

## **Wilbur Chung**

R.H. Smith School, University of Maryland  
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### **I. EDUCATION**

#### **A. Degrees**

Ph.D. in International Business, University of Michigan, July 1997

MS in Industrial Administration (MBA) Carnegie Mellon, May 1990

BS in Mechanical Engineering, Carnegie Mellon, May 1986

#### **B. Dissertation**

Title: "Foreign Direct Investment's Effect on Host Industry Competition and Productivity in the US: the influence of initial host industry competition and foreign firm entry method."

Committee: Bernard Yeung (chair), Will Mitchell, Anand Swaminathan, and Merritt Fox

### **II. TEACHING**

#### **A. Teaching Positions**

Associate Professor of Logistics, Business and Public Policy (with tenure), R.H. Smith School, University of Maryland, 2007-present

Assistant Professor of Logistics, Business and Public Policy, R.H. Smith School, University of Maryland, 2004-2007

Assistant Professor of Management, The Wharton School, University of Pennsylvania, 2002-2004

Assistant Professor of Management and International Business, Stern School of Business, New York University, 1997-2002

#### **B. Courses Taught**

##### **1. MBA Courses**

BUSI 683 Global Economic Environment (MBA core course): Spring 2005, Summer 2006, Spring 2007, Summer 2007, Summer 2008

BUSI 7580 International Economics for Managers (MBA "menu" core course): Spring 2007

##### **2. Courses Taught at Other Institutions**

MGMT 655 Global Strategic Management - Wharton School (MBA core course): Spring 2003, Spring 2004

MGMT 654/655 Strategic Management / Global Strategic Management - Wharton School (Lauder Institute MBA core course): Summer 2004  
B01.2303 Global Business Environment - New York University (MBA core course): Spring 2003, Fall 2002, Spring 2001, Fall 2001, Spring 2000, Fall 2000  
B65.2340 Multinational Business Management - New York University (MBA core bracket): Fall 1999, Spring 1998, Fall 1998  
IB310 The World Economy - University of Michigan (BBA elective): Spring 1996

### **C. Courses Created/Developed**

BUSI 7580 International Economics for Managers (MBA “menu” core course)  
B01.2303 Global Business Environment - New York University (MBA core course)

### **D. Teaching Awards**

University of Maryland, R.H. Smith School “Top 15%” MBA core course instructor: 2005, 2006, 2007  
New York University, Stern School “Top 10” MBA core course instructor: Spring 2002, Spring 2001

### **E. Teaching Interests**

International Business Environment, International Strategy, Business & Corporate Strategy

## **III. RESEARCH**

### **A. Publications**

#### **1. Articles Published in Refereed Journals**

- [1] CHUNG, WILBUR and Arturs Kalnins (2001) “Agglomeration Effects and Performance: Test of the Texas Hospitality Industry,” *Strategic Management Journal*, 22(10): 969-997.
- [2] CHUNG, WILBUR (2001) “Mode, Size, and Location of Foreign Direct Investments and Industry Price Mark-up,” *Journal of Economic Behavior and Organization*, 45(2): 187-213.
- [3] CHUNG, WILBUR (2001) “Identifying Technology Transfer in Foreign Direct Investment: Influence of Industry Conditions and Investing Firm Motives,” *Journal of International Business Studies*, 32(2): 211-229.
- [4] CHUNG, WILBUR and Juan Alcácer (2002) “Knowledge Seeking and Location Choice of Foreign Direct Investment in the United States,” *Management Science*, 48(12): 1534-1554.
- [5] CHUNG, WILBUR; Will Mitchell and Bernard Yeung (2003) “Foreign Direct Investment and Host Country Productivity: The American Automotive Components Industry in the 1980s” *Journal of International Business Studies*, 34(2): 199-218.
- [6] CHUNG, WILBUR and Jaeyong Song (2004) “Sequential Investment, Firm Motives and Agglomeration of Japanese Electronic Firms in the US,” *Journal of Economics and Management Strategy* 13(3): 539-560
- [7] Kalnins, Arturs and WILBUR CHUNG (2004) “Resource-seeking Agglomeration: A Study of Market Entry in the Lodging Industry,” *Strategic Management Journal* 25(7): 689-699.
- [8] Kalnins, Arturs and WILBUR CHUNG (2006) “Social Capital, Geography and Survival: Gujarati Immigrant Entrepreneurs in the U.S. Lodging Industry” *Management Science*, 52(2): 233-247.

- [9] Alcácer, Juan and WILBUR CHUNG (2007) “Location Strategy and Knowledge Spillovers,” *Management Science*, 53(5): 760-776.
- [10] CHUNG, WILBUR and Stephen Yeaple (2008) “International Knowledge Sourcing: Evidence from US Firms Expanding Abroad” forthcoming at *Strategic Management Journal*

## 2. Other Articles

### a. Refereed Conference Proceedings

- [11] CHUNG, WILBUR and Bernard Yeung “Externalities vs. Direct Linkages: Productivity Impact for US Automotive Supplier Industry,” *Best Paper Proceedings of the Academy of Management*, Cincinnati, OH August 1996
- [12] CHUNG, WILBUR; Will Mitchell and Bernard Yeung “Foreign Direct Investment and Host Industry Productivity: The Case of the American Automotive Parts Industry,” *Proceedings of the European International Business Association* Stockholm, Dec. 1996.
- [13] CHUNG, WILBUR “Up and Downstream Foreign Direct Investment and US Manufacturing Productivity,” *Best Paper Proceedings of the Academy of Management* San Diego, CA 1998
- [14] Kalnins, Arturs and WILBUR CHUNG “Ethnic Business Groups, Chain Affiliation, and Survival of Geographically Dispersed Service Firms,” *Best Paper Proceedings of the Academy of Management* Denver, CO 2002
- [15] Kalnins, Arturs and WILBUR CHUNG “Firm Heterogeneity, Market Heterogeneity and Agglomeration,” *Best Paper Proceedings of the Academy of Management* Seattle, WA 2003
- [16] Alcácer, Juan; Heather Berry and WILBUR CHUNG “Increasing Exploration: Evidence from International Expansion,” *Best Paper Proceedings of the Academy of Management* Honolulu, HI 2005

### b. Papers in Annual Volume

- [17] Kalnins, Arturs and WILBUR CHUNG (2001) “Ethnic Links, Location Choice and Performance: A Test of the Rural Motel Industry,” *Advances in Strategic Management: Multiunit Organization and Multimarket Strategy* – Vol. 18: 31-51.

## **B. Research in Progress**

### 1. Articles in Preparation / Under Review

- [18] Alcácer, Juan and WILBUR CHUNG “Location Strategy for Agglomeration Economies”
- [19] Jaeyong Song, CHUNG, WILBUR and Chaerin Yun “Localization Strategy: Staffing of Japanese Electronics Firms Abroad”
- [20] Alcácer, Juan; Heather Berry and WILBUR CHUNG “Firm Experience, Capabilities and Localization Strategy”
- [21] CHUNG, WILBUR and Daniel Fields “State Incentives and Location of FDI in the US”

## C. Invited Presentations

### 1. Invited Presentations

“International Knowledge Sourcing: Evidence from US Firms Expanding Abroad”  
University of Michigan: Ross School, March 2007  
Harvard International Strategy Conference, April 2007  
Baruch College, September 2005

“Heterogeneous Investment Motives and Location Choice of FDI in the United States”  
University of Pennsylvania: Wharton School, February 2002  
Duke University: Fuqua School, January 2002  
Dartmouth University: Tuck School, January 2002  
Texas A&M University, January 2002  
Rutgers University, December 2001  
Melbourne Business School, November 2001

“Mode, Size, and Location of Foreign Direct Investments and Industry Markups”  
University of Western Ontario: Ivey Business School, February 1999

“Foreign Direct Investment’s Effect on Host Industry Competition & Productivity”  
University of Pennsylvania: The Wharton School, February 1997  
New York University: Stern School, February 1997  
University of Illinois, February 1997  
University of Utah: Eccles School of Business, January 1997  
University of California, Riverside: Anderson School, January 1997

### 2. Refereed Conference Presentations

“Location Strategy for Agglomeration Economies” Academy of Management, Atlanta, GA;  
August 2006

“Increasing Exploration: Evidence from International Expansion” Academy of  
Management, Honolulu, HI; August 2005

“Knowledge Sources and Foreign Investment Location in the US” Academy of  
International Business, Monterrey, CA; June 2003

“Sequential Investment, Firm Motives and Agglomeration of Japanese Electronic Firms in  
the US,” Academy of Management, Denver CO; August 2002

“The Impact of Foreign Direct Investment on Host Country Productivity” Academy of  
International Business, San Juan Puerto Rico; June 2002

“Heterogeneous Investment Motives and Location Choice of Foreign Direct Investment in  
the United States,” Academy of International Business, Sydney Australia; November  
2001

“Knowledge Seeking, Human Capital and Location Choice of Foreign Entrants in the  
United States,” Academy of Management, Washington DC; August 2001

“FDI Effects: Location of Foreign Direct Investments and Industry Markups,” Academy of  
International Business, Charleston SC; November 1999

“Mode, Size, and Location of Foreign Direct Investments and Industry Markups,”  
Academy of Management, Chicago IL; August 1999

“Up and Downstream Foreign Direct Investment and US Manufacturing Productivity,”  
Academy of Management, San Diego CA; August 1998

“Foreign Direct Investment’s Effect on Host Industry Mark-up and Productivity in the  
U.S.: the Influence of Initial Host Industry Competition,” Academy of International  
Business, Monterrey Mexico; October 1997

- “Externalities vs. Direct Linkages: Impact of Japanese Automotive FDI on US Automotive Supplier Productivity,” Academy of Management, Cincinnati OH; August 1996
- “Externalities vs. Direct Linkages: Productivity Effect for US Automotive Supplier Industry,” Academy of International Business, Banff Canada; September 1996
- “Foreign Direct Investment and Host Country Productivity: The American Automotive Components Industry in the 1980s,” Academy of International Business, Boston MA; October 1995

### 3. Refereed Symposia/Panels

- Organizer, BPS/IM/TIMS Showcase Symposia “Geographic Strategies in Knowledge Intensive Industries” (Pankaj Ghemawat, Jeff Furman, Walter Kuemmerle, Juan Alcácer, Paul Almeida), Academy of Management, Seattle WA; August 2003
- Organizer, Panel Symposia “Geographic Strategies in Knowledge Intensive Industries” (Iain Cockburn, Jeff Furman, Walter Kuemmerle, Juan Alcácer, Paul Almeida), Academy of International Business, Puerto Rico; June 2002

### 4. Other Presentations

- “Encroachment, Differentiation, Survival”, CIBER/AGSM International Business Workshop – Snoqualmie, WA; August 2003.
- “Heterogeneous Investment Motives and Location Choice of Foreign Direct Investment in the United States,” Strategy Research Forum, Solomons, MD; May 2002
- “Heterogeneous Investment Motives and Location Choice of Foreign Direct Investment in the United States,” INFORMS – Organization Science Mini-conference, Miami, FL; November 2001
- “Heterogeneous Investment Motives and Location Choice of Foreign Direct Investment in the United States,” Multinational Strategy Conference – New York University December 2, 2000
- “Foreign Direct Investment’s Effect on Host Industry Competition and Productivity in the US: the influence of initial host industry competition and foreign firm entry method,” *Barry M. Richman Dissertation Competition - Academy of Management* San Diego, CA 1998
- “Foreign Direct Investment’s Effect on Host Industry Competition and Productivity in the US: the influence of initial host industry competition and foreign firm entry method,” *Farmer Dissertation Competition - Academy of International Business* Vienna Austria 1998

## D. Editorial Activities

### 1. Editorial Board Memberships

- Journal of International Business Studies* (2002-present)
- Asian Pacific Journal of Management* (2004-present)

### 2. Refereeing

- Academy of Management Journal*
- Academy of Management Review*
- Administration Science Quarterly*
- American Economic Review*
- Management Science*
- Organization Science*
- Research Policy*

#### **IV. PROFESSIONAL ACTIVITIES**

##### **A. University Related Activities**

###### **1. Committee Membership**

Member, Faculty Council, RH Smith School, 2006-present  
Member, Strategic Management Committee, RH Smith School, 2008-present  
Member, Global Programs Strategy Committee, RH Smith School, 2007-2008  
Member, CIBER Advisory Committee, RH Smith School, 2007-present  
Chair, LBPP Faculty Search Committee, RH Smith School, 2007-2008  
Member, LBPP Faculty Search Committee, RH Smith School, 2005-2006, 2006-2007

###### **2. Advising**

Doctoral Thesis Committee Member  
Li Zou (PhD, RH Smith School 2007; placed at Embry-Riddle)  
Namgyoo Park (PhD, Stern School 2000; placed at University of Miami)  
Independent Study Supervisor  
Joshua Welle (MBA, RH Smith School) Summer 2008  
Daniel Fields (Undergrad, Wharton School) Fall 2002 and Winter 2003  
Robert Barnwell (MA, NYU-Gallatin School) Spring 2001

###### **3. Other**

Panelist, Smith School Corporate Social Responsibility Week (October 2005)  
Panelist, Wharton Welcome Weekend (April 2003)

##### **B. Professional Service**

Member, Executive Committee – Academy of Management, BPS Division (2007-present)  
Co-organizer, Strategic Research Forum (2006-2007)  
Reviewer, Dissertation Award – Academy of Management, BPS Division (2004)  
Reviewer, Dissertation Award – Academy of Management, TIMS Division (2003)  
Panelist, Doctoral Student Consortium – Academy of Management, TIMS Division (2003)  
Panelist, Junior Faculty Consortium – Academy of International Business (2003)  
Reviewer, INFORMS/Org Science Dissertation Award (2002)  
Member, Research Committee – Academy of Management, BPS Division (2002-2004)  
Panelist, Doctoral Student Consortium – Academy of International Business (2001)  
Panelist, Dissertation Workshop – Academy of Management, BPS Division (1999)

## **V. HONORS AND AWARDS**

Free Press Dissertation Competition Finalist (1 of 4), Academy of Management BPS Division (1998)

Barry M. Richman Dissertation Competition Finalist (1 of 4), Academy of Management IM Division (1998)

Farmer Dissertation Award Finalist (1 of 4), Academy of International Business (1998)

Dissertation Fellowship, Japan Technology Management Program (1994, 1997)

Graduate Student Scholarship, University of Michigan (1992-1995)

Beta Gamma Sigma, Carnegie Mellon (1988-1990)

Maryland State Senatorial Undergraduate Scholarship (1982-1986)