Department of Marketing

2015 Internships

The table below contains the name of the company, a short description of the internship, the name of the contact person, and a contact e-mail/phone. The company name in the table contains a link to a one-page description further below in this document. Please note that where compensation is listed as “N/A” it is not specified.

This document will be updated once or twice a week, as needed, to add new internships.

Please be sure to contact the employer directly, and not the Smith School Marketing Department if you are interested in applying for an internship.

SCROLL THROUGH BELOW TO READ A FULL ONE PAGE DESCRIPTION OF THE INTERNSHIP

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Brief Description of Internship</th>
<th>Name of Contact Person and E-Mail/Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make-A-Wish</td>
<td>Make-A-Wish</td>
<td>Please mail or email these items to:</td>
</tr>
<tr>
<td></td>
<td>Bethesda, MD</td>
<td>Sarah Shinkman</td>
</tr>
<tr>
<td></td>
<td>Rolling basis for spring 2015 semester</td>
<td>Manager of Volunteer Services</td>
</tr>
<tr>
<td></td>
<td>Minimum of 10+ weeks</td>
<td>Make-A-Wish Mid-Atlantic</td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>5272 River Road, Suite 700, Bethesda, MD 20816</td>
</tr>
<tr>
<td></td>
<td>- Assist with drafting press releases and news advisories</td>
<td><a href="mailto:sshinkman@midatlantic.wish.org">sshinkman@midatlantic.wish.org</a></td>
</tr>
<tr>
<td></td>
<td>- Assist in producing content for newsletter, design promotional materials, research media and in-kind opportunities, and develop social media content</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Contact media outlets to pitch story and article ideas, and assist with special event promotion and outreach</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Resume</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Cover letter</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Writing Sample</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Basic graphic design skills preferred</td>
<td></td>
</tr>
<tr>
<td>Robert H. Smith</td>
<td>Graphic Design Part-time Internship</td>
<td>To apply, please send your résumé and a link to your portfolio to</td>
</tr>
<tr>
<td>School of Business</td>
<td>3570 Van Munching Hall</td>
<td>Chris Decker</td>
</tr>
<tr>
<td></td>
<td>ASAP</td>
<td>Art Director</td>
</tr>
<tr>
<td></td>
<td>15 hrs/wk</td>
<td><a href="mailto:cdecker@rhsmith.umd.edu">cdecker@rhsmith.umd.edu</a></td>
</tr>
<tr>
<td></td>
<td>N/A</td>
<td>301-405-1985</td>
</tr>
<tr>
<td></td>
<td>- Designing print materials, fliers, brochures, banners, postcards, invitations and more</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Developing designs for merchandise and promotional items</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Creating campaign design strategies, logos, web graphics, marketing materials and other items for internal and external audiences</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Extremely proficient in Adobe Suite</td>
<td></td>
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<tr>
<td></td>
<td>- Must know how to use a Mac Web, multimedia, photography or illustration skills are a plus</td>
<td></td>
</tr>
<tr>
<td><strong>Title</strong></td>
<td><strong>Location</strong></td>
<td><strong>Deadline</strong></td>
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<tr>
<td>-----------</td>
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<td>--------------</td>
</tr>
<tr>
<td>Public Relations/Communications Intern</td>
<td>Baltimore, MD</td>
<td>ASAP</td>
</tr>
<tr>
<td><strong>Title</strong></td>
<td><strong>Location</strong></td>
<td><strong>Deadline</strong></td>
</tr>
<tr>
<td>Marketing Position</td>
<td>Burtonsville, MD</td>
<td>ASAP</td>
</tr>
<tr>
<td>Social Media Intern</td>
<td>DC Area</td>
<td>ASAP</td>
</tr>
<tr>
<td>Internship Program</td>
<td>work from home with weekly teleconferences</td>
<td>ASAP for Spring 2015</td>
</tr>
</tbody>
</table>

**Habitat for Humanity of the Chesapeake**

**Impresst**

**Tuvel Communications**

**STEM Career Services**

**Kaaryn Keller**

**Community Relations Manager**

3741 Commerce Drive, Suite 309
Baltimore, Maryland

kkeller@habitatchesapeake.org

21227 direct: 443-297-5252

**Keith Ellis**

Impresst Business Services, Inc.
4400 Sandy Spring Road
Burtonsville, Md 20866

keith.ellis@impresst.com

**Mitch Arnowitz**

**Managing Director**

Mobile: 301.524.1587
Washington, DC Office:

301.545.0843

mitch@tuvel.com

**Email complete application package to:**

**Josh Henkin**

stemcareerservices@gmail.com

If you have questions, email (stemcareerservices@gmail.com) or call us (571-303-2138).
<table>
<thead>
<tr>
<th><strong>KCI Technologies</strong></th>
<th><strong>Title</strong></th>
<th>Marketing Intern</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
<td>Able to work remotely and may have to travel to an office on an infrequent occasion (Mechanicsburg, PA)</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>ASAP, Position begins immediately</td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>Will help assemble a report that will be used by KCI management in preparation of the 2015 - 2017 business plans. Interns will also have the opportunity to participate in internal and client meetings</td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Interested in learning about market intelligence</td>
<td></td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td>John Kurgan</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(412) 389-2186</td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:John.Kurgan@kci.com">John.Kurgan@kci.com</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>TEKsystems</strong></th>
<th><strong>Title</strong></th>
<th>Intern</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>ASAP</td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>10 weeks (June- August)</td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>Paid</td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>Formal training to introduce the basics of a career in the staffing industry. Assist the office with sales territory reviews, resume sourcing and placing candidates</td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Enrolled in undergraduate marketing, sales or communications programs; preferably juniors with a strong desire to work in sales</td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>Look more at teksystemscareers.com</td>
<td></td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td>Tia Gao</td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:tia@sparkgift.com">tia@sparkgift.com</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sparkgift</strong></th>
<th><strong>Title</strong></th>
<th>Marketing Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
<td>San Francisco, CA</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>ASAP</td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>Flexible hours &amp; start/end dates</td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>Plan and carry out go-to-market strategies including events and marketing communications with user communities</td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Previous experience with marketing/PR for a consumer internet product</td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>Send your resume to <a href="mailto:tia@sparkgift.com">tia@sparkgift.com</a></td>
<td></td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td>Tia Gao</td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:tia@sparkgift.com">tia@sparkgift.com</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Motive</strong></th>
<th><strong>Title</strong></th>
<th>Campus Ambassador</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>ASAP</td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>8 hrs/week</td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>Paid</td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>Promoting events</td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Must be a current student with deep connections</td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>Reply to <a href="mailto:dan.shore@thinkmotive.com">dan.shore@thinkmotive.com</a> why your best qualified to promote Pepsi Max House!</td>
<td></td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td><a href="mailto:dan.shore@thinkmotive.com">dan.shore@thinkmotive.com</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fill out questionnaire on pg. 16</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>LAGRANT Foundation</strong></th>
<th><strong>Title</strong></th>
<th>Career &amp; Professional Development Workshop</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
<td>April 9th in Washington, DC</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>RSVP ASAP</td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>Thursday, April 9th, 1:00 – 3:00 PM</td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>Learn what it takes to thrive in public affairs and how to land an internship with an agency</td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td>Nelly Alonso</td>
<td></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:nellyalonso@lagrant.com">nellyalonso@lagrant.com</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Title</strong></th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td></td>
</tr>
<tr>
<td>InStream One</td>
<td>Title</td>
</tr>
<tr>
<td>-------------</td>
<td>-------</td>
</tr>
<tr>
<td>Summer intern</td>
<td>N/A</td>
</tr>
<tr>
<td>College Fashionista</td>
<td>Intern</td>
</tr>
<tr>
<td>The Phillips Collection</td>
<td>Marketing Intern</td>
</tr>
<tr>
<td>The Phillips Collection</td>
<td>Development Intern</td>
</tr>
<tr>
<td>Maryland Clean Energy Center</td>
<td>Marketing Intern</td>
</tr>
<tr>
<td><strong>Outfront Media</strong></td>
<td><strong>Title</strong></td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td>Washington, DC</td>
</tr>
<tr>
<td><strong>Deadline</strong></td>
<td>ASAP</td>
</tr>
<tr>
<td><strong>Duration</strong></td>
<td>Starts May 18th for 14 weeks</td>
</tr>
<tr>
<td><strong>Compensation</strong></td>
<td>$10/hr for 24 hrs/wk</td>
</tr>
<tr>
<td><strong>Duties</strong></td>
<td>You will report to the Marketing Manager and doing anything they need help with.</td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Ability to thrive in a demanding environment, requiring high degree of deadline-driven productivity, commitment, adaptability, communication, initiative and follow-through. Also knowledge of Adobe Suite; specifically InDesign and Photoshop.</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>Apply at our link below as well as email to Victoria Mottesheard, Marketing Manager directly. <a href="https://sjobs.brassring.com/1033/asp/tg/cim_jobdetail.asp?partnerid=25084&amp;siteid=5224&amp;areq=20868br&amp;codes=">Link</a></td>
</tr>
</tbody>
</table>

*Victoria Mottesheard, Marketing Manager*

*victoria.mottesheard@outfrontmedia.com*
Thank you for requesting information about internship opportunities with Make-A-Wish® Mid-Atlantic. Make-A-Wish grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Last year Make-A-Wish Mid-Atlantic granted 395 wishes to local kids thanks to the dedication of more than 800 volunteers throughout central and southern Delaware, the District of Columbia, Maryland and northern Virginia. We currently have offices in Bethesda and Timonium, Maryland.

There are many ways for interns to help Make-A-Wish. All internships include some general office support: filing, answering the phones, sorting, data entry, envelope stuffing, cross referencing, etc. Internship availability may vary by semester and office location. Below is a description of positions currently available with the Mid-Atlantic chapter:

- **Accounting/Finance**
  Finance interns will report to the Director of Finance and Operations, and will assist the Finance team with essential accounting and finance functions. Duties will include supporting the implementation of accounting principles, practices and procedures. Specific tasks may include accounts receivable (e.g., preparing cash receipts and deposits), accounts payable activities (e.g., entering vouchers, filing paid invoices), sending out acknowledgements, creating journal entries, assisting with reconciliations, generating financial statements (e.g., data entry and data verification), and other duties as assigned. *(Bethesda office only)*

- **Communications and Marketing**
  Interns will assist with drafting press releases and news advisories. Interns may have an opportunity to assist in producing content for the print newsletter and e-newsletters, designing promotional and other collateral, researching media and in-kind opportunities, and developing social media content. Interns will also contact various media outlets to pitch story and article ideas, and assist with special event promotion and outreach. Strong writing skills needed - AP Style knowledge a plus. Basic graphic design skills preferred. *(Bethesda office only)*

  Please note that you will not be meeting nor interacting with wish children or their families during your internship. Internships are for a minimum of 10 weeks at 16+ hours per week.

**Internship Requirements**

To be considered for an internship at the Make-A-Wish Mid-Atlantic, you must provide the following items:

- Resume
- Cover Letter
  - Please include your availability and first and second choice internship positions in your cover letter.
- Communications and Marketing candidates should include writing sample

Applications are accepted on a rolling basis for the spring 2015 semester.

Please mail or email these items to:

Sarah Shinkman  
Manager of Volunteer Services, Make-A-Wish Mid-Atlantic  
5272 River Road, Suite 700  
Bethesda, MD  20816  
sshinkman@midatlantic.wish.org

Once the organization is in receipt of your cover letter, completed application, resume, and writing samples (if applicable) we will review all applications and contact you if we wish to schedule an interview.

If selected as an intern, all positions are contingent upon successful completion of a background check prior to the start of the term. If an issue is detected on the background check, it is possible that the offer will be rescinded.

If you have any questions relating to your application or internship, please contact us.

  Thanks for helping make wishes come true!
The Robert H. Smith School of Business has an opening for a student graphic designer. This part-time graphic designer with assist will creating a variety of items in print and digital formats. This position gives you the opportunity to expand the Smith brand, gain design experience, sharpen technical skills, expand production knowledge and build a portfolio. This is an ideal position for a student who wants experience developing creative communications solutions in a real-world work environment.

Responsibilities:

• Designing print materials, fliers, brochures, banners, postcards, invitations and more
• Developing designs for merchandise and promotional items
• Creating campaign design strategies, logos, web graphics, marketing materials and other items for internal and external audiences

You’ll Thrive in this Position if you are:

**SKILLED:** Extremely proficient in Adobe Suite, specifically Photoshop, Illustrator and InDesign. Web, multimedia, photography or illustration skills are a plus.

**CREATIVE:** Strong design skills and portfolio required.

**RESPONSIBLE:** Attentive to detail, organized, thorough and reliable.

**MAC:** You’ll be working on an iMac computer with Adobe Creative Cloud.

**Hours:** 15 hours per week

**Location:**
3570 Van Munching Hall

TO APPLY, PLEASE SEND YOUR RÉSUMÉ AND A LINK TO YOUR PORTFOLIO TO CDECKER@RHSMITH.UMD.EDU
PUBLIC RELATIONS/COMMUNICATIONS INTERN

POSITION SUMMARY:
Habitat for Humanity of the Chesapeake is a growing, multi-faceted organization that serves individuals and families in need of decent, affordable housing while transforming communities. Our AmeriCorps Program provides individuals with the opportunity to serve with Habitat full-time for 1 year, to help expand the capacity of the organization and provide housing for those in need. The Public Relations Intern will support recruitment efforts for Habitat Chesapeake’s AmeriCorps program. This intern will assist with public relations efforts around recruitment, including devising a recruitment campaign and collateral materials. The intern will expand their knowledge and skills in media, branding, press releases, and community relations.

RESPONSIBILITIES:

• Develop a recruitment campaign/strategy.
• Develop collateral materials, including brochures, flyers, position descriptions and other materials.
• Develop media plan, including social and print media.
• Gather stories from current AmeriCorps members and alumnae.
• Coordinate a mailing campaign.
• Post positions on various recruiting websites.
• Write blogs, social media posts, press releases, public service announcements.
• Post flyers.
• Other duties as assigned.

QUALIFICATIONS:
• Background in Communications, Public Relations, Marketing, or other related disciplines.
• Proficient in Microsoft Office Suite.
• Ability to show initiative, multi-task, prioritize, and meet deadlines.
• Experience with social media marketing and working with Facebook, Twitter, LinkedIn, Google+.
• An ability to convey compelling messages, both in person and in writing.
• Interest in generating creative ideas that align with brand strategies.
• A positive attitude and willingness to work with the team to achieve departmental goals.
• Strong organizational skills and attention to detail.

Kaaryn Keller
Community Relations Manager
Habitat for Humanity of the Chesapeake
3741 Commerce Drive, Suite 309
Baltimore, Maryland 21227
direct: 443-297-5252
kkeller@habitatchesapeake.org
www.habitatchesapeake.org
Marketing Position

We are a small group of related companies who is looking for an entry-level marketing person. The “small group of companies” is comprised of real estate, construction and technology companies who are managed by the same core group of people.

Our vision for this position is that it would begin as a part time job. We would be flexible in working with a student’s schedule. The position would grow into a fulltime role for the right candidate.

Our immediate needs are to create marketing collateral for email, web and print while building a consistent brand and raising the community’s awareness of our offerings.

The job would require the candidate to work onsite at our office in Burtonsville, MD (15-20 Minutes from campus) for 15-20 hours a week to start (select weekend work opportunities would be available to the right candidate). Once a positive relationship is formed with a candidate we can discuss increasing hours and possible remote work opportunities.

The job will start at $12-15 per hour and grow to a fulltime job with a commensurate salary for the right candidate.

Please distribute this information to students that you feel would benefit from this experience. We ask that any applicants send a resume to Jobs@Impresst.com with any prior work that they would like to submit as an example of their marketing prowess!

Keith Ellis at keith.ellis@impresst.com
Impresst Business Services, Inc.
4400 Sandy Spring Road
Burtonsville, Md 20866
Social Media Intern Opportunity in DC Area

Tuvel helps organizations find hard to reach customers and prospects

Our Micro Marketing System uses research, proprietary tools, analytics and the right people to create results-driven programs, projects and campaigns. We combine human processes, social media and analytics to find members and prospects that other marketing services are unable to access. Our services are used for brand management, membership acquisition and retention, event traffic, fundraising campaigns, sales and lead generation, awareness, and education. We are a Washington, DC-based firm, collaborating with associations and nonprofits, government entities, and technology companies.

Tuvel Communications (http://www.tuvel.com) has an immediate need for an experienced social media intern. Responsibilities include research to find and then document web forums, e-mail newsletters, bloggers and social networkers located in business and technology segments. This is a 3-week, 25 hour project and is well-suited for an individual interested in learning the business to business arena while getting valuable on the job training!

This is a telecommuting position. Requirements include Internet access, someone that is highly responsible, knows their way around the Internet, familiarity with hosted solutions such as Dropbox and Google Drive and located in the Greater Washington, DC area.

Compensation is $7-$10.00/hour. Please e-mail hello@tuvel.com along with a cover letter and resume also tell us a bit about yourself! Please use the subject line: 'Social Media Intern'.

Looking forward to hear from you.

Mitch Arnowitz

Managing Director | Tuvel Communications LLC
mitch@tuvel.com | www.tuvel.com

Mobile: 301.524.1587

Washington, DC Office: 301.545.0843

Engaging Your Customers in Unconventional Ways
About STEM Career Services

STEM Career Services is a career coaching company that specializes in working with STEM (science, technology, engineering and math) graduates and postdocs who are looking to start a career outside of the academic or laboratory environment. We are expert mentors and professionals with invaluable experience in government consulting; management consulting; biotech, pharmaceuticals and medical device industries; Federal government and nonprofits. STEM Career Services offers career workshops, one-on-one coaching and small group coaching.

Our career counselors are not typical “career coaches” who run a business by telling clients how to find jobs in their desired career field. Instead, our mentors are full-time professionals employed in STEM careers who have chosen to join our mentoring panel because they want to share their expertise with people looking for career assistance. We followed the same career path as our clients, earned our BS, MS and PhDs in STEM fields and successfully found jobs outside of academia. Our goal is to share this experience with our clients and help them find the most rewarding, challenging and exciting careers.

2014/2015 Internship Program

Founded by a successful entrepreneur, STEM Career Services is less than one year old, but our growth is strong from word of mouth referrals through a proven track record of helping clients find jobs! We need YOU to help us increase our client base and visibility by growing our social media presence and online marketing efforts. You will be expected to assist in the development and implementation of strategies to increase our presence in the digital space.

The selected intern will play a pivotal role in helping the company grow exponentially by leading our digital marketing campaign and influencing our strategy – a rare opportunity for an internship. We are looking for a motivated individual who can prove their creative worth, seeks to take on the challenge of helping a small company grow, who possesses an intense passion for detail and a desire to see their hard work turn into success.

We are taking applications for the Spring 2015 semester. The internship may be renewable if the individual selected has the right attitude and is able to demonstrate success in this position.

Internship Description

Location – work from home with weekly teleconferences to discuss progress with STEM Career Services leadership team.

Time Investment – we expect our intern to prioritize 4-5 hours per week for STEM Career Services projects. Time commitment can increase to up to 10 hours per week if agreeable by both parties.

Compensation – $10/hour plus bonuses based on negotiated milestone achievements. Intern will also receive free career advice from our experts to help them launch their career.

Required to Apply

• Submit a cover letter and resume
• Provide two letters of recommendation from a current or previous supervisor, manager or professor that can speak to the applicant’s ability to succeed in this type of position
• Submit a writing sample of no more than two pages that describes the type of digital marketing strategy applicant would deploy for a nascent service oriented company
• Currently enrolled in a BA or MA program with expertise in digital marketing
• Overall GPA of 3.0 or higher
• Proven effective communication skills with the ability to develop internal and external relationships
• Proven effective research skills in digital marketing strategies
• Ability to conduct meaningful research in areas outside of their current knowledge base and use this information as part of an effective digital marketing strategy
• Knowledge and experience in the digital space to include, social media tools for businesses – LinkedIn, Facebook, Twitter, Hootsuite, Pinterest and blogging
• Search engine optimization (SEO) skills

Email complete application package to Josh Henkin at stemcareerservices@gmail.com. If you have questions, email (stemcareerservices@gmail.com) or call us (571-303-2138).
Marketing Intern | Mechanicsburg | Pennsylvania

| Position Type | Full Time - Temporary |
| Requisition # | 15-P901-032 |
| Division | Corporate Administration |
| Office | Mechanicsburg, Pennsylvania |
| Position Location | Administration |
| Hiring Manager | Jeffrey Lookup |
| Date Posted | 02/02/2015 |

Duties
Specific duties include, but may not be limited to:
- Conduct market research by city centered around top industries and companies in those markets.
- Conduct market research by customer to map KCI's city and region overlap.
- Conduct market research by Disciplines.
- Gather internal historical information for the top industries.
- Build standard templates that can be populated for future sales research.

Experience
The interns will be involved in market research centered around key markets, geographic regions, and customers that KCI Technologies has supported or targeted. Research will include external sources as well as internal historical data. In addition to gathering, organizing, and updating data, interns will help assemble a report that will be used by KCI management in preparation of the 2015 - 2017 business plans. Interns will also have the opportunity to participate in internal and client meetings.

Skills
- Proficiency in MS Word, Excel and Outlook
- Strong attention to detail
- Experience conducting research
- Interested in learning about market intelligence
- Very task-oriented
- Self-starter
- Excellent critical thinking/problem solving skills
- Excellent verbal and written communication skills

Degrees / Licenses
Currently pursuing a Bachelor’s degree in marketing, business, or a related field.

Other
The position begins immediately.
Pre-employment drug testing is required as a condition of employment.

Note: The individual selected for this internship will be able to work remotely and may have to travel to an office on an infrequent occasion. Please go to the following webpages to apply:
http://careers.kci.com/jobdetail/15-P901-031_marketing_intern_sparks_maryland
http://careers.kci.com/jobdetail/15-P901-032_marketing_intern_mechanicsburg_pennsylvania
A TEKsystems internship allows students to learn all aspects of staffing operations, account management, customer service and other business skills while applying these skills directly on the job. Students can expand their business acumen and explore new areas of interest all while working within a fun, diverse, team-oriented environment.

Internship overview:
- Ten-week paid program that will take place June to August
- Formal training to introduce the basics of a career in the staffing industry
- Assigned mentors to guide you through the experience and provide you with the necessary resources to complete day-to-day assignments and longer-term projects
- Executive guest speaker calls to learn about different career paths available at TEKsystems
- Assist the office with sales territory reviews, resume sourcing and placing candidates

Interns who successfully complete the program will have the opportunity to be considered for a full-time Recruiter/Sales Management Trainee position with TEKsystems. Nearly 50 percent of our interns have joined us full time after graduation!

Are you and TEKsystems a good fit?

We are looking for students:
- Enrolled in undergraduate marketing, sales or communications programs; preferably juniors
- With a strong desire to work in sales
- Who have an excellent ability to establish and maintain solid, genuine relationships
- Who are accountable and have the ability to work independently as well as with a team

Who we are:
TEKsystems is a leading provider of strategic IT staffing, IT talent management and IT services, serving 82 percent of the Fortune 500. With over 100 offices throughout the United States, Canada and Europe, TEKsystems is the nation’s largest IT staffing firm. TEKsystems is a flagship company of Allegis Group, an enterprise with more than $10 billion in revenue.

Learn more at teksystemscareers.com

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Allegis Group and its subsidiaries are equal opportunity employers and will consider all applications without regard to race, genetic information, sex, sexual orientation, age, color, religion, national origin, veteran status, disability or any other characteristic protected by law.
MARKETING MANAGER INTERNSHIP SOCIAL FINANCE STARTUP (FULL-TIME OR PART-TIME)

About us: Spark Gift (www.sparkgift.com), a Y-Combinator backed startup in San Francisco, is looking for a marketing manager intern. Spark Gift make it easy for students to save money for college, by allowing their friends & family to give them stocks and index funds as gifts. Our mission is to teach young people to invest their money as early as possible.

Responsibilities
• Plan and carry out go-to-market strategies: including events and marketing communications with user communities (bloggers, student groups)
• Engage with target markets to gather customer feedback and refine marketing strategy

Qualifications
• Previous experience with marketing/PR for a consumer internet product
• Passion for teaching people about investing
• Be excited about talking to users
• Have a penchant for breaking down complicated subjects into understandable pieces
• Good writing skills is a plus (you can guest-write for our blogs)

Benefits
• Flexible hours, start/end dates
• Make a real impact in teaching Millennials about finance and investing
• This is a rare opportunity to get in on the ground floor of a startup
• In the spirit of investing, you will be compensated in gifts of stock and index funds

Send to tia@sparkgift.com (Tia Gao is a 2002 UMD Alum and reached out to Prof Harms)
• Resume
• Why you’re interested in investing and social impact
• Twitter & Linkedin profile
• Any feedback you might have on www.sparkgift.com (optional)

About the company
Spark Gift (www.sparkgift.com) is a Y-Combinator backed startup in San Francisco. Spark Gift make it easy for people to give stocks to their friends and family as gifts. We’re the first company that made fractional shares available to the public, allowing people to use any amount to pay for a partial share of stock (so if you wanted to pay $20 for a small fraction of Berkshire Hathaway A, you can do that). The vast majority of Americans do not own any stocks (outside of their IRAs and 401Ks) and don’t have money to open a brokerage account. We are making investing dramatically more accessible to general public, starting by making it easy to turn gift money into stocks.
CALLING ALL CAMPUS KINGS

_Pepsi Max is creating a weekend experience unlike anything you’ve ever seen—and we need your help making sure it goes off!_

Are you the guy all of your friends come to for the low-down on the hottest parties? Is your major something like Marketing, Event Planning, Communications or Business? Do you have over a thousand followers from your school on Twitter and Instagram? Can you lend a hand in creating something awesome on a grand scale? If you answered yes to all these questions, then you might be just the guy we need to get your campus pumped for an epic experience!

All you have to do is be available for eight or so hours of promotional work per week and be willing to promote like a rock star. Don’t worry: you’ll be compensated for your efforts, too.

Interested? Reply to dan.shore@thinkmotive.com and tell us why you’re the best qualified help up us promote the Pepsi Max House!

Influencer Requirements:
- Must be a current student with deep connections to social groups (dorms, sports programs, activities and clubs, fraternities/sororities, etc.)
- Must have at least 1,000 social media followers on one or more networks (Instagram, Twitter, Facebook)
- Must be passionate about hosting events—and about helping create a great one with us
- Must be ready to bring creative thinking to our team before and during the experience
- Must love getting paid for doing awesome stuff
- Commitment: Eight hours per week from DATE to DATE
CAMPUS AMBASSADOR QUESTIONNAIRE

Please answer all of the following questions in as much detail as possible:

Name:

Male or Female:

Age:

What year are you?

Have you gone to the same school the entire time or have you transferred?

What sports are you involved in?

What activities or clubs are you involved in?

What is your major?

What are the best communication channels on your campus to reach out to students with?

How many Facebook friends do you have?

What percentage of your Facebook friends would you say go to your school?

How many Instagram followers do you have?

What percentage of your Instagram followers would you say go to your school?

How many Twitter followers do you have?

What percentage of your Twitter followers would you say go to your school?

How would your friend’s describe you?

Do you live on or off campus?

If off campus, how far do you live from campus? Do you live in a house or apartment?

Do you have any friends who live in a 4+ bedroom house within 3 blocks of campus? If so, how many different sets of friends and what are the cross streets that they live at?

What do you typically do on weeknights?

What do you typically do on the weekends?

How would you promote an off-campus event on your campus?

How would you promote an off-campus event to your friends?
The LAGRANT Foundation (TLF) Career & Professional Development Workshop hosted by Powell Tate

Learn what it takes to thrive in public affairs and how to land an internship with the agency!

THURSDAY, APRIL 9 1:00 – 3:00 P.M.
733 10TH ST. NW WASHINGTON, D.C. 20001
RSVP NELLY ALONSO
323.469.8680 EXT. 240 NELLYALONSO@LAGRANT.COM

About Powell Tate

Powell Tate is a strategic communications firm based in Washington, D.C. We specialize in advocacy campaigns, corporate social responsibility, crisis and issues management, influencer engagement, federal marketing, and foundations and nonprofits. We have one of Washington's most respected creative and digital teams and serve as a leading content-development hub within the Weber Shandwick network. We also offer clients high-quality research and advertising through our in-house units, KRC Research and Sawmill.

About The LAGRANT Foundation (TLF)

TLF’s mission is to increase the number of ethnic minorities in the fields of advertising, marketing and public relations by providing scholarships, career & professional development workshops, internships and mentors to African American/Black, Alaska Native/Native American, Asian American/Pacific Islander and Hispanic/Latino undergraduate and graduate students. To learn more, visit www.lagrantfoundation.org.
Internship Overview
InStreamOne is looking for a spring through summer intern who will assist in our company’s digital marketing, particularly social media and blogging, efforts.

This internship will be part time, about 15-20 hours per week. Compensation will be at an hourly rate and most of the work will be remotely done, with scheduled in-person meetings.

Company Details
InStreamOne is a full-service digital marketing firm that is targeted towards clients in the home improvement realm. Starting in January of this year, we come from a great deal of experience working in the service industry and aim to help our clients succeed as we have. As our business continues to grow, we are looking for some great young talent who can assist us with creating and running the blogging and social media for our clients.

Responsibilities
• Write and post weekly blogs posts for our clients, based on what is currently happening within their industry
• Create all social media, including some graphics, during the business week (Monday through Friday) with at least one minimum per client
• Assist in creation of printed documents and handouts
• Assist in creation of graphics, using the Adobe Suite
• Assist in research of industry and growth for the business and our clients

Qualifications
• At least one year of college experience in the communications or marketing field
• Must have strong written communication skills
• Must be proficient in the Microsoft Office Suite
• Familiarity or Experience with Adobe Photoshop, InDesign or Illustrator is recommended
• Needs to be able to work remotely and run their own schedule according to deadlines

Contact Information
Please send cover letter and resume to Katie Palmer at katie@instreamone.com by April 1st, 2015. Feel free to email with any questions about the position.
Do you want to work in fashion? We can help you get there.

CollegeFashionista.com is looking for ambitious, goal-orientated interns this summer to report on the fashion trends happening on their campus. Our interns, aka Style Gurus, are in charge of capturing street style photography around their college campus as well as creating articles based on their findings. Style Gurus contribute one post per week during the duration of the internship as well as participate in bi-monthly Twitter chats with fashion industry executives, webinars and other skill building exercises. Interns also have the opportunity to work on brand campaigns and organize local fashion events.

If you're enthusiastic about the fashion industry, have experience in journalism and/or photography, please apply at www.collegefashionista.com/apply.

The position runs from the week of **May 18, 2015** to **August 21, 2015** and is unpaid, however credit can be received. Students must own or have access to a camera for the position. SLR cameras preferred. Looking for outgoing students who want to expand their writing portfolio and contribute to a growing online media company. The final date to apply is **April 24, 2015**. However, we accept applicants on a rolling basis and encourage you to apply before then.

**About CollegeFashionista.com:**

CollegeFashionista.com is a fashion website for those who are passionate about the latest styles and trends on campuses around the world. This website allows students and other young adults to view photographs of what their peers are wearing around college campuses and gain valuable insight and tips to incorporate these looks into their own college fashion wardrobes. The articles are written by college students, for college students. CollegeFashionista's mission: to empower students to make the campus their runway.
MARKETING INTERN

INTERNSHIPS AT THE PHILLIPS

OVERVIEW

The Phillips Collection’s Marketing Internship is open to full-time undergraduate students, full-time graduate students and recent graduates. The purpose of the internship program is to offer students and recent graduates meaningful work, educational experiences, and real-life practice in their fields of academic study and/or interest.

The Marketing Intern works in the Communications and Marketing Department, which is responsible for the media relations, marketing, editorial work, graphic design, web design and content, and more.

Duration: Eight continuous weeks and at least 16-20 hours per week is preferred. Internship length and schedule may vary depending on the needs of the department.

Academic Credit: Depending on the nature of the internship and approval of the student’s college or university, academic credit may be granted for internships. Student applicants should consult their academic advisor for additional information.

*Application deadline dates are as follows:

Spring Internships: December 1
Summer Internships: April 1
Fall Internships: July 31

*Dates are subject to change.

Please submit a résumé, letter of interest, two letters of recommendation, and complete transcripts. If at all possible, we prefer to receive the letters of recommendation together with the rest of your materials. If a recommender insists that the letter of recommendation remain confidential, please ask him/her to send the letter to efranch@phillipscollection.org with your name in the subject line and the internship(s) you are applying to in the body of the email.

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<th>Requirements and Qualifications</th>
<th>Benefits</th>
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(include but are not limited to):

- Assisting with day-to-day communications and marketing operations.
- Locating, formatting, and archiving press clips.
- Helping to formulate and continually update the Phillips’s online presence through: posting events to local online publicity calendars, updating and organizing social networking sites (Flickr, Vimeo, etc.), and selecting, formatting, and uploading event images.
- Organizing, assembling, and maintaining mailing lists.
- Administering direct mail campaigns.
- Compiling interest-specific contact lists.
- Distributing promotional materials.
- Conducting online research for upcoming exhibits and events.
- Completing data entry.
- Performing other duties as assigned.
- Assisting at evening events such as Phillips after 5 and other community events as needed.

PAY RATE

Unpaid.
DEVELOPMENT INTERN
INTERNSHIPS AT THE PHILLIPS

OVERVIEW

The Phillips Collection's Internship program is open to full-time undergraduate students, full-time graduate students, and recent graduates. The purposes of the internship program is to offer students and recent graduates meaningful work, educational experiences, and real-life practice in their fields of academic study and/or interest.

The Development Department manages a robust philanthropy program that creates meaningful experiences for members and donors while raising funds to sustain core museum activities including special exhibitions, education initiatives, public programs, conservation projects, capital projects, and more. The department is responsible for fundraising approximately 60% of the museum's annual operating budget by identifying, securing, and stewarding financial support from individuals (trustees, major donors, and members), institutions (foundations, government agencies, and corporations), and special events, including exhibition openings and the annual gala.

The Development Department seeks a minimum of two (2) interns per term with interest in pursuing museum studies, arts administration, arts management, or fundraising. The interns report to the Grants Manager, but will work closely with all development managers to learn different aspects of fundraising and development, while supporting the team in meeting its goals.

- **Executive Assistant to the Director of Development:** interns will learn about arts administration, the roles and responsibilities of the Board of Trustees, and assist with special projects.

- **Grants Manager:** interns will learn about institutional giving (foundation, government, corporate support), assist with grant proposal writing and reporting, grant stewardship, and help identify prospective sponsors for special exhibitions and education initiatives.

- **Development Managers for Major Gifts:** interns will learn about major giving and personal philanthropy, assist with gift acknowledgements and special events, and help advance the moves management process for major donors.

- **Special Events and Gala Manager:** interns will learn about project management, the role of special events in the fundraising cycle, and assist with logistics and staff support. (See separate Special Events Internship opportunity [here](#))

**Duration:** A minimum of 10 continuous weeks (12 weeks preferred) and at least 20 hours per week, required. Internship length and schedule may vary depending on the needs of the department.

**Academic Credit:** Depending on the nature of the internship and approval of the student's college or university, academic credit may be granted for internships. Student applicants should consult their academic advisor for additional information.

*Application deadline dates are as follows*

- **Spring Internship:** December 1
- **Summer Internship:** April 1
- **Fall Internship:** July 31

*Dates are subject to change*
MCEC Communications Dept., Marketing Intern
MCEC Marketing & Communications Intern (Summer 2015)

Location: Annapolis, MD, United States

This internship is open to college undergrad or grad students only.

About the Maryland Clean Energy Center (MCEC)
The Maryland Clean Energy Center (MCEC) is a corporate instrumentality of the state created by the Maryland General Assembly with a statute-directed mission to advance clean energy and energy efficiency products, services, and technologies as part of a specific economic development strategy.

- MCEC engages in efforts to help:
  - create and retain jobs;
  - drive economic and business development in local communities;
  - assist in the commercialization of innovative technologies;
  - reduce energy costs for consumers, and
  - drive reductions in greenhouse gas emissions associated with the use of fossil fuels.

MCEC leverages private capital and private sector capabilities to help homeowners and businesses save money on their energy bills.

If you are interested in exploring a career in marketing communications, share our interest in renewable energy and promoting wider use of clean energy technologies, and you are a qualified intern candidate, then we are interested in hearing from you!

- Overall Function - Key Responsibilities
  This internship will report to the Communications Director. Responsibilities will include, but limited to:
  - Writing – Everything from website content, to tweets, to testimonials, to case studies; our marketing strategy is heavily supported by content, and we will expect our intern to be a prolific contributor.
  - Research – Our intern will help the team in research for new content for the MCEC website, newsletter, and industry news for social media.
  - Social Monitoring – Help the team stay on top of the content and conversations involving key influencers in the clean energy space.
  - Communications/Design assistance – Support the team’s marketing communications strategy, including email marketing and list development, website updates, graphic design, and the production of marketing assets (event materials, brochures, case studies, videos, photos, infographics, etc.).

- Qualifications
  - Current student with minimum of 2 years of college education completed towards a Bachelor’s degree
  - Must have the ability to work in a deadline driven environment
  - Experience or interest in marketing and communications
  - Experience or interest in clean energy
  - Excellent writing skills are a must
  - Excellent project management skills
  - Proficient in social media platforms and online research
  - Experience with Adobe Creative Suite, Drupal, Constant Contact, and Twitter a plus
  - Experience with HTML and other programming also a plus, but not required
  - Preference will be given to those students enrolled in Maryland-based colleges

Location
1212 West St., Suite 200, Annapolis, MD 21401

Term/Hours/Compensation
Minimum of 8 weeks between June and September. Minimum of 24 hours per week to maximum of 35 hours per week. $10 per hr.

Application Materials
Interested applicants should attach their cover letter and resume together with 1-2 writing samples and 2-3 print design, Web, or social media site links you believe show appropriate skills for this position.

Due to the volume of employment applications and queries received, MCEC is unable to respond to each application individually. Applicants will be contacted directly if selected as a candidate.

Deadline:
Applicants should send their materials not later than May 1, 2015 to be considered for this position.

Contact:
Keith Johnston, Communications Director, MCEC
kjohnston@mdcleanenergy.org
We offer the best advertising inventory and most desired landmark locations, including leading positions in high-traffic areas, retail districts, transit centers, and iconic destinations from Times Square to the Sunset Strip. Our growing national network of digital billboards and our collection of 400,000+ displays cannot be matched.

**Job Description**

**Introduction:**

The Marketing Intern is responsible for assisting the national & local DC marketing team with a wide range of marketing functions. Candidates should be self-motivated, detail-oriented and reliable. Must possess strong writing skills and be a quick learner.

**Principal Responsibilities:**

- Binding media kits (local & national) and presentations
- Maintaining all printed marketing material
- Completing competitive spending reports
- Collecting & editing photos
- Sending marketing material across the country
- Assisting with research projects
- Assisting with creating and maintaining presentations and materials

**Reporting:** The position reports to the Marketing Manager. The position will be based in Washington, DC.

**Requirements:**

- Interest, coursework and/or experience in Marketing Proficient with Microsoft Office
- Knowledge of Adobe Suite; specifically InDesign and Photoshop
- Strong written and oral communication, analytical and interpersonal skills
- Must be team player as well as a self-starter
- Must be extremely detail oriented & a quick learner
- Ability to thrive in a demanding environment, requiring high degree of deadline-driven productivity, commitment, adaptability, communication, initiative and follow-through
- Must be able to lift 30lbs

This job has been posted on our OUTFRONT media site at the link below. If you have any interested candidates, please have them apply at our link below as well as email Victoria Mottesheard, Marketing Manager, directly at victoria.mottesheard@outfrontmedia.com. Preferably looking for a junior or senior candidate.