

Faculty Profile



Dr. Lee Preston
Professor Emeritus

Ph.D., Harvard University

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CURRICULUM VITAE

EDUCATION:

B.A. Vanderbilt University, Nashville, Tennessee, 1951

M.A. Harvard University, Cambridge, Massachusetts, 1953

Ph.D. Harvard University, Cambridge, Massachusetts, 1958

POSITIONS HELD:

1997 - Present Professor Emeritus, College of Business and Management.

1995 - 1999 Present Director, Management Education in Poland (MEP) Project.

1990 - 1995 Director, Center for International Business Education and Research (CIBER).

1986 - 1990 Director, Doctoral Program, College of Business & Management.

1980 - 1996 Professor of Business and Public Policy.

1980 - 1985 Founder & Director, Center for Business & Public Policy, University of Maryland.

1973 - 1979 Director, Center for Policy Studies, State University of New York at

Buffalo.

1969 - 1979 Melvin H. Baker Professor of American Enterprise, School of Management, State University of New York at Buffalo.

1958 - 1969 Assistant (1958), Associate (1962-66) and Full Professor (1966-69) of Business Administration, and Associate Dean, Schools of Business Administration (1967-69), University of California, Berkeley.

OTHER PROFESSIONAL APPOINTMENTS:

(1) Member, U.S. Department of Commerce District Export Council for Maryland/D.C., 1992-96.

(2) Member, Editorial Advisory Committee, International Encyclopedia of Business and Management, (Routledge, London), 1992-96.

(3) Series Editor, Research in Corporate Social Performance and Policy, JAI Press, Greenwich, Conn.; annual volumes, 1978-1988.

(4) Chairperson, Social Issues Division, Academy of Management, 1979-80.

(5) Ford Foundation Visiting Professor, Harvard Business School, 1976-77.

(6) Member (1972-76) and Chairman (1974), American Economic Association Advisory Committee to the U.S. Bureau of the Census.

(7) Member, White House Task Force on Antitrust Policy (Neal Committee), 1967-68.

(8) Staff Economist, Council of Economic Advisors, Executive Office of the President (Kennedy), 1961-62.

(9) Visiting Scholar and/or Professor: Center for Economic Research, Athens, Greece, 1966; American University in Cairo, Egypt, 1967; Chinese University of Hong Kong, 1966-67; International Institute of Management, Berlin, 1984; Ministry of Commerce, People's Republic of China, 1985; INSEAD, Fontainebleau, France,

1986.

(10) Member (at various times) of editorial review boards of : Review of Economics and Statistics; Journal of Industrial Economics; Academy of Management Journal/Review; Quarterly Review of Economics and Business; Journal of Business Ethics; Journal of Accounting and Public Policy; and invited reviewer for other journals and publishers.

(11) Consultant to various government agencies, private firms, law firms, and public bodies; Congressional testimony on a variety of economic and policy issues.

HONORS AND AWARDS:

(1) Elected Fellow, Academy of Management, 1982.

(2) Summer Marcus Award for "Seminal Contributions in Research and Scholarship," Social Issues Division, Academy of Management, 1988.

(3) Howard W. Chase Book Award, Social Issues Division, Academy of Management, 1988.

(4) Distinguished Scholar-Teacher, University of Maryland at College Park, 1993-94.

(5) Symposium: A 20-year Retrospective on Preston and Post's Private Management and Public Policy, Academy of Management Annual Meeting, Vancouver, August 1995. (Published as a "Special Forum" in BUSINESS AND SOCIETY, Vol. 35, No. 4, December 1996, p. 439-82.)

(6) Distinguished International Service Award, University of Maryland, September 1996.

(7) Silver 50th Anniversary Medal, "For service to society and science," University of Lodz, Poland, 1996

(8) Honorary degree, doctor honoris causa, University of Lodz, Poland, 1999.

MEMBERSHIPS:

Academy of International Business Academy of Management American Economic Association International Association for Business and Society

BOOKS AND MONOGRAPHS:

CASES AND PROBLEMS IN ECONOMICS, with James S. Duesenberry, (New York: Prentice-Hall, Inc., 1960).

EXPLORATION FOR NON-FERROUS METALS: AN ECONOMIC ANALYSIS, (Washington, D.C.: Resources for the Future, Inc., 1960).

MANAGING THE INDEPENDENT BUSINESS, editor, (Englewood Cliffs, New Jersey: Prentice-Hall, 1962).

PROFITS, COMPETITION AND RULES OF THUMB IN RETAIL FOOD PRICING, (Berkeley: Institute of Business and Economic Research, University of California, 1963).

RESEARCH PROGRAM IN MARKETING, editor, (Berkeley: Institute of Business and Economic Research, University of California, 1965).

COMPETITION AND PRICE BEHAVIOR IN THE BRITISH COLUMBIA PETROLEUM INDUSTRY, with others (Menlo Park: Stanford Research Institute, 1964).

THE FEDERAL HELIUM PROGRAM, with David B. Brooks, (Washington: Council of Economics Advisors, 1964), mimeographed.

STUDIES IN A SIMULATED MARKET, with Norman R. Collins, (Berkeley: Institute of Business and Economic Research, University of California, 1966).

PRICE MERCHANDISING IN FOOD RETAILING: A CASE STUDY, with Paul E. Nelson, (Berkeley: Institute of Business and Economic Research, University of California, 1966).

SOCIAL ISSUES IN MARKETING, editor, (Glenview: Scott, Foresman and Co.,

1968).

CONCENTRATION AND PRICE-COST MARGINS IN MANUFACTURING INDUSTRIES, with Norman R. Collins, (Berkeley and Los Angeles: University of California Press, 1968).

CONSUMER GOODS MARKETING IN A DEVELOPING ECONOMY: THE CASE OF GREECE, (Athens: Center for Economic Research and Planning, 1968).

MARKETS AND MARKETING: AN ORIENTATION, (Glenview: Scott, Foresman and Co., 1970).

TRADE PATTERNS IN THE MIDDLE EAST, (Washington, D.C.: American Enterprise Institute, 1970).

THE INDUSTRY AND ENTERPRISE STRUCTURE OF THE U.S. ECONOMY, (New York: General Learning Press, 1971).

PRIVATE MANAGEMENT AND PUBLIC POLICY, with James E. Post, (Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1975). [Awarded the Howard W. Chase Book Award, Social Issues Division, Academy of Management, 1988.]

CORPORATE SOCIAL PERFORMANCE IN CANADA, with R. Terrance MacTaggart, Donald W. Kelly, Peter Broadmore, (The Niagara Institute for the Royal Commission on Corporate Concentration, 1977).

BUSINESS ENVIRONMENT/PUBLIC POLICY: 1979 Conference Papers, editor, (AACSB 1980).

BUSINESS ENVIRONMENT/PUBLIC POLICY: The Field and Its Future, editor, with Edwin M. Epstein, (AACSB, 1982).

SOCIAL ISSUES & PUBLIC POLICY IN BUSINESS & MANAGEMENT: Retrospect & Prospect, (College Park, MD: Center for Business & Public Policy, 1986).

RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY, Volumes 1-10, editor, (Greenwich, Connecticut: JAI Press, Inc., annual publications 1978-

88). BOOKS AND

CORPORATION AND SOCIETY RESEARCH: STUDIES IN THEORY AND MEASUREMENT, editor, (Greenwich: JAI Press, 1990).

INTERNATIONAL AND COMPARATIVE CORPORATION AND SOCIETY RESEARCH, editor, (Greenwich: JAI Press, 1990).

BUSINESS AND POLITICS: RESEARCH ISSUES AND EMPIRICAL STUDIES, editor, (Greenwich: JAI Press, 1990).

GOVERNMENT REGULATION AND BUSINESS RESPONSE: RESEARCH ISSUES AND EMPIRICAL STUDIES, editor, (Greenwich: JAI Press, 1990).

BUSINESS ETHICS: RESEARCH ISSUES AND EMPIRICAL STUDIES, editor, with William C. Frederick (Greenwich, JAI Press, 1990).

THE RULES OF THE GAME IN THE GLOBAL ECONOMY: Policy Regimes for International Business, with Duane Windsor (Dordrecht, Netherlands: Kluwer, 1992; second edition, 1997).

CHAPTERS IN BOOKS:

"The Textile Machinery Industry: A Case Study in the Meaning of Market Power," in PUBLIC POLICY, C.J. Friedrich and J.K. Galbraith, eds. (Cambridge: Harvard University Graduate School of Public Administration, 1954).

"The Commercial Sector and Economic Development," in MARKETS AND MARKETING IN DEVELOPING ECONOMIES, Moyer and Hollander, eds. (Irwin, 1968).

"Industry Structure and Price-Cost Margins," with Norman R. Collins, in PUBLIC POLICY TOWARDS MERGERS, J.F. Weston and S. Peltzman, eds. (Los Angeles: Goodyear, 1969).

"Marketing Organization and Economic Development: Structure, Products and Management," in VERTICAL MARKETING SYSTEMS, Louis P. Bucklin, ed. (Scott,

Foresman and Co., 1970).

"The Concentration-Profits Relationship," in *THE IMPACT OF LARGE FIRMS ON THE U.S. ECONOMY*, J. Fred Weston and Stanley I. Ornstein, eds. (D.C. Heath and Company, 1973).

"Market Development and Market Control," in *CHANGING MARKETING SYSTEMS...CONSUMER, CORPORATE, AND GOVERNMENT INTERFACES*, Han B. Thorelli, ed. (Baltimore: Penguin Books, Inc., 1973).

"Marketing Organization and Public Policy," in *PUBLIC POLICY AND MARKETING PRACTICES*, Fred C. Allvine, ed. (Chicago: American Marketing Association, 1973).

"The Contributions of Economics to Management," in *CONTEMPORARY MANAGEMENT: ISSUES AND VIEWPOINTS*, J.W. McGuire, ed. (Prentice-Hall, 1975).

"Marketing, Competition, and Public Policy: A Commentary on the work of E.T. Grether," in *PUBLIC POLICY AND MARKETING THOUGHT*, Alan R. Andreasen and Seymour Sudman, eds. (Chicago: American Marketing Association, 1975).

"The Evolution of Social Indicators," in *THE CENSUS BUREAU: A Numerator and Denominator for Measuring Change*, Technical Paper 37, (U.S. Department of Commerce, June, 1975).

"Strategy-Structure-Performance: A Framework for Organization/Environment Analysis," in *STRATEGY + STRUCTURE = PERFORMANCE: The Strategic Planning Imperative*, Hans B. Thorelli, ed. (Indiana University Press, 1977).

"Corporate Social Performance and Policy: A Synthetic Framework for Research and Analysis," in *RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY*, Vol. 1, ed., (Greenwich: JAI Press, 1978); also in *CORPORATION AND SOCIETY RESEARCH: STUDIES IN THEORY AND MEASUREMENT*, editor, (Greenwich: JAI Press, 1990).

"The Manufacturing Environment in the 1980's," in *THE SHRINKING PERIMETER*,

Hervey Juris and Muron Roomkin, eds. (D.C. Heath and Co., 1980).

"Corporate Power and Social Performance: Approaches to Positive Analysis," in RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY, Vol. 3, ed., (Greenwich: JAI Press, 1981); also in ECONOMICS OF FIRM SIZE, MARKET STRUCTURE AND SOCIAL PERFORMANCE, U.S. Federal Trade Commission, Washington, D.C., January 1980.

"Predatory Marketing," in REGULATION OF MARKETING AND THE PUBLIC INTEREST, Frederick E. Balderston, James M. Carman and Francesco M. Nicosia, eds. (Pergamon Press, 1981).

"Education and Training: The Business School", in Joseph S. Nagelschmidt, ed., (New York: AMACOM, 1982).

"Business, Government and the Public Interest: The Search for Meso-Economic Policy," in THEORIES OF BUSINESS-GOVERNMENT RELATIONS, V.V. Murray, ed. (Trans-Canada Press, 1985).

'Social Issues in Management: An Evolutionary Perspective," in D.A. Wren, ed., PAPERS DEDICATED TO THE DEVELOPMENT OF MODERN MANAGEMENT , (Academy of Management, 1986).

"Models of Management and Society,,: with James E. Post, in S.P. Sethi and C.M. Falbe, eds., BUSINESS AND SOCIETY, DIMENSIONS OF CONFLICT AND COOPERATION, (Lexington Books, 1987).

"Corporate Governance, Social Policy and Social Performance in the Multinational Corporation," with Duane Windsor, in RESEARCH IN CORPORATE SOCIAL PERFORMANCE AND POLICY, Vol. 10, ed., (Greenwich: JAI Press, 1988).

"Territorial Restraints: GTE Sylvania," in THE ANTITRUST REVOLUTION, John E. Kwoka and Lawrence J. White, eds., (Glenview: Scott, Foresman, 1989; second edition 1994).

"Corporation-Society Studies: Retrospect and Prospect," in CORPORATION AND SOCIETY: STUDIES IN THEORY AND MEASUREMENT, Lee E. Preston, ed.,

(Greenwich: JAI Press, 1990).

"Stakeholders, Shareholders, Managers: Who Gains What From Corporate Performance?" with Harry J. Sapienza and Robert D. Miller, in Amitai Etzioni and Paul Lawrence, eds., *SOCIO-ECONOMICS: TOWARD A NEW SYNTHESIS*, (Armonk, NY: M.E. Sharpe, 1991).

"The Evolution of Multinational Public Policy Toward Business: Codes of Conduct," in Cheryl Lehman and Russell Moore, eds., *MULTINATIONAL CULTURE: SOCIAL IMPACTS OF A GLOBAL ECONOMY*, (Westport, CT: Greenwood, 1992).

ARTICLES AND REPORTS:

"A Note on Changes in Industry Structure," with Irma G. Adelman, *REVIEW OF ECONOMIC AND STATISTICS*, Vol. 42, No. 1 (February 1960).

"A Longer Look at the Sixties," *CALIFORNIA MANAGEMENT REVIEW*, Vol. 3, No. 1 (Fall 1960).

"Concentration and Rigidity in Industry Structure," *ANTI-TRUST BULLETIN*, Vol. 5 (November-December 1960).

"The Size and Structure of the Largest Industrial Firms, 1909-1958," *THE AMERICAN ECONOMIC REVIEW*, Vol. 51, No. 5 (December 1961).

"The Structure of Food Processing Industries 1935-1955," with Norman R. Collins, *JOURNAL OF INDUSTRIAL ECONOMICS*, Vol. 9, No. 3 (July 1961).

"The Statistical Analysis of Industry Structure," with Earl J. Bell, *JOURNAL OF THE AMERICAN STATISTICAL ASSOCIATION*, Vol. 56 (December 1961).

"Utility Interactions in a Two-Person World," *THE JOURNAL OF CONFLICT RESOLUTION*, Vol. 5 (December 1961).

"The Anatomy of Retail price Competition," with Reed Hertford, *CALIFORNIA MANAGEMENT REVIEW*, Vol. 4 (Spring 1962).

"Markups, Leaders and Discrimination in Retail Pricing," *JOURNAL OF FARM*

ECONOMICS, Vol. 44 (May 1962).

"National Policies for Full Employment," AGRICULTURAL POLICY REVIEW, Vol. 3, No. 1 (January-March 1963).

"Patent Rights Under Federal R & D Contracts," HARVARD BUSINESS REVIEW, (September-October 1963).

"Cost Functions and Progress Functions: An Integration," with E.C. Keachie, THE AMERICAN ECONOMIC REVIEW, Vol. 54 (March 1964).

"Concentration, Competition, and Changes in Industry Structure," with Norman R. Collins, in ECONOMIC CONCENTRATION, PART I, OVERALL AND CONGLOMERATE ASPECTS, U.S. Congress, Senate Subcommittee on Antitrust and Monopoly, 1964 (Reprinted in INDUSTRIAL ORGANIZATION AND PUBLIC POLICY: SELECTED READING, W. Sichel, ed., (Houghton Mifflin, 1967).

"Industry and Market Studies in English-Language Economics," FINNISH ECONOMIC JOURNAL, (Nide 1, 1964).

"Marketing Information Systems: The Informational Role of Prices," REFLECTIONS ON PROGRESS IN MARKETING, (American Marketing Association, Proceedings of 1964 Educators Conference).

"Restrictive Distribution Arrangements: Economic Analysis and Public Policy Standards," LAW AND CONTEMPORARY PROBLEMS, Vol. 30, No. 3 (Summer 1965).

"Resale Price Maintenance and Retail Outlets", with J.R. Gould, ECONOMICA, Vol. 32, No. 127 (August 1965). ARTICLES AND REPORTS (cont'd):

"Dual Distribution and Its Impact on Marketing Organization," with Arthur E. Schraam, CALIFORNIA MANAGEMENT REVIEW, Vol. 8, No. 2 (Winter 1965) [Reprinted in SOCIAL ISSUES IN MARKETING].

"Concentration and Price-Cost Margins in Food Manufacturing Industries," with Norman R. Collins, THE JOURNAL OF INDUSTRIAL ECONOMICS, Vol. 14, No. 3

(July 1966).

"The Analysis of Market Efficiency," with Norman R. Collins, JOURNAL OF MARKETING RESEARCH, Vol. 3 (May 1966), Reprinted in (1) SOCIAL ISSUES IN MARKETING, and (2) PERSPECTIVES IN MARKETING THEORY, Kernan and Sommers, eds., New York: (Appleton-Century-Crofts, 1968).

"Marketing Organization in Arab Socialism," JOURNAL OF MARKETING, (October 1967).

"Market Control in Developing Economies," THE JOURNAL OF DEVELOPMENTAL STUDIES, Vol. 4, No. 4 (July 1968).

"Price-Cost Margins and Industry Structure," with Norma R. Collins, REVIEW OF ECONOMICS AND STATISTICS, Vol. 51 (August 1969).

"A Probabilistic Approach to Conglomerate Mergers," ST. JOHN'S LAW REVIEW, Vol. 44, Special Edition (Spring 1970).

"High and Stable Concentration Levels, Profitability and Public Policy: A Response," with Paul W. McAvoy and James W. McKie, JOURNAL OF LAW AND ECONOMICS, Vol. 14, No. 2 (October 1971).

"Marketing Activity, Performance, and Productivity: A General Analysis," with Louis P. Bucklin, PROCEEDINGS of 1972 Educator's Conference, American Marketing Association.

"Giant Firms, Large Mergers, and Concentration: Patterns and Policy Alternatives, 1954-68," INDUSTRIAL ORGANIZATION REVIEW, Vol. 1, No. 1 (1973).

"Is It Time for Industrial Reorganization?" CALIFORNIA MANAGEMENT REVIEW, Vol. 16, No. 4 (Summer 1974).

"Public Responsibility: An Answer to the 'Corporate Dilemma'?" with James E. Post, THE PLANNING REVIEW, Vol. 2, No. 4 (June-July 1974).

"The Third Managerial Revolution," with James E. Post, ACADEMY OF

MANAGEMENT JOURNAL, Vol. 17, No. 3 (September 1974).

"Measuring Corporate Responsibility" with James E. Post, JOURNAL OF GENERAL MANAGEMENT, Vol. 2, No. 3 (Spring 1975).

"Corporation and Society: The Search for a Paradigm," JOURNAL OF ECONOMIC LITERATURE, Vol. 13, No. 2 (June 1975).

"The Political Economy of Small Business in the Post-Industrial State," with John C. Narver, JOURNAL OF CONTEMPORARY BUSINESS, Vol. 5, No. 2 (Spring 1976).

"A Social Indicator Analysis of the Buffalo Environment," Discussion Paper #12, Center of Policy Studies, State University of New York at Buffalo, (February 1976).

"Corporate Social Accounting Reporting for the Physical Environment," with Meinolf Dierkes, ACCOUNTING, ORGANIZATIONS, AND SOCIETY, Vol. 2, No. 1 (1977).

"The World of Small Business: A Suggested Typology," AMERICAN JOURNAL OF SMALL BUSINESS, Vol. 1, No. 4 (April 1977).

"Analyzing Corporate Social Performance: Methods and Results," JOURNAL OF CONTEMPORARY BUSINESS, Vol. 7, No. 1 (Winter 1978).

"Comparing Corporate Social Performance: Analysis of Recent Studies in France, Germany and Canada, and Comparison with U.S. Experience," with Meinolf Dierkes and Françoise Rey, CALIFORNIA MANAGEMENT REVIEW, Vol. 41, No. 4 (Summer 1978).

"Proving Competition," with Benjamin King, ANTITRUST BULLETIN, Vol. 24, No. 4 (Winter 1979).

"Research on Corporate Social Reporting : Directions for Development," in ACCOUNTING, ORGANIZATIONS AND SOCIETY, Vol. 6, No. 3 (1981).

"Private Management and Public Policy," with James E. Post, CALIFORNIA MANAGEMENT REVIEW, Vol. 25, No. 3 (Spring 1983).

"The Concerns of the Rich/Poor Consumer," with Paul N. Bloom, CALIFORNIA MANAGEMENT REVIEW, Vol. 24, No. 1 (Fall 1983). Reprinted in MARKETING MANAGEMENT, A COMPREHENSIVE PERSPECTIVE, J.N. Sheth and D.E. Garrett, eds., (Cincinnati: Southwestern, 1986).

"Business and Public Policy," JOURNAL OF MANAGEMENT, Vol. 12, No. 2 (Yearly Review of Management) (Summer 1986).

"The Managerial Revolution in China: Implications for Foreign Investors," EURO-ASIA BUSINESS REVIEW, Vol. 5, No. 4 (October 1986).

"Stakeholder Management and Corporate Performance," with Harry J. Sapienza, BEHAVIORAL ECONOMICS, Vol. 19, No. 4 (Winter 1990).

"Response," (to Dean Earl F. Cheit's Remarks) CALIFORNIA MANAGEMENT REVIEW, Vol. 33, No. 2 (Winter 1991).

"Policy Regimes for International Business," BUSINESS & THE CONTEMPORARY WORLD, Vol. 5, No. 1 (Winter 1993).

"Reflections on Stakeholder Theory," (comments from the Toronto Conference) with Thomas Donaldson, BUSINESS & SOCIETY, Vol. 33, No. 1 (April 1994).

"The Stakeholder Theory of the Corporation: Concepts, Evidence and Implications," with Thomas Donaldson, ACADEMY OF MANAGEMENT REVIEW, Vol. 20, No. 1 (January 1995).

AGlobal Economy/Global Environment: Relationships and Regimes, @ EARTHWORKS (an online journal), Vol. 1, No. 1 (Spring 1996), (<http://www.utexas.edu/depts/grg/eworks/proceedings/engeo/preston/preston.html>).

"Authors' Response," with James E. Post, BUSINESS & SOCIETY, Vol. 35, No. 4 (December 1996).

"Small and Medium-Sized Enterprises, Technology, and Globalization," with Zoltan J. Acs, SMALL BUSINESS ECONOMICS, Vol. 9, No. 1 (February 1997).

"The Corporate Social-Financial Performance Relationship: A Typology and

Analysis," with Douglas P. O'Bannon, BUSINESS & SOCIETY, Vol. 36, No. 4
(December 1997).

"Les parties interessees et le gouvernement d'entreprise," GESTION, Vol. 23, No.3
(Autumn 1998)

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