



ROBERT H. SMITH  
SCHOOL OF BUSINESS

Leaders for the Digital Economy

CENTER FOR INTERNATIONAL BUSINESS EDUCATION & RESEARCH

## INSIDE INTERNATIONAL WASHINGTON

December 6-8, 2006

### PROGRAM

As of 12.1..2006

#### Tuesday, December 5, 2006

##### Robert H. Smith School of Business

2517 Van Munching Hall (VMH)  
University of Maryland  
College Park, MD

**Directions for Reaching the Van Munching Hall:** <http://www.rhsmith.umd.edu/about/directions.html>

Transportation to and back from VMH will be provided for participants staying at Hotel Washington. Please meet Smith School representative in the hotel lobby at 5:15 p.m.

6:30 – 8:00 p.m. Welcome Reception

##### Welcoming Remarks

**Dr. Howard Frank**, Dean

An opportunity for seminar participants to visit the Smith School in College Park and meet with other participants, seminar presenters, and Smith faculty.

#### Wednesday, December 6, 2006

##### Robert H. Smith School of Business

Ronald Reagan Building, Concourse Level, Suite C-1  
1300 Pennsylvania Avenue, NW  
Washington, D.C.

**Arriving at the Reagan Building:** A University of Maryland bus (UMD Bus) has been reserved to take participants from one location to another on 6<sup>th</sup> and 7<sup>th</sup> December. On 6<sup>th</sup> December, the UMD Bus will start from Hotel Washington at 8:00 a.m. for the Ronald Reagan Building; please meet in hotel lobby by 7:50 a.m.

Participants may also reach the Reagan Building on their own; it's about two blocks from Hotel Washington. And, you can drive to the Reagan Building or reach there by metro. All vehicles go through a security check when entering the parking garage. Be sure to bring a valid photo ID with you. For driving, parking and metro information, please visit: [http://www.mbanetworth.rhsmith.umd.edu/mbacop/portalhub.nsf/id/ort\\_pt\\_DCEmain](http://www.mbanetworth.rhsmith.umd.edu/mbacop/portalhub.nsf/id/ort_pt_DCEmain)

8:00 – 8:55 a.m. Registration and Continental Breakfast

9:00 – 9:15 a.m. **Welcome and Introduction**

**Dr. Vinod K. Jain**, Director, CIBER and Center for Global Business  
**Dr. V. Scott Koerwer**, Associate Dean, Professional Programs and Services

9:15 – 10:15 a.m. **Keynote Address: Next Steps for the American Trade Agenda**

**Ambassador Clayton Yeutter**, Senior Advisor, Hogan & Hartson  
Former United States Trade Representative

Ambassador Yeutter will present his perspectives on the future of the United States international trade agenda in light of the mid-term elections, as well as on the future of the multilateral trading system, the Doha Development Agenda, and prospects for the extension of Trade Promotion Authority.

10:15 – 10:45 a.m. Coffee and Networking Break

10:45 – 11:45 a.m. **Implications of the Mid-Term Elections for America's Foreign Policy**

**Dr. Norman J. Ornstein**, Resident Scholar  
American Enterprise Institute for Public Policy Research

Last month's mid-term elections sent a clear message to America's leaders and the world. But, what is the message on foreign policy? Will foreign policy undergo a seismic shift now that the Democrats have control over both houses of Congress? Dr. Norm Ornstein will discuss the U.S. foreign policy in the new Congress and its likely implications for business.

11:45 – 12:30 p.m. Business Lunch

### **International Monetary Fund**

700 19th Street, N.W.  
Washington, D.C.

1:00 – 2:45 p.m. **IMF's Role and Experiences in Emerging Markets**

**Dr. Prakash Loungani**, Chief of Communications  
International Monetary Fund

With two-thirds of IMF members having experienced a financial crisis during the last two decades, including several high-profile crises in emerging markets since the mid-1990s, it's important to understand how IMF and other multilateral financial institutions fight financial crises as part of their mandate. Dr. Loungani will discuss the role and functioning of IMF as well as its role in fighting financial crises faced by member countries.

### **Council on Foreign Relations**

1779 Massachusetts Avenue, N.W., Root Room  
Washington, D.C.

3:00 – 3:30 p.m. Coffee Break

3:30 – 4:30 p.m.

**Religion, Foreign Policy, and Washington, D.C.**

**Ms. Nancy E. Roman**, Vice President and Director, Washington Program  
Council on Foreign Relations

Nancy Roman will highlight the upcoming agenda of the new Congress and the challenges it will face particularly as it navigates critical international trade debates. Ms. Roman, who runs a roundtable with evangelical leaders, will also discuss the role of religion in foreign policy and the influence that evangelicals are bringing to bear on key issues ranging from the Middle East to HIV AIDS.

**Embassy of India**

2107 Massachusetts Avenue, N.W.  
Washington D.C.

5:00 – 6:30 p.m.

**India-United States Economic and Trade Relations**

**Dr. V.S. Seshadri**, Minister (Commercial)  
Embassy of India

The day concludes with a visit to the Indian Embassy, where Dr. Seshadri will present his perspectives on the growing trade and economic relations between India and the United States, to be followed by refreshments.

**Thursday, December 7, 2006**

**Peter G. Peterson Institute for International Economics**

(Formerly, Institute for International Economics)  
1750 Massachusetts Avenue, N.W., 4<sup>th</sup> Floor Conference Room  
Washington, D.C.

**Arriving at IIE:** The UMD Bus will start from Hotel Washington at 8:00 a.m. for the Institute for International Economics. Participants arriving directly at IIE can park in the pay garage adjacent to the building.

**Moderator:** Professor I.M. (Mac) Destler, School of Public Policy

8:30 – 9:00 a.m.

Coffee

9:00 – 10:15 a.m.

**American Trade Politics**

**Dr. I.M. (Mac) Destler**, Professor, School of Public Policy  
University of Maryland

Over the last several decades, globalization has reshaped American trade politics, weakening traditional protectionism but intensifying concerns about trade's societal impacts. What kind of economic and political strategy should the United States adopt to cope with globalization and maximize its benefits? What actions can be taken to address the needs of globalization's losers? Could the partisan divide in the Congress be softened to buttress trade's shaky support among the public? Professor Destler will discuss issues such as these and offer recommendations in the light of the changes brought about by the fall mid-term election.

10:15 – 10:30 a.m. Coffee Break

10:30 – 11:45 a.m. **U.S. National Security and Inward Foreign Direct Investment**

**Dr. Edward M. Graham**, Senior Fellow  
Peterson Institute for International Economics

Although a vital part of the US economy, foreign direct investment in the United States periodically raises public and congressional alarms – as witnessed during Dubai Ports World's recent bid to acquire US port operations and Chinese firm CNOOC's attempt to buy US energy firm Unocal. Drawing fire from Congress are the Exon-Florio provisions of US law, which enable the president to block a foreign acquisition that threatens national security. Dr. Graham will show how many of the proposed reforms risk harming the US economy without enhancing national security, and will propose ways to strengthen the current interagency review of deals, including an improved process for reporting to Congress.

11:45 – 12:15 p.m. Box Lunches

**Capitol Hill**  
SD-628 Dirksen Senate Office Building  
Washington, D.C.

**Moderator:** Professor Lawrence M. Lesser, Robert H. Smith School of Business

1:00 – 2:30 p.m. **At the Intersection of Foreign Policy and Commerce: The Roles of the Senate Foreign Relations and Banking Committees**

**Dr. Diana Ohlbaum**, Professional Staff Member  
Senate Committee on Foreign Relations

**Mr. Stephen Kroll**, Special Counsel  
Senate Committee on Banking, Housing, and Urban Affairs

The U. S. Senate, along with the House of Representatives, stands at the intersection of foreign policy and commerce. Through the power of the purse, the formulation of international finance and trade policy, oversight of foreign relations, and its confirmation power, the U.S. Senate plays a decisive role in shaping American foreign policy and international economic policy. We will hear from two experienced Senate committee staff members about the roles of their respective committees.

**Embassy of the Peoples Republic of China**  
Residence of Minister-Counselor for Education Affairs  
2600 Tilden Street, NW  
Washington, D.C.

3:00 – 4:30 p.m. **Mr. You Shaozhong**, Minister-Counselor for Education Affairs  
Embassy of the Peoples Republic of China

The day concludes with a visit to the residence of, and discussion with, Mr. You Shaozhong, Minister-Counselor for Education Affairs, Chinese Embassy, to be followed by refreshments.

**Friday, December 8, 2006**

**Robert H. Smith School of Business**

Ronald Reagan Building, Concourse Level, Suite C-1  
1300 Pennsylvania Avenue, NW  
Washington, D.C.

**Arriving at the Reagan Building:** Local participants should plan to arrive at the Reagan Building on their own. We will provide transportation for those staying at Hotel Washington; please meet in hotel lobby at 7:50 a.m.

8:00 – 8:55 a.m. Continental Breakfast

9:00 – 10:45 a.m. **Protecting Intellectual Property in Emerging Markets – India**

**Dr. Raj S. Davé**, Principal, Morrison and Foerster LLP

**Protecting Intellectual Property in Emerging Markets – China**

**Mr. Edward Blocker**, Principal IP Counsel  
Philips Intellectual Property & Standards, Philips Electronics

Intellectual property (IP) is a high-tech company's most valuable resource, and its protection is key to that company's current and future success. High-tech companies face serious issues in foreign markets with relatively weak IP protection. This is especially true of emerging markets, where additional issues might be present. For instance, a multinational pharmaceuticals company may find it difficult to safeguard its IP rights in countries where there are countless local manufacturers with the ability to produce cheap counterfeit copies of patented drugs, which often find their way back to western markets. However, it is claimed that the implementation and enforcement of IP laws in India and China is improving. Are big emerging markets like India and China an opportunity or a threat for high-tech companies? Dr. Raj Davé and Mr. Ed Blocker will discuss some of these issues, updating the participants with the latest developments in IP laws in these countries, and make policy recommendations for companies on how to manage the considerable risks of doing business in emerging markets.

10:45 – 11:00 a.m. Coffee Break

11:00 – 11:45 noon **U.S. China Trade: The Impact of Export Controls**

**Dr. Paul Freedenberg**, Vice President – Government Relations, The Association for Manufacturing Technology, and former Under Secretary for Export Administration, U.S. Department of Commerce

According to the Office of the National Counterintelligence Executive, "Foreign access to sensitive dual-use and military technology has eroded the U.S. military advantage, degraded the US intelligence community's ability to provide information to policymakers, and undercut US industry." The Bureau of Industry and Security (BIS) regulates the export of sensitive goods and technologies, enforcing export control, anti-boycott and public safety laws, and assisting U.S. industries in compliance with international arms agreements. Dr. Freedenberg will discuss the US-China trade in light of export-control regulations, and provide recommendations on how to have constructive trade relations with China without negatively impacting U.S. national security.

**National Press Club**  
First Amendment Room  
529 14<sup>th</sup> Street, NW, 13<sup>th</sup> Floor  
Washington, D.C.

12:15 – 2:30 p.m.

**Images of America and Implications for American Business Abroad**

Luncheon Meeting: Journalist Panel

Moderator:

**Mr. Kevin Drawbaugh**, Congressional Correspondent, *Reuters*

In this concluding session, Mr. Kevin Drawbaugh will host a panel of journalists from around the world to discuss how America is viewed abroad and what it means for American business. Panel participants are:

**Mr. Luis Botello**, Director, Latin American Program, International Center for Foreign Journalists; formerly the morning newscast producer, host, and television reporter for Televisora Nacional, Panama

**Mr. K.P. Nayar**, Diplomatic Editor and Correspondent for the Americas, *The Telegraph*, India

**Mr. Alistair Scrutton**, Editor, Political and General News for Latin America, *Reuters*

**Mr. David Smith**, United Nations, formerly Washington Correspondent for *ITV*, U.K. (*Invited*)

2:30 – 3:00 p.m.

Closing Reception

3:00 p.m.

Seminar Ends