Harbor NJ. May 2006.
- "Private Benefit from a Public Good? Startup Strategies for Participation in an Open Standards Community." INFORMS (Institute for Operations Research and the Management Sciences) Annual Meeting. San Francisco CA. November 2005.
- "Private Benefit from a Public Good? Startup Strategies for Participation in an Open Standards Community." Smith Entrepreneurship Research Conference. College Park MD. April 2005.
- "The Process of Collaborative Standards Development." Academy of Management. New Orleans, LA. August 2004.
- "Social Networks And Exchange: Self-Confirming Dynamics In Hollywood." Academy of Management. New Orleans, LA. August 2004.
- "Penguins, Camels, and Other Birds of a Feather: The Emergence of Leaders in Open Innovation Communities." Academy of Management. New Orleans, LA. August 2004.
- "Human or Social Capital? The Emergence of Leaders in an Open Technological Community." Academy of Management. Seattle, WA. August 2003.
- “Reconciling Garbage Cans and Rational Actors: Explaining Organizational Decisions About Environmental Hazard Management.” Academy of Management. Denver, CO. August 2002.
- “The Effect Of Decision Context On Organizational Risk Management: A Model Of Superfund Site Decisions.” American Political Science Association Conference. Washington, DC. September 2000.

- “Program Design Effects in the Advanced Technology Program.” UCLA Anderson School of Management Innovation Workshop presentation (with Darby, Kelley, Wang, and Zucker). Los Angeles, CA. March 2000.
- “Program Design Effects in the Advanced Technology Program: Joint Venture or Single Participant and Firm/Project Success.” American Economics Association Conference paper and presentation (with Darby, Kelley, Wang, and Zucker). Boston, MA. January 2000.
- “Program Design Effects in the Advanced Technology Program: Joint Venture or Single Participant and Firm/Project Success.” Advanced Technology Program National Conference paper and presentation (with Darby, Kelley, Wang, and Zucker). San Jose, CA. November 1999.
- "Risk and Policy-making: Explaining Superfund Site Prioritization." Western Political Science Association Conference paper and presentation. Tucson, AZ. March 1997.
- “Preparing for the Virtual university.” Northwest Political Science Association Conference paper and presentation for the “Practicum In New Education Technologies For Teaching Political Science” panel. Portland, OR. September 1996.
- "Reconciling the Participation of Experts and Amateurs: Modern Public Policy Dilemmas." 1995 Western Political Science Association Conference paper and presentation. Portland, OR. March 1995.
- "Term Limits: Rhetoric or Reality?" Northwest Political Science Association Conference paper and presentation. Portland, OR. September 1992.

Teaching

Research Methods in Strategic Management (BMGT 808K), University of Maryland

- PhD student seminar
- Fall 2009
- Course rating: 4.97 out of 5

Strategic Management (BUSI 690), University of Maryland

- MBA Core Course
- 7 Sections Fall 2007 to Spring 2008
- Average course rating: 4.26 out of 5

Business Policies (BMGT 495), University of Maryland

- Undergraduate Business Major Capstone Course
- 6 Sections Spring 2006 to Spring 2007
- Average course rating: 4.54 out of 5

Undergraduate Social Science Statistics (SSC 225), SUNY Buffalo

- 4 sections Fall 2002 to Spring 2004
- Average course rating: 4.53 out of 5

Research Positions

2002-2005 Research Associate at Harvard Business School for Lee Fleming

Awards/Honors

2010 Dingman Center for Entrepreneurship Research Published Paper 2nd place Award

2009 Dingman Center for Entrepreneurship Research Published Paper Award

2008 NET Institute (<http://www.netinst.org/>) Summer Research Grant

- 2008 University of Maryland Graduate Research Board Summer Research Award
- 2006 Appointment to the Editorial Review Board of *Organization Science*
- 2006 "Top 15%" award for teaching evaluation scores, RH Smith School of Business, 2005-06
- 2000 Nominee for UCLA Chancellor's post-doctoral research award. One of fifteen nominees from approximately 1500 UCLA post-doctoral fellows.
- 1995 International Institute for Applied Systems Analysis (IIASA) National Member Organization Summer Fellowship.
- 1995 Associated Western Universities Summer Fellowship.