



UNIVERSITY OF  
MARYLAND

ROBERT H. SMITH  
SCHOOL OF BUSINESS

# GLOBAL SECURITY

## CHALLENGES AND OPPORTUNITIES

WASHINGTON DC



JUNE 16-17, 2008

### Overview

American corporations are now active in over 70 countries rated as “medium” to “extreme” risk, with tens of billions of dollars invested there. And, within the United States, a majority of the infrastructure, including the cyber infrastructure, is owned by private individuals and organizations, all of which is susceptible to security threats. In the post-9/11 digital world, global security is being increasingly recognized as a competitiveness issue by both business and government.

The **2008 Global Security Conference** brings together thought leaders, policymakers, scholars, corporate and government executives, and venture capitalists for an examination of security issues at both corporate and national levels – addressing some of the most important challenges (and opportunities!) facing business and government today:

- Global security, enterprise resilience, and international competitiveness
- Opportunities arising from the Congressional appropriations for homeland security
- Breaking through the barriers to government procurement and VC funding
- Organizational defenses against data security and cybersecurity threats
- Global security and technological innovation
- Organizational responses to security challenges arising from catastrophic and disruptive events
- Images of America abroad – and implications for corporate America

### Keynote Speakers

#### **The Honorable Jay M. Cohen**

Under Secretary for Science & Technology  
U.S. Department of Homeland Security

#### **Mr. Ronald Knode**

Director, Leading Edge Forum Associate  
Computer Sciences Corporation

### Conference Co-Chairs

#### **Dr. Lawrence Gordon**

Ernst & Young Alumni Professor of Managerial Accounting  
Affiliate Professor, University of Maryland Institute for advanced Computer Studies  
Robert H. Smith School of Business, University of Maryland

#### **Dr. Vinod K. Jain**

Director, Center for International Business Education and Research  
Affiliate Professor, Logistics, Business & Public Policy Department  
Robert H. Smith School of Business, University of Maryland

<http://www.rhsmith.umd.edu/ciber/globalsecurity2008/>

## Confirmed Speakers

(As of May 30, 2008)

**Dr. G. "Anand" Anandalingam**, Senior Associate Dean  
Ralph J. Tyser Professor of Management Science  
Robert H. Smith School of Business, University of Maryland

**The Honorable H. Lee Buchanan, Ph.D.**  
Venture Partner, Paladin Capital Group

**Dr. Thomas Cellucci**, Chief Commercialization Officer  
U.S. Department of Homeland Security, Science & Technology Directorate

**Mr. Jay Dragone**, Vice President, Business Development  
Northrop Grumman Information Technology

**Dr. Joseph Fiksel**, Executive Director  
Center for Resilience, The Ohio State University

**Ms. Frances Anne Hardin**, President, Hardin Media Services  
(Formerly, White House Correspondent for CNN)

**Mr. Gregory D. Hoobler**, Senior Coordinator for Threat Assessment  
Overseas Security Advisory Council, U.S. Department of State

**Dr. Dan Mote**, President  
University of Maryland

**Mr. Roger Novak**, Co-founder and Managing Partner  
Novak Biddle Venture Partners

**Mr. Mark Shaheen**, Managing Director  
Civitas Group LLC

**Mr. Bruce Walker**, Vice President, Strategic Planning - Homeland Security  
Northrop Grumman Information Technology

## Target Audience

Business executives and professionals  
Government and non-profit executives and professionals  
University professors; graduate students  
Diplomats  
Media

## Venue and Conference Hotel

Marriott @ Metro Center  
Washington, D.C.

## Co-Sponsors

U.S. Department of Commerce  
U.S. Department of Education  
World Trade Center Institute  
Duke University  
George Washington University  
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Ohio State University  
University of California at Los Angeles  
University of Colorado  
University of Connecticut  
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