



USAID
FROM THE AMERICAN PEOPLE

UNIVERSITY OF
MARYLAND
ROBERT H. SMITH
SCHOOL OF BUSINESS

BGI
BUSINESS GROWTH INITIATIVE

GLOBAL CHALLENGE

CREATING ALLIANCES FOR ECONOMIC PROSPERITY

Not a case competition. Not a business plan competition.

The Global Challenge is a unique opportunity to devise an entirely new public-private alliance—one that will allow a private enterprise to contribute to international development initiatives in a specified region. This event is being held in the spirit of President Obama’s Global Engagement, which seeks to address development challenges by engaging and empowering local stakeholders.

We invite MBA and graduate student teams from across the nation to employ their creativity, research skills, business acumen and passion for seeking solutions that advance growth and reduce poverty.

In 2008, nearly 80 percent of total resource flows to the developing world were from private sources.

Now, more than ever, the private sector plays a critical role in international development. We are looking for new ideas and fresh perspectives on how companies can best address the needs of the developing world.

CASH PRIZES

\$5,000 First place

\$2,500 Second place

\$1,000 Third place

Connect with leading experts in the international development and business communities, receive guidance and build invaluable relationships with other students.

Winning teams also will have their work published and distributed to international development professionals around the world.

The Challenge is divided into two rounds. Round One is a written submission due on March 5, 2010. Finalists will be invited to participate in a live oral competition at USAID headquarters in Washington, D.C. on April 23, 2010. Judges will include representatives from USAID, industry-leading private sector companies and academia.

FOR MORE INFORMATION & TO REGISTER VISIT
www.rhsmith.umd.edu/globalchallenge

Registration closes on February 5, 2010

