

Smith Students Around the World



UNIVERSITY OF
MARYLAND

ROBERT H. SMITH
SCHOOL OF BUSINESS



Global Programs



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Alumni comments

- It's worth it just to go, just meet people and learn about their lives and how they view my life; it's interesting to learn how they view lives in America and what opportunities they think we have -- makes me appreciate my life.
- Employers I've talked to, especially some US Federal agencies, like to see that I took the initiative to live abroad and that I have that cross-cultural experience. They have commented that it's a great add to my resume. Some have also commented that just knowing that much more German from living in Vienna is very valuable and they have encouraged me to add that to my resume.



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Short-term courses abroad

- Register for the one-credit prereq class – BUSI788 plus a letter
- Automatically registered for the three credits abroad, usually about 1-2 months before departure
- Next AY class abroad will be two credits (so, three credits total)



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Short-term courses abroad

- **Typical class meets two Sunday afternoons prior to departure – prepare for time abroad, theme of course, culture, overall economic climate, etc**
- **Readings and deliverables**



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Short-term courses abroad

- Then abroad for 10 days
- Usually more than one city
- Two company visits (sometimes three) per day
- Cultural activities on the weekends



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Financials

- Program fee is \$3000
- Tuition this year is \$1355 per credit (four credit class)
- Covers shared hotel room, local transportation to company visits and cultural activities, any tickets, some group meals (welcome/farewell dinner)
- Does not cover international airfare – we encourage you to go earlier/stay later as you are able, also want you to fly on carriers you like, etc.
- There is also a \$250 study abroad fee that goes to the campus office to manage emergency plans, etc.



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Upcoming programs

- **Summer 1 Summer 2
China/India course**
- **Register for BUSI788Z BA01**
- **Abroad 11 days**
- **Aug 2 depart US – 14th depart
Delhi**
- **Beijing, Shanghai, Hong Kong,
Delhi**
- **Optional trips to Great Wall and
Taj Mahal**



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AY2012 Destinations / Themes

DESTINATION

THEME

January (total offered = 9)

Singapore/Malaysia

Finance and banking (Islamic Finance)

Israel. Haifa, Tel Aviv and Jerusalem

Technology entrepreneurship

China. Hong Kong, Shenzhen and Guangzhou

Finance and currency inflation

India. Delhi, Hyderabad and Bombay

Strategy, market entry

South Africa, maybe also Ghana 2 days

Strategy, market entry

Costa Rica

Tbd, maybe cross-functional with engineering, public policy, communications and theme of water/conflict negotiations

UAE. Dubai and Abu Dhabi

Mega-Project Management

Australia. Sydney and Melbourne

Resource management



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AY2012 Destinations / Themes

Spring Break (total offered = 3)

Brazil. Sao Paulo and Rio de Janeiro

Strategy, Consulting project

Panama. MD, Port of Baltimore and Panama Canal

Public/Private Partnerships and supply chain

France & Germany. Grenoble and Frankfurt.

Energy and impact of energy policy

May - (total = 3)

Turkey. Istanbul and Ankara

General, East/West crosscultural

London/Iceland

Effects of the Financial Crisis

Vietnam/Thailand

Microcredit/social value creation or Supply Chain

August (1)

China. Shanghai Hangzhou and Beijing Services



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