

Faculty Profile



Dr. William M. McClenahan, Jr. Adjunct Faculty

**Ph.D., The George Washington
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CURRICULUM VITAE

PROFESSIONAL EDUCATION

Ph.D., History, The George Washington University (1993).

Fields of concentration included American History, American and World Business and Economic History, Modern Middle Eastern History, and Public Administration. My dissertation entitled "Orderly Competition: American Government, Business and the Role of Voluntary Export Restraints in United States-Japan Trade, 1934-1972," was written under the supervision of Professor William H. Becker.

J.D., University of Louisville School of Law, 1974.

B.A., History, University of Louisville College of Arts and Sciences, 1971.

Graduate business courses (21 hours) at American University and George Mason University 1975-1983.

PUBLICATIONS

The Market, The State and the Export-Import Bank of the United States, 1934-2000. with William H. Becker. Cambridge University Press, 2003. A history of the United States official export credit agency from its foundation in 1934 to the present; its role in American foreign economic policy; and its relationship with the private sector.

The Voice of the Marketplace: A History of the National Petroleum Council. with Joseph Pratt and William H. Becker. Texas A&M University Press, 2002. A history of the federal advisory committee for the petroleum and natural gas industries from its establishment in 1946 to the present.

"The Growth of Voluntary Export Restraints and American Foreign Economic Policy, 1956-1969," Business and Economic History. 2d series 20 (1991): 180-190.

Review (forthcoming), Mira Wilkins' The History of Foreign Investment in the United States, 1914-1945, Journal of American History.

Review, Wyatt Wells Antitrust and the Formation of the Postwar World, June 2003 Journal of American History. Vol. 90, No.1: 279-280.

Review, Jonathan Bean, Big Government and Affirmative Action: The Scandalous History of the Small Business Administration, 2002, for EH.NET (www.eh.net).

Review, Paul Wolman, Most Favored Nation: The Republican Revisionists and U.S. Tariff Policy, 1897-1912, December 1995 Journal of American History, pp. 1248-1249.

Review, Kaufman, Zacharias and Karsohn, Managers vs. Owners: The Struggle for Corporate Control in American Democracy, May 1997 The Annals of the American Academy of Political and Social Science, Vol. 551: 252-253.

Review, David Vogel, Trading Up: Consumer and Environmental Regulation in a

Global Economy, September 1997 The Annals of the American Academy of Political and Social Science. Vol. 553: 233-234.

Review, Edward S. Kaplan, American Trade Policy. 1923-1995, Winter 1996 Business History Review. Vol. 70: 612-614.

PAPERS PRESENTED

"The Role of Historians in Toxic Torts Cases," International Association of Defense Counsel Conference, San Juan, Puerto Rico, February 2004.

Chair, "Elusive Links: The Role of Experts in American Business-Government Relations," Business History Conference, Columbus, Ohio, March 1996.

Commentator, "Commercial Internationalism Reconsidered," Society for Historians of American Foreign Relations, Annapolis, Maryland, June 1995.

"Voluntary Export Restraints and American Foreign Economic Policy: 1956-1969," Business History Conference, Toronto, Canada, March 1991.

"Eisenhower and the Voluntary Control of Imports," Eisenhower Symposium, Gettysburg, Pennsylvania, October 1990.

CURRENT PROJECTS

I am presently completing a manuscript that is a revised version of my doctoral dissertation entitled "Orderly Competition: American Government, Business and the Role of Voluntary Export Restraints in United States-Japan Trade, 1934-1960."

TEACHING EXPERIENCE

Professorial Lecturer (full time) in Business Law and Public Policy, University of Maryland, Robert H. Smith School of Business, 1997 to present. Teaching both sections of undergraduate Business Law. My course load has between seven

and eleven courses a year.

Visiting Assistant Professor of Transportation, Business and Public Policy, University of Maryland, College of Business and Management, 1994 -- 1996. I taught the required graduate Business and Public Policy course.

Professorial Lecturer, The George Washington University, Summer 1994. Taught History of the Politics of International Oil.

Professorial Lecturer, University of Maryland College Park, College of Business and Management, Summer 1994 and 1993. I taught graduate Business and Public Policy courses.

Professorial Lecturer, The George Washington University, School of Business and Public Management, Spring 1994. Taught undergraduate Business Environment.

Professorial Lecturer, The George Washington University, Fall 1993. I taught Undergraduate History Research Seminar (The Home Front in the Great War--Britain and the United States, 1914-1920).

Professorial Lecturer, The George Washington University, Summer 1993. Courses taught included Contemporary American History from 1941 to the Present and History of the Politics of International Oil.

Lecturer, The George Washington University, Department of History, Summers 1992 and 1988-1990. Courses taught include American History from 1876 to the Present and Contemporary American History From 1941 to the Present.

Lecturer, University of Maryland College Park, Department of History, Spring 1989 and 1988. I taught Modern Business History.

Lecturer, University of Maryland College Park, University College, Fall 1989. Taught Modern Business History.

Teaching Assistant, The George Washington University, Department of History, Fall 1986--Spring 1991. Assisted in courses in American History to 1876 and

American History from 1876 to the Present.

LEGAL EXPERIENCE

Attorney, Rail Section, Office of Proceedings, Interstate Commerce Commission, 1986.

Attorney, Office of Chairman Reese H. Taylor Jr., Interstate Commerce Commission, 1982- 1986.

Attorney, Office of Commissioner Robert Gresham, Interstate Commerce Commission, 1978- 1982.

Attorney, Section of Finance, Office of Proceedings, Interstate Commerce Commission, 1974- 1978.

BAR MEMBERSHIPS

District of Columbia, 1977 to present.

Kentucky, 1974 to 1991 (eligible for reinstatement).

ORGANIZATIONAL AFFILIATIONS

Business History Conference, Arlington Heritage Alliance, Western Front Association, Friends of the Woodrow Wilson House.

HISTORY AND PUBLIC POLICY CONSULTING EXPERIENCE

Business History Group, Inc., partner since 2001 and research associate 1992-2001. Conducted oral interviews and drafted a corporate history for an international joint venture in the pharmaceutical industry. Also researched and conducted oral interviews for a history project for a major Washington, DC law firm (Arnold & Porter). Co-authored, with Joseph Pratt and William H. Becker, a history of a postwar federal advisory committee (National Petroleum Council). Co-authored with William H. Becker, a history of the Export-Import Bank of the

United States, the United States' official export credit agency. Researched and assisted in the preparation of expert testimony in product liability lawsuits for law firms in Washington, D.C. and Kansas City, MO. Currently undertaking a major oral history project for a large Washington law firm.

Expert Witness, United States Department of Justice, Environment and Natural Resources Division between 1995-2000, and more recently for the United States Attorney's Office for the Southern District of New York in 2001. Researched and/or prepared analyses (expert reports) for Superfund litigation concerning 20th century business government relations and business history in five proceedings. These included (1) manganese, copper and zinc mining during World War I; (2) bauxite mining, alumina and aluminum production during World War II; (3) chemicals and related products, ammunition, and aviation fuel during World War I and II; (4) lead and zinc mining and smelting during World War I; and (5) copper smelting and refining during World War II. Gave depositions in two of these proceedings.

Guide, Woodrow Wilson House, Washington, DC 1996 -1998. Interpreted the career of Woodrow Wilson and his post-presidential home for visitors.

Researcher, George Washington University, 1994. Researched the recent history of George Washington University (since 1950), focusing on student life, for a university publication.

FELLOWSHIPS AND GRANTS

Graduate Fellowship and Teaching Assistant, The George Washington University, Department of History, 1986-1991.

Research grant, Hagley Museum and Library, Fall 1990.

Research grant, John F. Kennedy Library Foundation, Spring 1989.